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SUMMARY

HISTORICAL SCIENCE

O. N. Naumenko, M. Sh. Al'mykhmetova

Legal consciousness in Siberian peasantry: from history of problem

In the article it is discussed in detail the droit and law-enforcement system of Russian Siberian peasantry in second half of XIX and beginning of XX centuries. The article gives a detailed analysis of legal customs of peasants, co-relation of custom and law. The text gives valuable information on the position of the state concerning custom and consequence of the given policy for legal culture in Russia.

Keywords: peasantry, legal custom, social control, rule skepticism, juridical proverbs and sayings.

I. V. Kuryshv

From the history of anti-Kolchak guerilla warfare in north Kazakhstan

The article deals with one of the most vivid but insufficiently known episodes of anti-Kolchak guerilla warfare headed by A. Zhilyaev in North Kazakhstan. The author gives special attention to guerilla leaders' wish to live at the expense of their glorious past achievements.

Keywords: guerilla warfare, repressive measures, hatred, destructive actions, the wish to live at the expense of glorious achievements of the past.

S. A. Safronov

Participation of Siberian parliamentary group in the III State Duma (1907-1912 gg.)

In the article it is told about creation, the purposes and problems of Siberian parliamentary group in the III State Duma the XX th century beginning, the relation of the Siberian deputies to the

Stolypin agrarian reform and introduction of private country landed property in Siberia is analyzed.

Keywords: Stolypin agrarian reform, private country landed property, Siberian parliamentary group, the State Duma.

O. V. Chudakov

Medical and sanitary activity of municipal authority in Siberia in the years of First World War and the period of social cataclysms (1914 – beginning in 1918)

The main directions in medical and sanitary activity of municipal authority in Siberia in the years of the First World War and the period of social cataclysms (1914 – began 1918).

Keywords: First World War, social cataclysms, the city administration, the medical activity, the medical and sanitary activities.

V. N. Gildenberg

Representations of a society about the country rulers in Siberian peasant society based on the local press in the late XIX - early XX centuries

This article traces the formation of the institute of country rulers by materials of local printed media in the late XIX - early XX centuries, as well as its change in time.

Keywords: the country rulers, local printed media, Siberian, society.

M. A. Kalinina

The state of democratic movement of Western Siberia in the period of electoral company during the First RF State Duma in 1993

The research is devoted to the analyses of the state of democratic forces on the territory of Western Siberia in 1993. The author characterizes democratic movement activity and shows the reasons of organization crisis and inner-party split. The influence

upon election results in State Duma RF in 1993 on political force arrangement is marked.

Keywords: democratic movement, organization crisis, inner — party split.

N. O. Shlegel

Creation of material base for collective and state farm theaters Western-Siberia in days of the first five-years periods

In the article on the basis of legislative and archival materials the process of formation and strengthening of material base of collective and state farm theaters is considered. There is summed up activity of political party bodies in the field.

Keywords: culture, theaters, collective and state farm theaters, economic activities, theatrical building.

Yu. A. Bortnikova

To the question about penetration of Islamic art into Western Siberia in the Middle Ages

The article gives a detailed analysis of prerequisites and process of penetration into Western Siberia Islamic art. The text gives valuable information on Turkic and Arabian components of regional art culture, and also the reason of its adaptation to traditional culture of region.

Keywords: Islam, art, rune, Central Asian ornament, solar sign, syncretism, prohibition on depict animate beings.

A. A. Dneprovskaya

Representations about a family and marriage in the first post-war decade (On materials of special female editions «Working woman», «Peasant», «The Soviet woman»)

The article is devoted to reconstruction of representations about a family and marriage in the Soviet society of the first post-war decade on the material of special female editions («Working woman», «Peasant», «The Soviet woman»). The attention is paid to that model of relations, which are set in the Soviet printed media by the power, aspiring to create the certain code of life's norm for the Soviet citizens. The forms established in an official press and ways of it translation, allow to draw a conclusion about rationality of the Soviet state policy in sphere of regulation to family-marriage relations.

Keywords: a family, marriage, motherhood, the Soviet magazines, an official image, propagation.

A. A. Popova

Magazine «Crocodile» as a historical source on reconstruction of a visual negative image of a Soviet man in the first post-war decade (1945–1955)

In the article the question of how the Soviet ideological system in post-war decade formed in consciousness of citizens' representation about inadmissible characteristics of man image is considered. Visual resources of popular satirical magazine were for this purpose used also. The revealed visible codes of the Soviet ideological creativity can be compared with real representations of a society 1945 – 1955 about the man.

Keywords: the man, an image, reconstruction, magazine «Crocodile», the Soviet period.

V. F. Terekhov, P. V. Novikov

Stolypin's personality in the perception of contemporaries

In scientific publications based on the sources of personal origin shows the perception of contemporaries personality of Stolypin. Memoir sources in their entirety expand understanding of the form, for personal and business qualities, the role of Stolypin in the preparation and implementation of systemic reform Russia at the beginning of XX century.

Keywords: Stolypin, personal characteristics, sources of personal origin, informative potential of the source, reformist activity.

SOCIOLOGICAL AND ECONOMICAL SCIENCES

M. Yu. Akimov, I. N. Larchenko

Features of using innovative technologies in social management

of qualities of professional education under condition of university complex

This article presents the original approach to the social management of the quality of professional education in university complex. Based on typical peculiarities of social and educational infrastructure of university complex, forms, methods and technologies of interaction with teaching staff of university complex and also ways of working together it helps to ensure the quality of vocational education in high school.

Keywords are: university complex, social and educational infrastructure, innovative technologies and methodical works.

N. A. Bonyushko, A. A. Semchenko

The modern models of quality assurance systems in assurance of the quality of educational services

This article analyzes the basic modern model of quality systems in higher education; the authors identify the most popular national and foreign quality assurance models, analysis of best practices to guarantee the quality of education and highlighted the main features of national and regional quality assurance in higher education.

Keywords: quality assurance of higher education, quality management, models of quality assurance systems.

A. E. Miller, I. G. Gorlovskaya

The planning methodology for production activity

The author discloses the development procedure of enterprise production activity changes. The functional-modular approach of planning of production activity changes was substantiated. The article suggests planning methodology of production activity.

Keywords: planning, changes, an enterprise, production activity.

V. F. Potudanskaya, Yu. V. Baranov

Attestation of workplaces and certification of labor safety activities in organizations. Regional aspects

In the following article the author discloses the stages of launching of the working place assessment process and labor safety work certification in various companies of the region; and fulfills the analysis of the efficiency of the abovementioned activity. In view of the results obtained it is suggested that the system of state regulation of the labour safety should be reformed.

Keywords: labor safety, attestation of workplaces

D. I. Chernyavsky, I. A. Blinova

Anti-recessionary management of development of trade in the Russian Federation

The analysis of development of trading branch in the Russian Federation in the conditions of an overcoming the crisis is carried out. Key problems of branch and probable ways of their decision are shown.

Keywords: trade, a small enterprise, the anti-recessionary management, competitive struggle.

D. I. Chernyavsky, A. V. Dvoynev

Anti-recessionary management: safety of the Russian Federation on the basis of perfection spheres of technical regulation

The analysis of problems of imperfection of sphere of technical regulation in the Russian Federation is carried out. Key problems of national and economic safety of the Russian Federation in questions connected with the sphere of technical regulation are shown.

Keywords: sphere of technical regulation, national safety, economic safety, certification and standardization.

Yu. V. Baranov, S. G. Polyanskaya

Problems of trade-union movement in Russia

The following article addresses the reasons and the bases of the simultaneous presence of both traditional and alternative trade unions in the labour movement. Within this article an opinion has been announced on necessity for both kinds of unions' to participate in negotiation process, especially to the extent of certain industries.

Keywords: trade unions.

M. A. Gritsay, O. V. Lukina

Increasing importance of marketing tourist areas with the priorities of the state tourism policy (on the example of Omsk region)

In the article the importance of the concept of marketing a tourist areas in the development of regional programs in terms of innovative cluster approach to the development of domestic tourism. The analysis of the regional authorities is to establish and promote tourism resources. The necessity of forming an autocluster in Omsk region and differentiation of the tourist product area is proved.

Keywords: marketing of tourist areas, the cluster approach, the target program, marketing audit, autocluster, tourist product area.

S. V. Kondratyukov, E. S. Stauskiy

Main approaches to determination and analysis to competitiveness of organization on market of the services

In the article there are considered existing and author's approaches to determination and analysis to competitiveness organization on the market of the services. The author generalizes the concepts an economist on given to problem and offers own understanding the term competitiveness with provision for market track record, estimations of the consumers and efficiency organization when rendering the services.

Keywords: competition, competitiveness, market track record, efficiency, sphere of the services, organization of the service.

V. L. Rachek, I. V. Serebrennikov

Improving quality of formation of organization mission

The article is devoted to issues of strategic management, and in particular, to the element of strategic management as a "mission". The authors consider approaches to the definition of mission and to its structure and substantiate the mission according to quantitative approach. The developed recommendations to the analysis and to the estimation of quality of mission are proposed.

Keywords: mission, strategic management, "and-or" root, pair comparisons matrix.

E. B. Lerman

Organizational and economic principles of formation and distribution of municipal order in market of transport services of Omsk

Features of functioning of the market of transport services in region are revealed. The condition and tendencies of development of system of city passenger transport is studied. Mutual relations between participants of transport process and the customer of city passenger transport services are defined. The new approach to formation and distribution of the municipal order to rendering of passenger transport services taking into account potential possibilities of carriers and complexity of performance of a planned target is formulated.

Keywords: City passenger transport, competition in the market of passenger transportation services, participants of transport process, condition of parameters of transport system, the municipal order for rendering of transport services.

PHILOSOPHICAL SCIENCE

V. A. Evdokimov

The reflection of global reality by cyber media and traditional news organizations

There is a search for harmonious unity of elements of new and well-established by traditional news organizations and online media in content and form of materials considered in the article. The author reveals the signs of identity crisis in the traditional mass media activities, analyses opportunities of keeping of continuity by them. The article contains the forecast of the interaction between the traditional news organizations and the cyber media to be developed in the future.

Keywords: traditional news organization, cyber media, humanism, continuity, openness of public life.

L. K. Nefyodova

Representation of ideas of conflictology in history of literature

Scientific and practical potential of literature is very important for developing of conflictology, that building of comprehension of human and society of special means. Literature gives representation of the process and philosophic sense of a conflict. The task of philosophy is thinking of ideas of conflictology in the history of literature for educational purpose in Omsk.

Keywords: conflictology, literature, philosophic sense of conflict.

V. V. Nikolin

Universal dialectic structure and an element by K. Marx

Universal labor three types under capitalism is the skeleton of the emerging economic teachings by K. Marx. Synthesis of them under capitalism is an abstract universal labor (capital as the self adding value). Directly-universal labor as creativity of self-sufficient human turns into absolute added value and socio-universal labor in the relative overall added value. Goods as a unit of «Capital» cover «capital in General» as the unit of study in his manuscripts that reveals the deep sense of Marx's methodology and shows the dialectical unity of the General and units, as well as the way out of exclusion, which abstract the universal labor imposes on two other types of universal labour. This methodology is still relevant in the light of the understanding of the nature of human alienation in the modern world.

Keywords: universal labour: direct-universal, social-universal, abstract universal. Goods and capital in General as a unit.

V. V. Nikolin, O. I. Nikolina

Ecstatic ontology of anthropic phenomena

The anthropic phenomenon is born in philosophical paradigm of Existentialism. But his scheme allows synthesizing the data of other contemporary currents of human learning. Ecstatic form of joyous acceptance of your own implementation of the posting of the anthropic phenomena on the part of his expression is shown. Three forms of Ecstasy: substitution, recognition and acceptance of the other are a generic diagram of the factors shaping identity. This scheme as a whole is an attempt to build a generalized model of human development and of its nature.

Keywords: anthropic phenomena, ecstasy, sublimation, recognition, self, recognition, other, substituted desires, desire, realization.

D. M. Fedyaev, L. I. Chinakova

Archetypes of philosophical knowledge

The fact that philosophy contains the diversity of trends, streams, schools, compromises the validity of philosophical knowledge. Nevertheless, philosophy includes not only the diversity of variations but also invariable content. According to the author's opinion the ideas of invariant character are valid. Verification of these ideas is approached by convention which is performed in the adjustment of the ideas by philosophical society. Some of basic ideas are presented as an archetype in the field of unconscious collective.

Keywords: diversity, invariant, convention, archetype, classical literature, dialectics.

I. G. Pendikova, L. M. Dmitrieva

The culture of creative mission of design

The article is devoted to revealing of culture creative mission of design at the moment of its origin and to reflection of its translation at all subsequent stages of development of design; prospects of formation of the correct relation to essence of design in modern Russian professional practice are simultaneously considered.

Keywords: the culture creative mission of design, social sense of design.

A. Sh. Rudy

Scientific communication and place it in the concept of sustainability

The article is devoted to the phenomenon of scientific communication and the general scientific value of the idea of sustainability. Science functioning is presented as a communicative one according to its natural process. Dialectical, discursive nature

of science which is reflected in formative mechanism of new branch of science is underlined. The idea of sustainability is considered as a potential basis for a unified scientific methodological apparatus.

Keywords: scientific communication, sustainability, scientific methodology

V. B. Sokol
Gnosiology of theistical Vedanta and phenomenology by E. Husserl

The article represents comparative research of base principles of two historically and cultural independent gnosiological traditions, - philosophy of theistical Vedanta (Jiva Gosvami) and phenomenology of knowledge of E. Husserl. As a result of the comparative analysis the author comes to detection of correlation of informative «installations» «shabda-pramana» Vedanta and phenomenological «epohe» E.Husserl, methodological similarity of procedures of «reduction» of psychophysical experience in favor of descriptive research consciousness structures of the transcendental subject.

Keywords: «Pramana»; «shabda»; a super sensual sound and hearing; sound ontology philosophy by Vedas; natural and phenomenological installations of knowledge; «the third step» phenomenological reduction.

E. V. Dergacheva
Social ontology of design

The article is dedicated to determination of the essence signs of the design as type of the art and that power, which does the art general.

Keywords: the design, the art, aesthetic reality.

E. I. Pavlova
The negative as the way of sense existence

The article deals with the question of sense. This question is actualized by the philosophy of postmodernism, namely, the statement that «there is no sense». This statement, however, prompts to find the sense. In other words, it allows us to speak about the sense of a non-existing in a particular definition, or the negative as a way of sense existence.

Keywords: sense, sense and meaning, understanding, the negative.

D. V. Litvina
The theatrical criticism as the factor of education of theater and the spectator

In this article the author says about the theatre as a special kind of art, which can influence the society, and about theatrical criticism as a necessary condition of communicative interaction between theater and the spectator. There are several objective problems, which prevent this interaction at the contemporary stage.

Keywords: art, theatre, theatrical criticism, theatrical process, spectator, dialectics, hermeneutics.

E. A. Tsvetkhina
The scheme of formation of individuality in J. P. Sartre's philosophy

The modern society is structured by the alienation characterizing the relation between individuality and culture. In search of the project removing such alienation is actually to address to J.P. Sartre's philosophy. It builds the scheme of the categories reflecting the process of formation of individuality. The analysis of this scheme shows that the subject is the process between objective reality and nothing, the forms of alienation set by three planes of categories, that other as variants of implementation of the project of the individuality representing attempt of an exit for its limits through self-development.

Keywords: objective reality, consciousness, individuality, freedom.

PHILOLOGICAL SCIENCE

E. A. Akelkina
«Victory almanac»

In the article it is analyzed works of writers of «Omsk almanac»

1945, especially those changes which are inspired by the Victory in the Great Patriotic War.

Keywords: Omsk almanac, year of the Victory, writers, journalists, scientists of Omsk.

S. V. Burenkova
Breaches in everyday norms and play on words

The article discusses breaches in everyday norms and bans by the use of humor in Russian and German. Unseemly expressions, mean jokes and sadistic songs allow explaining forbidden senses. Such jokes disclose quite often the attitude of their authors to the existent norms and values, that's why the analysis of them, which is undertaken in this article, will allow restoring the peculiarities of national world map.

Keywords: breaches in norms, bans, jokes, values of the culture.

A. E. Ereemeev
A historical anecdote as a form fiction-philosophical generalization in Russian prose of first third XIX century

In this article typological connections of A.S. Pushkin's prose and early philosophic creation of A.I. Gerzen considered. The author pay attention to form of the historic anecdote, so research into phenomenal peculiarity of human consciousness, reflected on Russian prose of first third XIX century.

Keywords: Russian philosophical prose, rhetorical tradition, conditional-autobiographic «I», anecdote, «new myth», parabola.

L. I. Voskresenskaya
The role of art image in revealing the idea and contents of the novel in English language

The article is devoted to the description of literary skill and civil views of the author of the novel «The Octopus» - American writer Frank Norris. Compositional layout of the main hero's image is analyzed. The role of scientific and technical terms in revealing the contents of the novel is noted.

Keywords: harmony, romance, realism, rancheros, farmers, poet, song.

M. V. Moiseev
Criteria of the reflection of precedent-related phenomena in a commentary to the translation of the texts of fiction and journalistic character

Existing classifications of commentaries to the texts of fiction or journalistic character and possibilities of their application to the texts translated from foreign languages into Russian have been considered in the article. Criteria of commentary to the text translated into Russian on the material of the ways of commenting precedent-related phenomena have been suggested. Advice for the process of commenting precedent-related phenomena belonging to the English language and culture and appearing in the texts of fiction or journalistic character by the means of the Russian language has been offered.

Keywords: criteria, commentary, precedent-related phenomena, translation, text of fiction character.

E. A. Grigoryeva, A. I. Grigoryev
Up-to-date understanding of systematic concepts and terms in ecology

The authors of this article consider up-to-date understanding of fundamental systematic ecological terms "ecosystem" and "biogeocenosis" in Russian and English literature.

Keywords: biocenosis, cenosis, ecotope, ecotype, ecosystem, biogeocenosis, biosphere.

E. A. Grigoryeva, A. I. Grigoryev
The history of the forming of systematic concepts and terms in ecology

The interpretation of the forming of systematic ecological terms "ecosystem" and "biogeocenosis" is considered by the authors in this article.

Keywords: biocenosis, ecotope, ecotype, ecosystem, biogeocenosis, biosphere.

A. S. Matveenko

D. Oznobishin's aesthetic in the context of Russian philosophical thought of romantic age

This article is devoted to research of the poetical and philosophical originality of works by D. Oznobishin, little-known romantic author. Using "The extract from the composition about the Art", the author investigates the Russian romantic imagination on the point of music, poetry, Art's history. The article discovers the deep sense of the originality of Oznobishin's philosophical prose.

Keywords: romanticism, aesthetic, philosophical prose.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

V. V. Usoltseva

Typology professional I — concepts of students of psychologists and the features of the person promoting its formation

In the article the results of research of change of the professional I-concept of students of psychologists are presented. In a typology basis V.V. Stolina's doctrine about positive, negative and disputed sense I of the person is necessary. Distinctive features of three groups of students of the psychologists, different by type of dynamics of the professional I-concept in the course of student teaching passage are described.

Keywords: the professional I-concept, the student teaching, the steady I-concept, positive, negative dynamics of the professional I-concept.

S. E. Bebinov, V. A. Salnikov

Peculiarities of formation of complex-coordinated skills in people with different special abilities

The article reflects the results of the study the rate of increase of driving skills in individuals with different baseline levels of preparedness. It shows the influence of special abilities on the dynamics of preparedness.

Keywords: activity, functional system, ability, complex coordinated action, skill, personality.

E. V. Kulagina, O. V. Lukina

Tourism as an area of professional mobility for teachers

Essential quality of a modern expert in the field of teaching is mobility. In the article the possibility of mobility of teaching staff for realization of professional experience in the tourism industry is proved.

Keywords: professional mobility, teaching staff, tourism, a virtual center.

V. F. Lashmanova

Algorithms of the SWOT-analysis matrix conversation

Algorithms of the SWOT-analysis matrix conversation from qualitative into digital in prognosis models are described. The possibility of the conversation is shown on the example of the prognosis for the financial results of the research activity of the university. The probable limitations of the proposed algorithms are indicated. The perspectives of the developments for the prognosis of mathematical models have been formulated.

Keywords: algorithm, matrix, model, prognosis, control, analysis, decision.

O. A. Bashkirova, I. N. Suslov

Image of Siberia in the works of writers of our land

The paper is aimed at fostering human values being traditional for our country, values of our society, state, motherland and culture. The best way to do it is to publish regional textbooks. Texts are selected to enrich the youth with picturesque scenes of the Siberian nature.

Regional materials for textbooks written by the authors of the Siberian state automobile and highway academy and Omsk state technical university will make it possible for Siberian teachers

to stimulate interest in the history of the native shores among students. They will be helpful in patriotic education to cultivate love for Great Russia.

Keywords: fostering traditional values, regional textbooks, students, stimulating interest in the history of the native shores.

L. A. Saytbagina

About the reasons of the student's and researcher's scientific work

The problem of the students' youth reasoning for the research work with the view of focus on their scientific work remains urgent as before.

The article deals with the interest in research work's investigation of the members at the All-Russian conference for young scientists.

Keywords: students, youth researchers, reasons of scientific work, interests.

PHYSICAL EDUCATION AND SPORT

G. D. Babushkin, A. A. Bliznevskiy, A. P. Shumilin

The influence of productivity of competitive activity in judokas on the attitude to sports

In the article the results of research of productivity of competitive activity in judokas of various qualification both attitude to trainings and competitions are submitted. The various influence of productivity of competitive activity on the attitude to competitions and training in judokas of various qualifications is shown.

Keywords: motivation, dynamics, judokas, qualification, competition, productivity of competitive activity.

L. Yu. Gushchina, M. Yu. Slavnova

Organization of motion activity -condition for healthy lifestyle of students

The article provides the content of the organization of motion activity in students as a component of a healthy lifestyle. The author offers optimization of the modern organization of motion activity in students.

Keywords: impellent activity, the health, healthy lifestyle

T. A. Martirosova, A. P. Byzov

The process of formation of psychophysical readiness of students in technological-wood higher institutions

Insufficient comprehension of value of physical training as effective remedy of preparation for professional work, formation professionally significant physical, mental and morally — strong-willed lines of the person is shown in a low orientation that promotes an obstacle professional and social adaptation and the further effective professional work in the conditions of the changing professional environment.

Keywords: physical training, is professional — applied physical preparation, physical qualities.

M. P. Mukhina

Formation of motor potential in children of preschool and younger school age in the conditions of realization of pedagogical system of continuous physical education

The results of research of formation of motor potential in children of preschool and younger school age in the conditions of realization of pedagogical system of continuous physical education are presented. The sensitive periods of development of the basic motions, physical qualities and is functional-impellent abilities of children are defined.

Keywords: preschool children and schoolboys; sensitive periods; physical education; pedagogical technology.

R. V. Garayeva

The influence of means of general and sports gymnastics on the physical state of people with limited visual possibilities

Questions of concrete definition of forms and means of physical rehabilitation of people with limited visual possibilities by means of physical culture remain not sufficiently provided for. Physical

exercises stimulate the intensity of biological processes in the organism. Gymnastic exercises effectively influence on the physical state of people with limited visual possibilities with maintenance of optimum conditions and conducting the lessons.

Keywords: means of general and sports gymnastics, physical state, people with limited visual possibilities.

L. Yu. Kotkova

Value of attitude to health and physical-sport activity in schoolchildren with diminished hearing of 14-18 year old

Features of activity and acquaintance of schoolchildren with diminished hearing with health preservation of activity, the attitudes toward motive activity are examined in the article. There is an estimation to vital priorities of pupils is also considered. Attention accentuation to these points gives persons with pathological violations in development an opportunity adequately to plan an orientation of future professional self-determination.

Keywords: motor activity, health, vital priorities, schoolchildren with diminished hearing.

E. A. Kuznetsova, M. B. Kozhanova

Criteria and indicators of formation of legal consciousness of the future teacher of physical training

In the article on the basis of the analysis of some research the structure of legal consciousness of the teacher of physical training is presented, and also the substantiation of criteria and indicators of formation of legal consciousness of the future teacher of physical training is given.

Keywords: legal consciousness, criteria, indicators of legal consciousness of the future teacher of physical training, structure of legal consciousness, elements of the sense of justice, level of the sense of justice.

A. I. Menshikov

The effect of intensive formation of the dynamic forces of encumbrances from the highly skilled wrestlers

When perform the exercises as close as possible to its bio dynamical structure the exercise is taken forming pedagogical experiment involving 22 fighters (all masters of sports). It is found that intensive weights influence growth of the neuromuscular system the weight of wrestlers of 66 – 74 kg in comparison with weight categories of 55 – 60 kg.

Keywords: starting strength, power, explosive force, fighters' weight category 55 – 60 and 66 – 74 kg.

Yu.Yu. Krikukha, A. S. Kuznetsov, A. V. Glazistov

Individualization of technical and tactical training in Greek-Roman style of wrestling at the stage of sports perfection

This article presents the results of years of research aimed at improving individual technical and tactical training Greek-Roman wrestlers of 16-19 years old. The authors is able to improve the quality of technical and tactical training of fighters due to the formation of individual technical and tactical arsenal in the fight standing up, taking into account the likely meeting with the opponents having different aspect ratios and the length of the body, allowing for the use of different grips, as well as the use of various tactical methods and styles of fighting.

Keywords: customization, technical and tactical training, sports improvement, competitive activity, efficiency.

N. N. Pashkova

Experimental study of the efficiency of technical training for skilled drivers of mountain bike on the basis of application of specialized simulators and training tracks

In the article it is presented the classification of techniques for mountain bike taking into account the relief of the region and the features of the soil of competitive track. There are presented and described the original specialized simulators and the training track for the technical preparation of the racers in the mountain bike. It is revealed the content of the methodology of technical training in their use. There are given the results of the pedagogical experiment, confirming the high practical efficiency of the application of this methodology.

Keywords: mountain bike, methodology, technical preparation, simulators, training track.

TEACHING METHODOLOGY

K. Zh. Amirgazin, S. R. Udalov

Innovation in artistic education

This article is devoted to analysis of the innovative directions in the modernization of art education.

Keywords: formation, modernization, an innovation, an innovative infrastructure, creation.

K. Zh. Amirgazin, S. R. Udalov

Innovation in artistic education

The article focuses on issues of the development of Decorative and Applied Arts and Folk Crafts as an academic discipline and its place in the aesthetic and artistic education of students' personalities.

Keywords: folk arts, development, creativity, image, thinking, talent, mode of life, national character, traditions, design.

L. A. Ivakhnova, A. V. Kucherova

Features of additional training of students of art design

The paper considers the requirements for professional training of students in further training in art design, the functions of the additional training, the factors of professional development, the scope of pedagogical activity, which was the basis of the development of content and methodology, including the system of tasks, technology, project-based learning, providing professional training and development creative abilities of students in learning the basics of design.

Keywords: additional training, design, project method, artistic and creative activities.

L. G. Medvedev, A. V. Golosay

Development of professional skills of portrait drawing

This article discusses an integrated approach to developing skills in portrait drawing in the context of contemporary psychological and educational research to develop the capacity for creative productive activity of art schools students.

Keywords: portrait, composition, image, space, form, expression, proportion, rhythm, integrity.

L. G. Medvedev, V. P. Krasnoborodkin

Specificity of training designers on classes of painting

The article considers the main components of the studying of painting, by improving the components of students-designer's creativity. It is determined by the quality of painting process, the most appropriate nature of the professional designer.

Keywords: integrity, harmony, color perception, the process of painting, compositional solution, preparation of the color, design thinking, design activities.

L. G. Medvedev, N. V. Chekaleva

Education of children fine art

The article is dedicated to the disclosure of the specific character of the development of the creative abilities of the children of different age classes in the occupations on the depictive skill.

Keywords: development, creation, depictive activity, thinking, means.

Ya. A. Lugina, O. M. Kosheleva

Development of design students' spatial reasoning

The article is dedicated to the matters of design students' spatial reasoning development through studying of various perspective types and space constructing on the flat. Whereby not only scientifically established ways of real world reflection on the flat are used but also philosophic ones.

The article defines a range of issues connected with the design training method in higher education institutions.

Keywords: space, spatial reasoning, perspective, spatial reasoning development.

E. V. Tsoupikova

The study of restructuring of inner-speech patterns into outer-speech ones as the condition for semantic variability of students' speech

The article illustrates the process of restructuring mental structures (inner-speech patterns) into outer-speech patterns, and proposes special types of exercises aimed at the development of variable discourse.

Keywords: choice, repetition, substitution, transformation, combination, selection, expansion, contraction.

M. L. Varlakova

Development of critical thinking at physics lessons

In the work it is shown that critical thinking to develop at physics lessons as it brings the considerable contribution to intellectual development of the person more effectively. Receptions and ways of development of critical thinking at physics lessons are considered. All receptions are distributed on separate stages of a lesson (a call, judgment, a reflection) and examples of their application are resulted.

Keywords: critical thinking, educational technology, receptions.

T. L. Zhurikova

Specificity of color preparation in pupils of art school on painting classes

In the given article specificity of color preparation in pupils of art school is reflected in classes of painting. The leading color concepts of painting reveals: colors, color harmony, coloring. In consideration of specificity of color preparation of pupils the concept of abilities of possession is specified by color, components of color preparation, components of color activity, ability of possession are defined by color.

Keywords: color preparation, abilities of possession of color, color, coloring, color harmony, components of color activity.

CULTUROLOGY. ART HISTORY

S. F. Denisov, L. V. Denisova

Understanding in science and culture

In the article we discuss an explanation and understanding as seeming methodological alternatives; and defend the idea of their interconnection. We show an understanding as an exploration and explication of a meaning and discuss different forms of an understanding. The specifics of understanding are related to the special type of argumentative practice which is reflected in the terminology of justification, for example theodicy.

Keywords: understanding, explanation, description, socio-humanitarian knowledge, forms of justification, theodicy.

N. F. Khilko

Social and cultural evolution of structure and semantics of audiovisual language in documentary cinema as reflection of the dichotomy of spiritually-moral sphere of the spectator

In the article features of social and cultural structure and semantics of audiovisual language in various forms of figurative development

of the validity reveal. Examples of documentary-game and documentary films in which various elements of film language are defined by various spiritually-moral determinants are resulted and will define in turn character of corresponding senses of screen images. Important law is found out: binarity of the art form of film language leads to a dichotomy of spiritually-moral sphere of the spectator, various forms of its vision. The given features are shown on examples passing in 2011 in Omsk the International film festival «Meetings in Siberia»

Keywords: social and cultural evolution, structure and semantics of audiovisual language, a dichotomy of spiritually-moral sphere, spectator culture, media communications.

G. Yu. Osmankina

The representations of primitive man in the images of art

Graphic artist of the primitive line display the form of mental intimate art of the primitive world. This form is advocated support of its inherent quality of life. Live line reflects the nature and mode of disposition, the spirit of the very existence of man on earth.

Keywords: primitive art, iconic line

E. E. Leonov

Regional features of development of cultural-educational activity of a network of school museums of Novosibirsk (2000-2011)

In this work the full analysis of an actual problem — to research of school museums in Novosibirsk where participation of school museums in city mass actions, experience of their work, a current state is opened and analyzed is presented. The author cites the statistical data of a quantitative parity of school museums, their full structural division and profiles.

Keywords: school museums of Novosibirsk, museology, certification, culture of historical memory, historical and cultural heritage, cultural-educational activity, region.

I. I. Reznik

The dialogue in the language of museum

The possibility of the communication process in the museum with one of the languages of culture, which is the bearer of a special kind of social and cultural information — museum of the language is considered.

Keywords: museum, communication, language, culture, exhibition, the visitor, exhibits.

G. A. Salavatova

Studying national arts and crafts of the Bashkir people as a complex of detail-spatial environment

Geographical conditions, riches and beauty of native land promote gradual development of in detail - spatial environment. Thus, naturally environmental conditions play a paramount role in formation of the way of life of the Bashkir. The clothes, house, household products, manor and settlement create in detail-spatial environment in which there is a person, being engaged in daily affairs and defining the way of life character of the art organization of life.

Keywords: decorative art, object-spatial environment, the national pattern, shaping.

ТРЕБОВАНИЯ К ОФОРМЛЕНИЮ НАУЧНЫХ СТАТЕЙ, НАПРАВЛЯЕМЫХ В «ОМСКИЙ НАУЧНЫЙ ВЕСТНИК»

О содержании. Статья должна содержать только оригинальный материал, отражающий результаты исследований автора.

В аннотации (3–5 предложений), раскрывающей основное содержание статьи, и в заключительной части статьи необходимо отразить новизну результатов исследования, их практическую значимость. Просим авторов омиичей акцентировать полезность научных разработок для Омского региона.

О рассмотрении поступивших материалов. В редакции все поступившие статьи направляются на рецензирование. Высказанные замечания передаются автору. После доработки материалы вновь рассматривает рецензент, после чего принимается решение о направлении в печать.

Об оформлении. Статью необходимо набрать в текстовом редакторе Word (кроме Word-2007 (*.docx)) (шрифт — Times New Roman Cyr 14 пт, абзацный отступ — 0,5 см, межстрочный интервал — полуторный, без переносов в словах). Распечатать на бумаге форматом А4 (210x297 мм). Оригинал должен быть чистым, не согнутым, без ручных правок, страницы пронумерованы карандашом на обороте. Окончательный вариант статьи должен содержать не более 12 страниц (включая рисунки и таблицы). В редакцию необходимо предоставить распечатанный вариант статьи (с личной подписью автора/авторов) и электронную версию на любом из перечисленных носителей: CD-, DVD-дисках, запоминающем устройстве Flash drive (или отправить по электронной почте: onv@omgtu.ru).

Поля: сверху и снизу — по 2,5; слева и справа — по 2 см.

Заголовок. В верхнем левом углу листа проставляется УДК. Далее, по центру, печатается название статьи (**прописная буква только первая**), ниже — инициалы, фамилия автора (ов), строкой ниже — полное название организации (через запятую необходимо указать город, если этого не следует из названия). Ниже через строку помещаются текст аннотации и ключевые слова на русском языке.

Через строку **на английском языке** приводятся инициалы и фамилия автора (ов), название статьи, аннотация и ключевые слова. Еще через строку помещают основной текст статьи.

Ключевые слова на русском и английском языках располагают под соответствующей аннотацией. Слева печатается словосочетание «Ключевые слова: ...» или «Keywords: ...» и через запятую приводятся ключевые слова (не более шести слов/словосочетаний).

Если в тексте есть **примечания**, то после основного текста перед библиографическим списком набирается по центру заглавие «Примечания» и через строку помещаются тексты примечаний, пронумерованные числом в виде верхнего индекса (например, 1) в порядке ссылок по тексту. **Ссылка на примечание** в основном тексте оформляется жирным шрифтом числом в виде верхнего индекса (например, ... модели. 1). Автоматическая нумерация примечаний не допускается.

Формулы. Простые внутрострочные и однострочные формулы должны быть набраны символами без использования специальных редакторов (допускается использование специальных символов из шрифтов Symbol, Greek Math Symbols, Math-PS, Math A, Mathematica ВТТ). Сложные и многострочные формулы должны быть **целиком** набраны в редакторе формул Microsoft Equation 2.0, 3.0. **Не допускается набор части формулы символами, а части — в редакторе формул.** В случаях, когда написание строчных и прописных букв совпадает и отличается только размером, в распечатанном варианте прописные буквы должны быть подчеркнуты простым карандашом двумя чертами снизу, строчные буквы — двумя чертами сверху. Индексы поясняются или дубли-

руются простым карандашом на полях. Если в тексте статьи формулы нумеруются, то эту нумерацию следует выполнить набором чисел. Автоматическая нумерация не допускается.

Библиографический список. В тексте должны содержаться ссылки на источники информации. Ниже основного текста (или текстов примечаний) печатается по центру заглавие «Библиографический список» и через строку помещается пронумерованный перечень источников в порядке ссылок по тексту в соответствии с действующими требованиями к библиографическому описанию. В одном пункте перечня следует указывать только один источник информации.

Ссылки на источники информации оформляются числами, заключенными в квадратные скобки (например, [1]). Библиографические описания оформляются в соответствии с ГОСТ 7.1-2003 и тщательно выверяются. Если ссылка на источник информации в тексте статьи повторяется, то повторно в квадратных скобках указывается его номер из списка (без использования в библиографическом списке следующего порядкового номера и ссылки «Там же»). В случае, когда ссылаются на различные материалы из одного источника, в квадратных скобках указывают каждый раз еще и номер страницы, например, [1, с. 17] или [1, с. 28 – 29].

Таблицы помещаются на новой странице после библиографического списка. Нумерация таблиц производится в порядке ссылок по тексту. Нумерационный заголовок таблицы набирается жирным шрифтом с выравниванием по правому краю (например, **Таблица 1**). Тематический заголовок (если имеется) набирается на следующей строке жирным шрифтом с выравниванием по центру. Ссылка на таблицу в основном тексте оформляется жирным шрифтом в скобках — например, (табл. 1). Если таблица имеет большой объем, она может быть помещена на отдельной странице, а в том случае, когда она имеет значительную ширину, — на странице с альбомной ориентацией.

Рисунки последовательно размещаются на новой странице после таблиц (или библиографического списка). Нумерация рисунков производится в порядке ссылок по тексту. Нумерационный заголовок набирается жирным шрифтом с выравниванием по центру (например, **Рис. 1**). Тематический заголовок (если имеется) — в той же строке сразу же после нумерационного (например, **Рис. 1. Зависимость...**). Ссылка на рисунок в основном тексте оформляется жирным шрифтом в скобках — например, (**рис. 1**). Если рисунок имеет большой формат, он должен быть помещен на отдельной странице, а в том случае, когда он имеет значительную ширину, — на странице с альбомной ориентацией. Рисунки могут быть сканированными с оригинала (150 dpi в градациях серого) или выполнены средствами компьютерной графики. Допускается, а в случае с иллюстрациями большого объема (файла) приветствуется, размещение рисунков в отдельном файле электронной версии. Подписи к рисункам должны быть выполнены непосредственно под рисунком.

На последней странице указать следующие **сведения об авторе:** фамилия, имя, отчество; ученая степень, звание, должность, место работы, номер телефона (не публикуется); адрес для переписки; для иногородних авторов — почтовый адрес, на который отправляется журнал в случае публикации их статьи; две заверенные **рецензии** специалистов с ученой степенью (внутреннюю и внешнюю); **экспертное заключение** о возможности открытого опубликования.

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МИНИСТЕРСТВО ГОСУДАРСТВЕННО-ПРАВОВОГО РАЗВИТИЯ ОМСКОЙ ОБЛАСТИ

АРХИВНОЕ УПРАВЛЕНИЕ

КАЗЕННОЕ УЧРЕЖДЕНИЕ ОМСКОЙ ОБЛАСТИ «ИСТОРИЧЕСКИЙ АРХИВ ОМСКОЙ ОБЛАСТИ»

ЦЕНТР ИЗУЧЕНИЯ ИСТОРИИ ГРАЖДАНСКОЙ ВОЙНЫ

ОМСКОЕ ОБЛАСТНОЕ ОТДЕЛЕНИЕ РОССИЙСКОГО ОБЩЕСТВА ИСТОРИКОВ-АРХИВИСТОВ

ИНФОРМАЦИОННОЕ ПИСЬМО

Приглашаем принять участие в работе региональной научно-практической конференции «Гражданская война в Сибири. Белый Омск», которая состоится в г. Омске в ноябре 2012 года. На конференции планируется рассмотреть следующие вопросы:

1. Место архивов и архивистов в культурно-интеллектуальном пространстве региона.
2. Архивный документ и современная историография белой Сибири.
3. Гражданская война: уроки истории.
4. А. В. Колчак — учёный, адмирал, Верховный Правитель России
5. Российская эмиграция в 20-е — 30-е гг. прошлого столетия.
6. Православное духовенство в годы Гражданской войны.

Перечисленные направления не исчерпывают того круга проблем, которые могут быть представлены на конференции.

Тезисы докладов и сообщений просим направлять в оргкомитет на бумажном носителе до 20 августа 2012 года по адресу: Третьяковская ул., д. 1, г. Омск, 644007. (Архивное управление Министерства государственного-правового развития Омской области) и обязательно дублировать по электронной почте: terehinata@omskportal.ru с пометкой «НПК».

Телефоны для справок: (3812) 255-445 — Терёхина Татьяна Александровна,
(3812) 314-419 — Бородина Галина Юрьевна.

С тезисами докладов и сообщений просим предоставить сведения об авторе (ФИО, ученая степень, звание, должность, место работы (учебы), почтовый адрес, e-mail, контактные телефоны). Ваше участие в конференции необходимо подтвердить до 16 октября 2012 года по вышеуказанным телефонам.

*Образец оформления текста***А. Б. ПЕТРОВ**

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*(пробел)**(пробел)***СОВРЕМЕННАЯ ИСТОРИОГРАФИЯ БЕЛОЙ СИБИРИ***(пробел)**(пробел)*

Текст, текст

1. ГИАОО. Ф. 1886. Оп. 1. Д. 16. Л. 5 об.

2. СЗРИ. Кн. 1. СПб., 1913. С. 26.

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