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SUMMARY

HISTORICAL SCIENCE

V. D. Polkanov

Socialism: error of history or objective law?

In the article it is discussed in detail the process of evolution of the concept of socialism. Much attention is paid to theoretical errors of CPSU in development of the theory of socialism. The following conclusions are drawn that society has needs of development of the concept of neosocialism so the capitalist idea isn't eternal is proved and today obviously run out of steam.

Keywords: socialism, theoretical mistakes, concept, neosocialism, capitalism.

I. B. Batueva, V. O. Ochirov

The role status of a man in family and marital relationships of Buryat people

The article is about the role and place of a Buryat man in family and marriage relationships. The role status and function of a man in Buryat family are considered.

Keywords: gender, family hierarchy, father, son, husband, old man, the head of the family.

T. A. Belova

Political movement in 1730 and Supreme privy soviet

In 1730 Supreme privy soviet tried for restrict autocracy in Russia. But these plans of super power revive nobiliary society of Russia

concerned by the problems of the power of the country and the form of ruling. These plans of super power were destroyed.

Keywords: Supreme privy soviet, nobility, autocracy, era of «Palace Revolutions»

M. I. Vtorushin

The phenomenon of «fascism» in the beginning of the XX century in Russia and its development in Siberia during the Civil war. Part I

The article deals with the problem of initiation of fascism in Russia in the beginning of the XX century; the causes of occurrence are considered, varieties and specific character of Russian fascism against the background of the world fascist movement are revealed.

Keywords: the Black Hundred, chauvinism, chauvinism, nationalism, fascism.

A. G. Dianov

Auditing activity of the Siberian working-peasant inspection at the first stage of new economic policy (1922)

Basic directions of auditing activity of the Siberian working-peasant inspections are considered at the beginning of New Economic Policy. It's shown as receptions and methods of their work changed in the conditions of development of market relations. Reasons of predominance of inspection constituent are exposed in activity of working-peasant inspections. The special attention is paid to work on reduction of governmental apparatus.

Keywords: new economic policy, working-peasant inspections, audit, inspection, state machine.

I. I. Krott**The employment of prisoners of war in entrepreneurial farms in Western Siberia during First World War**

This article is based on archival and published sources analyzing the problem of employment of foreign prisoners of war in entrepreneurial farms in Western Siberia during First World War. The author considers the basic conditions of detention and supervision of prisoners, describes the specific policies of central and local authorities regarding the use of their work in rural entrepreneurial farms in the region.

Keywords: agriculture, Siberian village, First world war, foreign prisoners, agricultural undertaken farming.

O. A. Ozerova**The role of the Party and Soviet organizations in dispossession of the kulaks and repression against Turkic folks in the Western Siberia (1928–1932 yy.)**

The article is devoted to the crucial problem of dispossession of well-off peasant of Turkic folks in the Western Siberia. The author investigates the mechanisms of dispossession and the role of the Party and soviet leadership and the poorest segments of rural population in the campaign, involvement of farmhands and paupers in the class struggle against well-off peasant. The formation of primary accumulation of capital from confiscated valuable of well-off peasant is considered.

Keywords: dispossession, expropriation, well-off peasant, tax, farm, inventory of property.

L. A. Andreev**Activity of a society of noblemen — homeowners in Omsk in 60's of XIX century**

The article is devoted to activity of corporate organization of society of noblemen — homeowner existing in Omsk in 2-nd half of XIX century. The given article not only shows the social and legal status of nobiliary estate in 60's of XIX century, but also depicts social image of the Siberian city, problem, which had paramount importance for Omsk at that time. In the research the attempt is made to investigate history of Omsk city of 2-nd half of XIX century.

Keywords: nobility, society, activity.

Yu. N. Efremova**Meal in wedding ceremonialism of the Ukrainian nation in Omsk Preirtysh region in XX century**

The article analyzes in detail the wedding meal Ukrainians of Omsk Preirtysh region in the XX – early XXI century. A description of all stages of the wedding ceremony and the meal involved in it is given. Particular attention is paid to the symbolism of the main traditional wedding dishes.

Keywords: Ukrainians, wedding food, symbolism, ritual.

A. V. Kashkin**The modern administrative system foundation in Western Siberia**

The content of this article uncovers the main aspects of administrative reforms in early 1990-s in Western Siberia regions. The author's attention is focused on law basis of transformations and its enforcement. The explorer also draws a comparative analyses of first legislative and executive powers elections.

Keywords: Western Siberia, legislative power, executive power, administrative reform.

SOCIOLOGICAL AND ECONOMICAL SCIENCE**A. L. Akhtulov, Yu. V. Barmotina****Estimation of enterprise risks management efficiency in organization**

In the article the system of estimation of management efficiency is considered by enterprise risks which allows to compare expenses connected with actions on management of risks and possible damage without action on risk. The system of management efficiency enterprise risks contains eight stages. The estimation of management efficiency provides with enterprise risks as much as

possible effective achievement of the purposes of the organization as the information received on each stages, it allows to correct not only methods of the influence on enterprise risk, but also the purposes of management of enterprise risk.

Keywords: enterprise risk, management of enterprise risk, life cycle of enterprise risk.

V. O. Bernatsky**Use value and its financial calculus in economics**

Use value and utility — topics of economic theory are the subjects of debate. Some authors consider the use value as an active factor in the real economy, while others attribute the phenomenon of the usefulness of product. The author draws on the strengths of both positions, gives his interpretation of the original theme concepts. At the conclusion of the real value of calculating the use value and its participation in the market pricing and estimated base salary is given .

Keywords: use value, usefulness, demands, salary, subject

Yu. V. Myachin**Fundamentals of methodology of sustainable development of entrepreneurial structures**

In the article genesis of the concept of «sustainable development of the system» is examined, the basic aspects of sustainable development of entrepreneurial structures are analyzed.

Keywords: sustainable development of structure, sustainable development of entrepreneurial structure, showing of sustainable development.

V. F. Potudanskaya, V. V. Shalay, T. V. Novikova**Participatory governance as direction to improve the quality of working life in industry**

The article deals with the direction of the quality of working life in industry. It identifies problems constraining the development of democracy through participatory governance, identifies the benefits of participatory management in industrial enterprises in terms of innovative development.

Keywords: participative management, quality of working life, the democratization of labor, innovation, enterprise

V. F. Stukach, E. Yu. Lalova**Formation and assessment of basic human capital in agriculture**

This article considers the concept of basic human capital in agriculture, the results of the assessment of basic human capital in the Omsk region and the cost recovery in the vocational education sector in dairy and beef cattle breeding.

Keywords: basic human capital, agriculture, dairy and beef cattle, investments in education, internal rate of return to education.

S. M. Khairova A. S. Koichubayev**Regional aspects of integration of chains of deliveries in perspective conditions of Uniform transport space**

This article is devoted to problems of development of integration processes of frontier territories of the Republic of Kazakhstan and the Russian Federation in the conditions of EurAsEC development, as one of the most successful integration structures on the former Post-Soviet Union. Novelty of the article is in creation of the conceptual directions of development of the East Kazakhstan transit potential that will allow to increase potential volumes of made production in the region, to make active the central highways of the region («Omsk – Maykapchagay», Turksib, waterways on the Irtysh River, etc.) and to create new sources of increase of level of gross regional product.

Keywords: Customs union, EurAsEC, Transit capacity of the region, Regional transport and logistics centers.

O. V. Shumakova, N. B. Gavrilova, M. A. Rabkanova**Formation of database for monitoring of sustainable development of rural territories (on the example of Omsk region)**

In the article the organization of process of monitoring of sustainable development of rural territories of the Omsk region is considered.

The basic items are concentrated to automation of processing of the information for the purpose of simplification of calculations and efficiency. Evaluation stages of system of indicators are considered.

Keywords: rural territories, monitoring, a database, standard values.

M. E. Glushchenko, O. V. Narezhneva, N. Yu. Ryabova
Determinants of innovative potential implementation in holdings

The article identifies main factors that prove the implementation of innovative potential of holdings and areas of priority development corporations in the area of technological, organizational and managerial innovation. There is offered the best form of integration of innovative business units in the structure of a holding. The possibility of holding companies to use advanced technology to manage large integrated structures is considered.

Keywords: holdings, innovation potential, technological innovation, organizational innovation, innovation in management.

M. A. Gritsay, D. P. Maevskiy, E.V. Kulagina
Functional prospects for tourism and recreational clusters in the Common Economic Space

The article describes the characterization of the spatial forms of organization of inter-territorial and cross-border cooperation in tourism countries of the Common Economic Space, identified the benefits of a cluster forms, justified the classification of international tourism and recreational clusters produced in a common economic space, and identified the functional perspective of their creation.

Keywords: international cooperation, tourism, Common Economic Space, cross-border tourism and recreational cluster, classification, functional prospects.

O. V. Narezhneva, I. S. Bogdanovich, V. S. Artemyeva
Features of accounting functions in holdings

The article highlights the essential elements of the accounting system of holding structures: accounting, tax, management accounting and accounting according to the international standards of financial reporting. It identifies features of the accounting of the holdings in the context of requirements of Russian legislation.

Keywords: account system, holdings, accounting, tax accounting, management accounting, accounting according to IFRS.

N. V. Rysak
System restrictions of modernization in Russian economy

This paper reports the effect of external and internal constraints of modernization. The analysis is built in interrelation of branch and territorial aspects of economy. It emphasizes resource and technological and institutional and organizational factors. The state control is needed to overcome the restrictions of the modernization.

Keywords: modernization, external and internal constraints, participation of the state.

N. N. Sayapina
Evaluation of higher education service quality

Today the competitiveness of the university at the educational services market is determined by the quality of educational services its renders and economic efficiency of activities. Enhancement of the educational services quality is a high-priority, socially and economically significant task. The article suggests the method for evaluation by a consumer of the quality of educational services.

Keywords: educational services market, quality, consumer, management, analysis, evaluation.

E. S. Stauriskiy
Research of labour market of Omsk Region

In the article the author makes analysis of a condition of the labour market of Omsk Region. Various statistics which characterize condition of the labour market is obtained.

Keywords: manpower resources, number of areas, variational series, coefficient asymmetry Pearson, normal law

A. O. Algazina
The state and formation of financial mechanisms to encourage entrepreneurial activity

The article analyzes the relationship and the necessity of an effective interaction between the government and the executives, business and banks in the modern world. There are revealed major problems that reduce the effectiveness of interaction between government, small and medium-sized businesses and the banking sector. It formulates a set of scientific and practical recommendations aimed at solving the mentioned problems.

Keywords: banking system, government regulation, small and medium businesses.

O. V. Demidenko
Optimizing the size of material reserve for construction of buildings

The example of planning of stock of materials on construction site providing permanent work is given.

Keywords: planning, construction flow, delivery schedule, insurance stock, circulating assets, the efficiency of the construction.

G. A. Dremina
Application of technological innovations in reengineering of bank activity

Theoretical and practical aspects of the application of reengineering in bank activity are considered in the article. Potential of reengineering of banking business on the basis of innovative technologies has been shown. The complex application of CRM- and LEAN-technologies has been suggested to optimize reengineering in the sphere of banking.

Keywords: reengineering, bank activity, innovative technologies, business processes.

M. A. Yudina
The analysis of the main approaches to formation of effective regional policy

This article analyzes and summarizes the theoretical provisions of various regional theories regarding the reasons and factors of uneven socio-economic development of regions, trends of convergence. It discusses the main approaches to regional policy as a tool for managing regional development.

Keywords: regional policy, development, diversity, inequality, scientific paradigms, convergence, divergence.

PHILOSOPHICAL SCIENCE

V. A. Evdokimov
Searching for consensus under conditions of moral pluralism

There are the opportunities of searching for consensus under conditions of moral pluralism, the features of influence upon this process by values, relations of production, and obligatory rules regulating peoples' behavior analyzed in the article. The author considers the ruling' and the ruled' efforts to ensure welfare, stability, and security in the Russian society on the base of common consent. The article may be of interest to researchers into social-political process and opportunities of cooperation of free citizens.

Keywords: consensus, moral pluralism, society.

T. P. Berseneva
The category of synergy in theology tradition

Synergy is considered as a main category of the as a mystical religious experience and the whole Orthodox theology in general in the article.

Keywords: synergy, Orthodox, godsend, liberty.

N. G. Zenets
Hermeneutics of the philosophizing subject

When a term «the subject of philosophizing» is proposed, it obviously has to make clear use of it. The experience of the

philosophizing subject hermeneutics that is presented in text is an attempt of finding out the senses that are able to attach a special existential status. And it also tries to present the existence of philosophy as a process of different forms of the philosophizing subject collapse.

Keywords: the subject of philosophizing, a man, hermeneutics, sense, existence, philosophy.

E. V. Kuznetsova

Identity of a subject: classification of types

The author of the article examines the problem of the identity of a person from different approaches of Russian and foreign scientists. She defines various types of identity according social historical stages. The author comes to the conclusion that modern subject has to unite in himself all forms of identification for the most correct self-determination.

Keywords: identity of a person, globalization, transcendental identification, types of identity, communication.

T. G. Lobova

Natural affectation of existence

Many familiar foundations of human existence that seemed hard and fast have radically changed today: time, space and our own body are not plummet any more for the «soul, soaring to the sky». The question is: are we really soaring or just falling into another illusion becoming prisoners of our own mind that probably even does not belong to us?

Keywords: body, image of body, culture, civilization, nature.

O. A. Radugina

The mentality of noble class in the context of the Russian national mentality

This article is devoted to the research of the basic value orientations of the noble class mentality in the context of the Russian national mentality. The article substantiates the idea that formation, conservation and evolution of the noble class mentality obey the law of formation, maintenance and evolution of national mentality. The basic value orientations of Russian noble class mentality are commitment to Orthodoxy, service to the Emperor and the Fatherland, subjection, patriarchal character, European culture orientation.

Keywords: noble class, Russian national mentality, value orientations, orthodoxy, service to the Emperor and the Fatherland, subjection, patriarchal character, European culture orientation.

I. N. Suparov

War and peace of nations

The article attempts to comprehend this phenomenon on the brink of war and peace as a nation. There is revealed the role played by the nation at the present stage of human development.

Keywords: nation, national constructions, clash and antagonism of nations, consciousness and existence of nations, catharsis of nation.

D. A. Tokarev

Comparative description of attributive and modus suffering models

Specific features of suffering consideration separated in the network on the basis of philosophic and religious views of attributive and modus suffering models are analyzed in the article. The reasons, demonstration and ways of suffering overcoming are identified starting from offered versions of suffering presentation. The importance of sequence of modus suffering model for the modern person is emphasized as in this particular case the person binds his actual living and possibility of rescue.

Keywords: attributive and modus suffering model, reasons, demonstrations and ways of suffering overcoming,

D. A. Tolstikov

Vision elements as ways of knowledge of system of images

The article is about new model of alternative knowledge, elements of model of knowledge are analyzed, the interrelation of these elements with daily occurrence is shown.

Keywords: freedom, imagination, ideation, insight, integrity.

V. S. Boltunov

Philosophical perception of social conflicts by artistic word reflection

Perception of social conflicts by artistic word reflection assists in revelation and settlement of indicated conflicts is considered.

Keywords: social-cultural conflict, values, philosophy of literature.

E. S. Bubnov

Radical doubt as a phenomenon of the religious consciousness in the work of Rene Descartes

This article deals with the genesis of clerical criticism of Cartesianism. Radical doubt and its theological interpretation have been analyzed on the basis of historical and biographical data. On the example of creative and epistolary heritage of Descartes has been proved the possibility of the existence of radical doubt in the religious consciousness.

Keywords: radical doubt, religious consciousness, Cartesianism

D. V. Surkov

The mystical text as result of rationalization of mystical experience

Now among scientists, philosophers, anthropologists, ethnographers studying mystical experience there is heightened interest. One of the central problems in studying of mystical experience is the analysis of rational and irrational aspects. But owing to specificity of object, the methodological party of studying of these aspects is not worked. Whether mystical experience completely is irrational, or there are rationality elements?

Keywords: mystical experience, rationality, irrationality, thinking, the mystical text.

V. G. Felde

Relationship between the concepts of indulgence and tolerance

The article is devoted to the problem of tolerance, under which the author understands the culture-forming category. By means of comparative analysis of the concepts «tolerance», words synonymous and antonymous. The author concludes, that the western concept of tolerance is not limited by Russian concept of indulgence. Indulgence enables the development of somebody's own and that of other person while tolerance does not develop somebody's own and gives the right to be other's own to that belonging to other person.

Keywords: mine, alien, tolerance, indulgence, fanaticism, intolerance.

S. A. Ryabov

Slavophilism and westernism myths within the framework of contemporary reforming Russian educational system

In Russian history the most of ideological trends can be conditionally divided into «slavophilism» and «westernism». Those irrational purposes which are confessed by these two uncompromising camps are designated by the author as «slavophilism» and «westernism» political myths. Within the framework of this article the interpretation of these myths will be considered as applied to the reforming policy of Russian educational system. The author gives the practical recommendations how to carry out the effective information policy within the framework of reforming the Russian modern educational system.

Keywords: reforming Russian educational system, «Westernism» educational myth, «Slavophilism» educational myth

PHILOLOGICAL SCIENCE

G. G. Babalova, Yu. V. Gyuntner

Determination of functional style as a stage of before-translation analysis in machine translation

It is necessary to know the genre and stylistic peculiarities of the text in the process of translation in order to translate it properly. Of great importance are formal features peculiar to the texts of different styles. These should be taken into account in machine

translation process. One should pay attention to formal methods, creating the algorithms of text analysis.

Keywords: before-translation analysis, functional style, algorithm, machine translation, formalization, stage.

N. N. Pelevina

Language means building the receptive program of scientific texts

The article presents the results of the pragmatic research of scientific texts in the discourse projection, which is important for modern linguistics. It contains the new view of the author of scientific texts. He is understood as a subject of scientific cognition and scientific speech. The receptive program of scientific texts is regarded as realization of the author's strategy of the receptive management in the scientific discourse. Language means building the receptive program in scientific texts are considered and described. The results of this research can be used for lectures on linguistic analysis of scientific texts in higher schools.

Keywords: subject of cognition and speech, cognitive competence, communicative-pragmatic strategies, scientific discourse, receptive program, rational-logical emphasis.

A. M. Klyoster

Cognitive approach in studying of interdisciplinary termino-system

The given paper is devoted to the presentation of cognitive approach in studying of German terminology of engineering psychology — the scientific discipline studying objective laws of processes of information interaction of the person and technicians for the purpose of their use in practice of designing, creation and operation of «person – car – environment» systems.

Keywords: German terminology of engineering psychology, cognitive approach.

E. I. Kopteva

The functions of the epigraphs in the autobiographical narrative of Fonvizin's «The candid confession on my actions and thoughts» (1798)

In this article the genre's peculiarity analyzed at one in first of Russian autobiographic of XVIII c. The source of Fonvizin's memoirs considers: church confession and literary modifications of the genre («The Confession» of Russo and «The Confession» of Blessed Augustinus).

Keywords: autobiography, confession, reflection, self-account, Biblical quotation and allusions.

S. Yu. Poluikova

Genre heterogeneity in the pragmalinguistic aspect

The article is dedicated to the analysis of the phenomenon of heterogeneity in the pragmalinguistic aspect, its realization at the genre level in the modern discursive practices. The types of mixing genres (contamination, arrangement and break of the types of the text) and their pragmatic potential are described within the article.

Keywords: heterogeneity, genre, pragmalinguistic

N. V. Martynovich

Some aspects from the history of the formation and development of the English ice hockey terminology in the light of sociolinguistics

Terminology has always played a great role in scientific knowledge. Not a single branch of science could develop successfully without terminology reflecting its status and evolution. Terminology has been of a great significance in XX – XXI centuries in the age of globalization. And that Russia is hosting 2014 Winter Olympic Games determines the demand of in-depth and integrated study for the terminology of those sports which are included in the program of the Olympics, particularly ice hockey.

Keywords: terminology, ice hockey, periodization, terminological unit, analysis, sample selection.

N. V. Staurskaya

Stereotypes of subjects of English (British) linguistic worldview of the first half of the 20th century related to blue as a colour

of eyes (the case study of the novels by W.S. Maugham, A. Huxley and E. Waugh)

The article is an attempt of study of stereotypes of subject of English (British) linguistic worldview of the first half of the 20-th century related to blue as a colour of eyes. The lexis extracted from the parts of the novels by W. S. Maugham, A. Huxley and E. Waugh containing description of the characters' eyes has been calculated and analyzed for semantics and axiological connotations.

Keywords: English linguistic worldview, stereotype, written artistic portrait, axiological connotations.

N. N. Timoshenko

The problem of synonymy of automobile neologisms in the English language

The article deals with studying the problem of synonymy of automobile neologisms in the English language. The reasons of extension of this phenomenon are indicated. Various types of synonyms among English automobile neologisms are marked out.

Keywords: automobile neologisms in the English language, the types of synonyms, the reasons of extension of synonymy.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

I. V. Kochkareva

Permission of the intra personal conflict in the course of coupling with difficult life experiences

In the article from the position of reflective and regulatory approach process of overcoming the difficult life experience is considered, one stage of which is resolving of intra personal conflict.

Keywords: the intra personal conflict, difficult situation, regulation, the psychological mechanism, aspiration to the importance of own personality, personal sense.

Ya. A. Lugina

Pedagogical integration in design-education

The article is devoted to the questions of pedagogical integration in design-education system and compilation of subject's content on its basis. The article gives general recommendations on integrative education at Higher Education Institutions and considers its advantages and ways of its organization in current conditions. The article states a range of issues related to the design teaching methods at Higher Education Institutions.

Keywords: pedagogical integration, design-education.

S. G. Nagovitsyn

Harmonization of approaches to design measuring devices for control of the quality of education by introduction test-rating scale

At present leading role in the system of knowledge monitoring in students takes test tasks. The experience of use of test tasks for evaluation of knowledge of students shows the presence of not defensible variability of application of criteria of evaluation in test problems. It is offered to apply the test-rating monitoring system of knowledge in students on the basis of the developed variety scale.

Keywords: control of knowledge, test tasks, variety scale, test-rating system.

A. M. Shabalin

Development of professional independence in future specialists in IT area by means of modern virtualization facilities

This article is dedicated to the problem of qualifications of university graduates, inter alia, to development of their professional independency in studying the IT disciplines by means of practicing with modern virtualization facilities.

Keywords: virtualization, virtual machines, lab work, higher professional education, qualified IT-specialists.

T. A. Ostroverkhova

Organizing pedagogical environment in technical university as a basis of teaching professional interaction for the future engineers

The article considers some aspects of teaching the future engineers professional interaction on the basis of organizing of pedagogical environment in higher professional institute. The definition of professional interaction is given. The principles and process of organizing of pedagogical environment are revealed. The correlation between professional interaction and pedagogical environment is determined.

Keywords: educational environment, professional interaction, training of future engineers, pedagogic process.

N. G. Oskina

Development of a subject position in younger school age as a problem of educational process

The article represents the detailed characteristic of concept «a subject position» from the point of view of classical and modern psychological science. Development of the subject position in pupils of younger school age is carried out in a greater degree within the precincts of educational institution. In this connection one of problems of pedagogical activity is process of formation of the personality of a pupil based on development of a subject position.

Keywords: the subject position, the younger school age, the pedagogical activity.

T. Yu. Pletyago

The formation of reading competence in high school students

The article considers the essence and peculiarities of the reading competence in high school students. It describes the structure and the contents of the reading competence. The mechanism of formation is revealed in the article.

Keywords: reader competence, competence formation, students

S. G. Chukhin

The determination of spatial and temporal forms of transformation of the idea of civil society

The paper analyzes spatial and temporal form of transformation of the idea of civil society in the history of philosophy, civic identity is determined by the specifics of the individual on the basis of historical, political, economic, ethical and legal views of a modern civil society. The solution to this problem involves the development of a new ideology of civic education, consistent with the objectives of socialization and self-citizen of modern Russia in the globalized world.

Keywords: civil society, citizen, social time, social space, social state.

E. I. Krivopalenko

The model of pedagogical support of the socially-oriented activities of students in educational space of the region

The article presents a theoretical analysis of the opportunities for pedagogical support of the socially-oriented activities of students in the educational space of the region. The author identifies the principles, support functions, and develops a model of pedagogical support, which defines the requirements of substantive and organizational character to the process of maintenance. Implementation of the model will contribute to the orientation of the school on the resolution of specific social problems, development of values and notional positions of pupils, having as its basis social-value orientation.

Keywords: modeling, pedagogical support, socially oriented activities.

PHYSICAL CULTURE AND SPORTS

G. D. Babushkin, A. P. Shumilin, A. A. Bliznevskiy.

Research of the attitude of judokas to sports activity in the competitive period

In the article the results of research of the attitude of judokas to sports activity in the competitive period are submitted. The character of the attitude is investigated and the factors of its determining are revealed. Change in the attitude of young judokas to sports activity before competitions and after competitions is shown. The results of

participation in competitions and personality feature influence the attitude of young judokas to training and competition.

Keywords: attitude, sports activity, training, competition, judokas.

I. Yu. Gorskaya, A. V. Kondakov

The necessity in accounting morphological distinctions in the course of physical and technical and tactical training of Sambo wrestlers

In the article the results of research which purpose is studying of features of technical and tactical, and physical readiness and training of sportsmen of different weight categories is presented. The methodology of research is pedagogical with introducing results into practice of sport. The research covers a contingent of examinees of a male from 11 through 22 years which are engaged in Sambo-wrestling at different stages of long-term sports training. The basic result of research is reception of the information on the structure and process of an evaluation and perfection of technical and tactical coordination preparation in Sambo wrestlers taking into account morphological features and their skill level.

Keywords: morphological features, physical preparation, technical training, tactical preparation, constitution type, weight category.

Zh. B. Safonova, T. V. Koltoshova

Forming the preventive conduct in sports sanitation activities in educational sphere

The article reveals the role of physical culture and sports in prevention of hypodynamics of modern society. It also points out the characteristic of the main forms of prevention and the sense of rational physical activity, assisting the persons of educational sphere to improve the quality of their vital activities.

Keywords: motive activity, preventive forms, physical culture, forming the life style.

H. H. Alzhanov, G. M. Gruznykh

Formation of the basic technical-tactical activity in children 10–12 years old engaged in melee fighting sports

In our article present materials research of basic technical and tactical actions young fighters' basis on fight analysis of experienced wrestlers. We account basic technical and tactical actions and methods of their development in groups of initial training young fighters through sport and play method. We elaborate tests to assess the implementation of basic technical and tactical actions.

Keywords: single combats, methods of training, structure of a competitive duel, base technical and tactical preparation.

I. Yu. Lepeshinskiy, P. A. Skripnikov, N. V. Astafiev

The automated system of accounting and analysis of physical readiness of students being trained according to programs of preparation for reserve officers

The automated system of accounting and analysis of physical readiness of students being trained according to programs of preparation for reserve officers is presented. The author's software application is offered on the basis of software product «Microsoft Excel». The program allows to study dynamics of physical readiness of some students for the whole period of training. The article describes the work examples with database in solving specific pedagogical tasks.

Keywords: student, reserve officers, physical preparation, the automated system of accounting and analysis.

D. Yu. Lomovtsev, T. A. Kravchuk

Optimization of training process of the rock-climbers specializing in climbing for difficulty on the complex analysis of physical readiness

We research special physical preparation of the rock-climber of senior categories to specialize to climb for difficulty to work out: the model characteristics of the rock climber with qualification of the first category and candidate master of sport; equalization of multiple regression. We establish the optimal complex level of development of the physical qualities, necessary for achievement of high of the sport results. We gave of the recommendations by use of equalization of multiple regression for prognosis of the competitions results.

Keywords: the model characteristics, physical preparation, rock climbing, the training process.

K. V. Zavyalov

The structure and content of the training microcycles at the special training stage of mountain runners

The author studies features, the stage of special training in mountain running. During the study the author analyzes the structure and content of training loads. The results of the study show the features of micro cycles in mountain running.

Keywords: mountain running, training and competition load, the response microcycles.

TEACHING METHODOLOGY

F. N. Pritykin

Teaching graphic disciplines taking into account the capabilities of modern computer technology

This article discusses methods of teaching the discipline of engineering and computer graphics based on the use of modern computer technology. The changes in curriculum of this discipline are given increasing the role of computer 3D simulation.

Keywords: engineering and computer graphics, 3D computer modeling, learning process.

O. V. Shalyapin, K. A. Kravchenko

About organization of independent work of students on drawing classes

In the article there are examined questions of organization of independent work of students on classes of drawing. The special attention is paid to regular work on sketches which is a vocational training integral part in art education system. The problem of the teacher to organize this independent work and to supervise it throughout years of training is considered.

Keywords: independent work, motivation, creative, sketches, arts device, expressive.

T. I. Bova, I. I. Malakhov, O. I. Kuzmenko

The peculiarities of mathematical training process at laboratory classes in conditions of level differentiation tending professional competence of future engineer forming

In the article the solving training methods of the fragment of professional oriented mathematical tasks in conditions of laboratory classes, providing group form of students interaction, their training the computer mathematical technical objects modeling processes, phenomena and forming professional competence of students in conditions of level differentiation have been considered.

Keywords: professional competence, level differentiation, laboratory classes.

A. I. Sukharev, K. A. Kravchenko

Formation and criteria of the estimation of decorative perception at students on classes on decorative drawing

In the article some aspects of a problem of formation of decorative perception in master students on decorative classes are considered. The special attention is paid to working out and a substantiation of criteria of an assessment of works of students on three major factors: the perception, representation and workmanship, each of which is considered as a making part of educational and creative work. The developed criteria of an estimation decoratively-graphic representation allow defining level formedness decorative perception in students of an arts and crafts direction on working on decorative classes and its conformity to the level of preparation of the master student of.

Keywords: decorative perception, stylization, the composite decision, workmanship, graphic receptions, decorative-graphic plan.

T. A. Shirshova, T. A. Polyakova

The solution of the applied problems of the theory of chances and mathematical statistics by method of mathematical modeling

It is considered the concept of the applied problem and a mathematical model. It is analysed the method of mathematical modeling,

as the main method of the solution of the applied problems on example of the solutions of the applied problems probabilistic-statistical contents. It is considered the examples of the using the specified method to solution of the problems.

Keywords: applied problem, mathematical modeling, model, statistics, probability.

E. A. Pervezentseva

Formation of information and methodological support on the basis of software environment of educational purpose

The investigations show the principles of the formation, composition and content of information and methodological support on the basis of software environment of educational purpose.

Keywords: information and methodological support, software environment of educational purpose.

E. A. Sysoeva

Specificity of spatial thinking at artists Arts and crafts

In work the specificity of spatial thinking in students trained on a specialty arts and crafts is designated. Indicators and the levels of development of spatial thinking reflecting specificity of educational-creative activity on designing of products from ceramics are defined.

Keywords: educational-creative activity, the artist of arts and crafts, spatial thinking, designing, ceramics.

T. V. Makarova

The development of the curriculum for training the students to use the Internet in professional activity

The article shows basic principles of development of the curriculum. The basis of contents of theoretical and practical training of the future specialists of the media industry to use the Internet in professional activity is presented.

Keywords: content of the training, online training, the Internet-technologies

L. P. Berestovskaya

Study of student's motivation for education in pedagogical high school institution

The paper presents the results of the study on the identification of a high intensity of motivation of students for educational process in pedagogical university. The high cognitive motivation is seen as compensating factor in the case of sufficiently high ability students.

Keywords: teaching and cognitive motivation, the system of development of direct and indirect motives.

CULTUROLOGY. ART HISTORY

I. V. Vinichenko, E. A. Balandina, Zh. A. Fot, N. Yu. Gniloukhova

The transformation in the sense of values and behavior of fashion process participants at different stages of native history

The article examines the correlation between the fashion system and the social relations. The purpose of the article is to detect the balance between the sense of values and the social pattern of life. The authors attract the reader's attention to the standards, objects and values in soviet fashion of the 1960–70s, and also to the attitude towards fashion and its consumer culture. The topicality of the article is connected with the search of the new cultural-aesthetic patterns in the culture of the modern society.

Keywords: fashion system, standards and objects of fashion, fashion values, communicative processes in fashion, soviet fashion, soviet culture, fashion clothes, soviet chic.

T. N. Parenchuk

Calendar system of mass holidays as a factor of formation of public «calendar» consciousness in city national culture

In the article the main aspects of formation of public calendar consciousness in urban environment of mass holidays reveal. The system of a nature and economic cycle of the holidays, connected with specifics of ethnocultural identification in national

communities is considered. On the basis of fixing of dates of a national festive calendar of the region integration of national holidays into modern developments in informal conditions of festive culture of the region is shown.

Keywords: national culture, urban environment, mass holidays, calendar system of holidays, festive calendar, calendar consciousness.

A. Yu. Pavlov

Culturological aspects of sources and functioning of street-area theatre

The article is devoted to the historical-cultural patterns of beginning and activity of street-area theater, which is a special kind of language and culture with specific functionality.

At consideration of history and theory of street-area theatre as a type of cultural activity of a man, the author comes to conclusion about invariability of existence of this phenomenon of culture, that is able to change within the process of development of human civilization.

Keywords: culture, street-area theatre, history, theory, functions.

ИНФОРМАЦИОННОЕ ПИСЬМО

12 – 14 декабря 2012 г.

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ТРЕБОВАНИЯ К ОФОРМЛЕНИЮ НАУЧНЫХ СТАТЕЙ, НАПРАВЛЯЕМЫХ В «ОМСКИЙ НАУЧНЫЙ ВЕСТНИК»

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В аннотации (3–5 предложений), раскрывающей основное содержание статьи, и в заключительной части статьи необходимо отразить новизну результатов исследования, их практическую значимость. Просим авторов оминой акцентировать полезность научных разработок для Омского региона.

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Поля: сверху и снизу — по 2,5; слева и справа — по 2 см.

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Через строку **на английском языке** приводятся инициалы и фамилия автора (ов), название статьи, аннотация и ключевые слова. Еще через строку помещают основной текст статьи.

Ключевые слова на русском и английском языках располагают под соответствующей аннотацией. Слева печатается словосочетание «Ключевые слова: ...» или «Keywords: ...» и через запятую приводятся ключевые слова (не более шести слов/словосочетаний).

Если в тексте есть **примечания**, то после основного текста перед библиографическим списком набирается по центру заглавие «Примечания» и через строку помещаются тексты примечаний, пронумерованные числом в виде верхнего индекса (например, ¹) в порядке ссылок по тексту. **Ссылка на примечание** в основном тексте оформляется жирным шрифтом числом в виде верхнего индекса (например, ... модели. ¹). Автоматическая нумерация примечаний не допускается.

Формулы. Простые внутрискладочные и однострочные формулы должны быть набраны символами без использования специальных редакторов (допускается использование специальных символов из шрифтов Symbol, Greek Math Symbols, Math-PS, Math A, Mathematica BTT). Сложные и многострочные формулы должны быть **целиком** набраны в редакторе формул Microsoft Equation 2.0, 3.0. **Не допускается набор части формулы символами, а части — в редакторе формул.** В случаях, когда написание строчных и прописных букв совпадает и отличается только размером, в распечатанном варианте прописные буквы должны быть подчеркнуты простым карандашом двумя чертами снизу, строчные буквы — двумя чертами сверху. Индексы поясняются или дубли-

руются простым карандашом на полях. Если в тексте статьи формулы нумеруются, то эту нумерацию следует выполнить набором чисел. Автоматическая нумерация не допускается.

Библиографический список. В тексте должны содержаться ссылки на источники информации. Ниже основного текста (или текстов примечаний) печатается по центру заглавие «Библиографический список» и через строку помещается пронумерованный перечень источников в порядке ссылок по тексту в соответствии с действующими требованиями к библиографическому описанию. В одном пункте перечня следует указывать только один источник информации.

Ссылки на источники информации оформляются числами, заключенными в квадратные скобки (например, [1]). Библиографические описания оформляются в соответствии с ГОСТ 7.1-2003 и тщательно выверяются. Если ссылка на источник информации в тексте статьи повторяется, то повторно в квадратных скобках указывается его номер из списка (без использования в библиографическом списке следующего порядкового номера и ссылки «Там же»). В случае, когда ссылаются на различные материалы из одного источника, в квадратных скобках указывают каждый раз еще и номер страницы, например, [1, с. 17] или [1, с. 28–29].

Таблицы помещаются на новой странице после библиографического списка. Нумерация таблиц производится в порядке ссылок по тексту. Нумерационный заголовок таблицы набирается жирным шрифтом с выравниванием по правому краю (например, **Таблица 1**). Тематический заголовок (если имеется) набирается на следующей строке жирным шрифтом с выравниванием по центру. Ссылка на таблицу в основном тексте оформляется жирным шрифтом в скобках — например, (табл. 1). Если таблица имеет большой объем, она может быть помещена на отдельной странице, а в том случае, когда она имеет значительную ширину, — на странице с альбомной ориентацией.

Рисунки последовательно размещаются на новой странице после таблиц (или библиографического списка). Нумерация рисунков производится в порядке ссылок по тексту. Нумерационный заголовок набирается жирным шрифтом с выравниванием по центру (например, **Рис. 1**). Тематический заголовок (если имеется) — в той же строке сразу же после нумерационного (например, **Рис. 1. Зависимость...**). Ссылка на рисунок в основном тексте оформляется жирным шрифтом в скобках — например, (**рис. 1**). Если рисунок имеет большой формат, он должен быть помещен на отдельной странице, а в том случае, когда он имеет значительную ширину, — на странице с альбомной ориентацией. Рисунки могут быть сканированными с оригинала (150 dpi в градациях серого) или выполнены средствами компьютерной графики. Допускается, а в случае с иллюстрациями большого объема (файла) приветствуется, размещение рисунков в отдельном файле электронной версии. Подписи к рисункам должны быть выполнены непосредственно под рисунком.

На последней странице указать следующие **сведения об авторе:** фамилия, имя, отчество; ученая степень, звание, должность, место работы, номер телефона (не публикуется); адрес для переписки; для иногородних авторов — почтовый адрес, на который отправляется журнал в случае публикации их статьи; две заверенные **рецензии** специалистов с ученой степенью (внутреннюю и внешнюю); **экспертное заключение** о возможности открытого опубликования.

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