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SUMMARY

HISTORICAL SCIENCE

M. I. Fedorova

The labor discipline in activities of kolkhozes in 1953–1964. (Case study of Western Siberia)

The article investigates socio-economic characteristics of life routine activities based on the identification of adequacy of regulations of agricultural cooperatives and materials of meetings of management and general gatherings in the period of thaw, and more precise one of its sides — labor discipline. The content analyses regulations of agricultural cooperatives and its compliance based on the protocols of general meetings and management board allows the author to characterize various violations of labor discipline and damages of kolkhoz property, counteractions of them from the side of management board, consequences, and the causes of those violations as well.

Keywords: kolkhozes, regulation of agricultural cooperative, protocols of kolkhoz's general meetings and management board, labor discipline.

S. A. Velichko

Struggle of Siberian society against State 6 of Constitution of USSR

The article describes struggle of Siberian society against State 6 of Constitution of USSR during Perestroika (1985-1991). Great attention is paid to the analysis of local party organs of the Communist Party during this period and the collapse of the Communist Party. The paper discusses the successes and failures of «democratic transit» in Siberia.

Keywords: perestroika, democratization, monopoly of power, multy-party system, social movement.

V. V. Germizeeva

The state of art in regional management in Western Siberia in the beginning of XX centuries (according to governor's report)

In the article on the basis of the governor's report examines the state of art of local governance in Western Siberia in the beginning of XX centuries.

Keywords: governor, local management, Western Siberia.

A. G. Dianov

Siberian workers and peasant inspections welfare standards in the middle of $20\mbox{'s}$ of XX century

In the article on the basis of different sources the level of material well-being of Siberian workers and peasant inspections is analyzed. The question of salaries time is overviewed. The comparison of salaries and emoluments amount for different categories of Siberian workers and peasants' inspections collaborators with corresponding indices in other state and economic organizations is done.

Keywords: Siberia, workers and peasant inspection, salary and wages, inducement fund, qualification.

I. E. Karasev, B. K. Smagulov

The activities of national cultural centers of Omsk region in attracting tourists to the region (at the turn of XX-XXI centuries)

Ethnographic and cultural and informative types of tourism in modern time become more and more popular. Their active development is partly caused by that life, traditions, culture of different ethnoses become objects of close attention of tourists of the different cities and the countries. In the territory of Omsk and the Omsk region there is a powerful cultural and ethnographic potential to draw attention of tourists. In this regard there is a question of systematization, maintenance and development of available resources. In the Omsk region this activity the Budgetary cultural institution of the Omsk region "Will organize the interregional national cultural and sports association "Siberia" the Friendship House".

In this article activity of the national cultural centers of the Omsk region directed on drawing attention of tourists is investigated.

 $Keywords: \ national-cultural\ centers,\ national-cultural\ autonomy,\ cultural\ tourism,\ cultural\ tourism,\ Omsk\ region.$

V. V. Kudlanov Revival of Tara Cossacks Movement in 1997–2012

Activity on the revival of the Tara Cossacks movement during the last fifteen years is considered in this article, the periods of this activity are established. The main problems of interaction and coordination of three

Cossack organizations activities on the territory of Tara near the Irtysh river region are analyzed. The interrelation of these organizations with higher Cossack structures and participation in implementation of target federal and regional programs of revival Russian Siberian and Omsk Cossacks movement are exposed to the analysis.

 $\label{eq:constraint} Keywords: Tara\ Cossacks\ movement,\ Middle\ Priirtyshe,\ historical\ and\ patriotic\ education.$

D. V. Kuznetzov

The organization of soil-botanical research in the Middle Priirtyshe at the end of the XIXth — the beginning of the XXth centuries

The article tells about the process of soil-botanical research organization in Western Siberia in the beginning of the XXth century. From the start of Stolypin's policy concerning the agrarian migration the complex program is worked out which united different apart results. This research contributed significantly in the organization of effective work in agricultural development of the region.

Keywords: local branch of the Russian geographical society, Ministry of agriculture and State property, the Migration Office, the scientific program, schematic soil map.

E. V. Melnikova

The main stages of use of information technology in the atre activities in Russia $\,$

The article is devoted to the use of information technologies in theatre activities. There is proposed a periodization of penetration of information technology in theatrical activities, the information technology areas are systematized in theatrical activities.

Keywords: theatrical activity, information technologies in the theatrical activity, the stages of penetration of information technologies in the theatrical activity, history of the Russian theater, history of Russian culture.

O. A. Ozerova

The campaign for liquidation of illiteracy among Turk people in the Western Siberia in 1928–1936

In this article is analyzed the campaign for liquidation of illiteracy among Turk people in the Western Siberia in 1928-1936 and its political character.

Keywords: illiteracy, Turk peoples.

R. V. Rybakov

Youth extremism in the 1920s: causes, forms, ways of counteraction

The article aims to study the actual, significant social problems of extremism among young people. As the time frame selected period of the 1920s - the hardest time restore shattered by wars and revolutions of the economy, a radical break-up of former socio-cultural values, a new system of public-political relations. In such conditions, young people than ever was exposed to the destructive effects of social reality. The publication seeks through a variety of sources to investigate the problem from the perspective of the coherence of social, political, moral and economic contradictions of the transformation of the Russian state in 1920.

Keywords: youth, youth policy, youth organizations, extremism, history of Siberia

E. V. Sokolova

Unconventional sources of study of the formation of the cultural space of small towns in Middle Priirtyshe in 1920-1980

This article reveals the potential of non-traditional sources of historical science: materials of "oral history", photographic and cartographic materials. The author analyzes the sources mentioned in relation to the study of the formation of the cultural space of the small towns of the Middle Priirtyshie region during the Soviet period. The results of the analysis may be useful in the preparation of scientific and educational literature on the problems of the region, as well as the acquisition of the source base of cultural and historical research.

Keywords: Middle Priirtyshie, cultural space, a small town, oral history, "visual text", a historical source, source.

O. V. Chudakov

Food problem and activity of municipal public management in Siberia in inter-revolutionary period (February-October 1917)

Activity of organs of municipal self-government is examined in Siberia on business solution for food problems in inter-revolutionary period (October the 1917-first half 1918).

Keywords: organs of municipal self-government, First World War, the Soviets of workers deputies. Siberia. food crisis. 1917-1918.

N. P. Bobkova

On the history of reflection of some economic problems of West Siberian region on pages of Novosibirsk newspapers in 1989-1999

This article is devoted to the history of reflection of the economic problems of the West Siberian region on pages of the Novosibirsk Newspapers in 1989-1999. The author considers some publications in the regional periodicals, on economic problems of the West Siberian region. The study period is divided by the author into two stages: «Soviet» and "the epoch of market transformations». The author concludes the analysis of publications that the regional situation in the sphere of economy is slightly different from the total in the country, but has a number of features.

Keywords: periodical press, economical problems of the West Siberian region, market reforms and their results, intropolitical course of Russia.

A. N. Shaglanov

Banditry of rebels on the territory of Siberia from 1920 till 1921

Gangs of the rebels were the most dangerous armed groups on the territory of Siberia. Gangs were aiming to overthrow the Soviet power through armed actions in the course of attacks on local law enforcement authorities and armed forces. Their actions were in committing terrorist attacks and acts of sabotage on the most important state objects. The insurgency and the peasant uprising as a form of acute armed conflict between the population and the current government provoked an increase in gang crime.

Keywords: band, gang, banditry, robbery, plunder, murders.

SOCIOLOGICAL AND ECONOMICAL SCIENCE

A. E. Miller

Estimation of influence of changes on production business activity

Methodical approach to assessment of influence of changes on production and business activity is reasonable. Stage-by-stage procedure of formation of assessment of influence of changes on production and business activity is offered.

 $Keywords: assessment, \ changes, \ production \ business \ activity, \ profit.$

S. V. Kondratyukov, E. S. Staurskiy

Bases of calculation of economic efficiency of introduction new techniques

In the article authors make the analysis of a condition of fixed capitals in Russia. The structure of full registration cost of fixed capitals in Russia by kinds of economic activities is shown. Features of calculation of economic efficiency of introduction of new techniques are analyzed.

Keywords: economic efficiency, fixed capitals, full registration cost.

S.S. Staurskiy, E. S. Staurskiy

The concept of development of a regional labour market of Omsk area (the part 1) $\,$

In the article the concept of development of regional labour market of Omsk area is offered. Principles of the concept are shown. A number of competitive advantages of the region creating conditions for development of the regional labour market and its social and economic development is allocated. The factors weakening prospects of development of the regional labour market are certain, factors-threats are considered.

Keywords: employment, a regional labour market, Omsk area, The concept of development of a regional labour market.

E. A. Balashova

Russian practice of formation indicators annual financial statements. Look from the perspective of IFRS $\,$

An attempt of application of the methodical approach to formation of parameters of the annual accounting reporting in view of requirements of operating statutory acts during transition on IFRS is undertaken. Directions of perfection of a technique of formation of parameters of the annual accounting reporting in conditions approached to international are offered.

Keywords: accounting reporting, forms of the reporting, parameters, efficiency.

A. N. Banket

The social orientation as a basis of enterprise culture formation and development

The article shows the evolution of social responsibility as a basis of enterprise culture and explores constructive and destructive forms of enterprise structures business activity as a result of enterprise culture. The category of «socially directed enterprise culture» explained from the point of view its manifestation as the constructive business activity based on balanced interests of business and society.

Keywords: social responsibility, enterprise culture, social orientation, constructive business activity, destructive business activity, sustainable development.

I. V. Vdovin

Forming contractual tariffs for electricity according the quality of power supply

The article suggests an approach, including the use of flexible tariffs for electricity in settlements established according to the required quality of power supply to the consumer, which determines the amount of the damage caused by non-compliance. There is presented an economic interpretation of the concept of "quality of power supply" and disclosed the reasons for its decline in production and environmental systems. The technique for determining the amount of the expected average annual loss from decline in the quality of electricity supply is offered.

Keywords: Electricity rates, the quality of power supply, power system reliability, economic damage, insurance premiums (discounts), retail electricity market.

S. Yu. Danilova

Features of management of process of transportation of ready products at chemical enterprises with a continuous cycle of production

In the article the logistic approach to the management of the transport system at enterprises with continuous production cycle. The analysis of modal choice and models for the implementation of the process of transportation, and also highlighted transport risks and terms of delivery of finished products is carried out by chemical enterprises.

Keywords: logistic approach transportation, modes of trans, chemical plants port, transportation risks, model of carriages.

PHILOSOPHICAL SCIENCE

I. A. Krebel, M. S. Glatko

The phenomenon of "Russian Logos": the speculative models of the world to the aesthetics of the living language

Background efficient energy is in spontaneous spoken language, as well as the style of rationality is given by the Logos of the language, as the language of the Logos. It should limit the scope of the interest areas of interest to the philosophy of linguistics and dwell on the fact that the nature of thinking is found not so much of tool morphology. As of those it impulses that defy explication of knowledge of scientific concepts and terms, and in the forms of its manifestations of life are denied this dictionary in the competence and adequacy.

Keywords: Logos, semiosis, the aesthetics of the living language.

L. K. Nefedova

Specificity of boundary representation of cultural conflict in the XVII century in the genre of drama

The phenomenon of a boundary presented in European drama of the XVII century in the type of man, mechanistic view of the world, the processes of secularization of thinking, in the processes of formation of artistic style, individual spiritual experience. Limiting contributes verge of phenomena, delimitation of the one from the other. Limiting considered by the example of creativity Century Shakespeare, his younger contemporaries, the French classic theatre, Spanish drama.

Keywords: limiting, antinomy, conflict, picture of the world, drama, tragedy, comedy, style.

G. N. Sidorov, O. B. Shustova

The laws of nature and scientific explanations as to epistemological analysis $% \left(1\right) =\left(1\right) \left(1\right) \left($

The paper presents a sample of the epistemological analysis of the concept "law of nature" and its relationship to the explanatory function. A critical analysis of the various interpretations of the "law of nature", in particular the status of the law empowering the causal conditions of the past on the basis of speculation. It was shown that the uncertainty of the term "law of nature" often leads to its incorrect use.

Keywords: law, law of nature, scientific explanation, unobserved cause.

T. G. Lobova

Brotherhood as a concept

The article reviews explanations of the brotherhood phenomenon. Multiplicity of these explanations let us speak about brotherhood not only as an idea, but rather as a concept. "Conceptual" understanding of brotherhood apparently answers the question why the latter is one of the most ancient and still topical ideas for the culture.

 $\label{eq:Keywords: brotherhood, concept, oneness, consciousness, sacral, personality.$

A. A. Gavrilov

Understanding of «virtual reality» phenomenon in philosophic discourse

Basic theoretical approaches to problems of virtual reality by Russian and foreign researchers are considered. Highs and lows of different theories are analyzed. Main features and characteristics of virtual reality are specially noted. In the conclusion the author's understanding of «virtual reality», based on socio-philosophical comprehension of these phenomena is formulated.

Keywords: virtual reality, ontology of virtuality, subjective reality, virtuality.

V. V. Epanchintsev

Social and philosophical comprehension of journalism phenomenon in the works of $\,N.V.\,Gogol$

N.V. Gogol as a publicist evaluated journalism as an art element, which he could to integrate in his works. In this understanding journalism transformed, embedded in artistic space with its rationality. In works of N.V. Gogol journalism acquires new meanings and draws his sociocultural component.

Keywords: journalism, N.V. Gogol, phenomenon, rationality.

V. V. Kovtun, G. A. Lanshchikova Philosophical reflection of methodology of design-engineering

The article investigates the problem of reflexive understanding of design methodology, which is conditioned by the designer's search of philosophical foundations of decision making. Moral-values and technological-target functional sides of reflexive structures are highlighted and a number of philosophical approaches that are relevant to the reflexive methodological analysis of design practice are analyzed. Also, the characteristics of the reflexive ethical decision-making model of P. d'Anjou, which is based on Sartre's philosophy of existentialism, are described.

Keywords: reflection, philosophical foundations, ethical decision-making models, existentialism, design methodology.

S. A. Shusharin

Functions of brand as a sociocultural phenomenon

The article analyzes the functions of a brand as a sociocultural phenomenon, carried out by it in the main public areas: economic, spiritual, political and social. The consideration of each of the functions is accompanied by a description of appropriate examples from the field of advertising and branding. In addition, much attention is paid to the interrelation of these functions, which allows one to consider this phenomenon of consumer society in its entirety.

Keywords: brand, branding, consumer society, the public sphere, advertising.

PHILOLOGICAL SCIENCE

A. M. Kloester

To a question of structuring discourse of engineering psychology (on German language material) $\,$

This research is devoted to the description of structure of a Germanspeaking discourse of engineering psychology in which dominant concepts and the models of their structuring reflected in composite semantics of terms are revealed that allows to get into an essence of the cognitive processes in the investigated area of scientific knowledge.

Keywords: discourse, engineering psychology, structure, concept.

O. A. Guryanova

Premises of the English television formation terms in the sociolinguistic perspective

The article describes prescientific period of the English television formation terms in compliance with the development of television in Russia and abroad. Etymological analysis of the terms is concerned its history

Keywords: English terminology of television, formation, prescientific period.

Yu. E. Kosterina

Extralinguistic background in English terminology of physics of lowdimensional systems from a sociolinguistic perspective

The paper presents a diachronic aspect of terminology study. The most important discoveries and inventions in the history of physics of lowdimensional systems are considered as extralinquistic factors that influenced the formation of the English terminology of physics of lowdimensional systems.

Keywords: term, terminology, terminology science, sociolinguistic, history of terminology.

K. S. Maseyko

History of written English language as a main prerequisite of publishing appearance

The article is devoted to the history studying of English, i.e. early periods: pre-written and written. The author researches works of scientists of our country and foreign scientists. It is reviewed the problem of history periodization of English, written literary monuments of that epoch. The author bases publishing appearance.

Keywords: written language, written literary monuments, historical periodization of English, early period, publishing.

P. V. Filimonova

Special features of fable genre in M.N. Muraviev's poetic system (1757-

This article is devoted to artistic features of fables in M.N. Muraviev's lyrics. The process of development of this genre is shown there. The connection of the poet's search with ancient and modern to him literary tradition and with individual, his own creative method is revealed.

Keywords: classicism, fable, moral, didactic sense, satire, irony, plot, animal epos.

Experimental research of parameters of the meaning of word on bilingual basis (By the example words Czech Republic, czech, Russia, russian)

The analysis of a word and its meaning as conscious property of individual will be done. On the basis of psycholinguistic experiments carried out by the author, meanings of words are modeled. Those are important to understand the fragments of linguistic awareness of Czechs based on learning process of Russian language.

Keywords: meaning as "embodiment of knowledge", cognitive structure, associative experiment, associative field, semantic field.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

E. A. Magazeva

Life sense orientations as personal determinants of choice of medical specialization of medical school graduates

This paper discusses the criteria for selecting the specialization of the medical school graduates: meaning, the subject and object and situation. It suggests that the specific reasoning in choosing alternatives to professional medical graduates is determined by the value-semantic structures: the values and purpose orientation. The study identifies four groups of subjects, based on a different type of reasoning in choosing medical specialization $\,$ in a choice situation, and describes the features of their value and meaning

Keywords: personal choice, the type of reasoning, values, purpose orientation.

T. V. Malyutina

Psychological and psychophysiological peculiarities of adolescence (student age) development

This article tells about the fundamental analysis of psychological and psychophysiological peculiarities of the most interesting and important age stage of human development - adolescence or the other words student age. The author analyses common tendencies of the different age stages, and also shows the proximity of some approaches.

Keywords: adolescence (student age), personal development, age category, age periodization, psychological and psychophysiological $% \left(1\right) =\left(1\right) \left(1\right)$ peculiarities.

O. L. Osadchuk

Group research projects on psychology as means of development of informative independence of students of medical high school

In the article the skilled-experimental data about development of informative independence of students of medical high school by means of use of group research projects on psychology is presented. Specificity of group research projects of students is opened. Types of group research projects of students on psychology, technology of their performance, the form of representation of results, criteria of estimation are described.

Keywords: informative independence, study-research work, the research

N. A. Getman, T. N. Pedan

Psychological-pedagogical training of teachers of medical school as condition of their professional competence

There is analyzed the role of psychological and pedagogical training of high school teachers as conditions for realization of the competence approach in medical school. The ways of implementation of this approach in accordance with the overall objectives of the modernization of Russian education are considered. The requirements for the psycho-pedagogical competence of a teacher in medical school as a condition for improving the quality of education are done.

Keywords: professional competence of teacher; psychology-pedagogical competence.

N. Yu. Demdoumi, N. Yu. Vlasenko, N. A. Polyanskaya Problems of formation of medical ethics and deontology principles of the graduates of the pediatric faculty

The article presents the results of the survey of graduates of the pediatric faculty of modern medical technology and understanding the issues of ethics and deontology. The questionnaire conducted graduates revealed a number of issues that are closely related to their future professional activities. The widespread use of high-tech medical aid to the population requires a physician-professional clear understanding of its purpose, solid moral Foundation, the ability of independent decision-making for the benefit of

Keywords: ethics, deontology, doctor, children.

N. Yu. Demdoumi, Yu. P. Denisov

Development of professional competence in a teacher under conditions of cybersocialization personality of student in medical institution of higher

In the article the question of the influence of the process of cybersocialization on development of professional competence of teacher of higher medical educational establishment is considered. Authors examine essence of process of cybersocialization in informative society; analyze the activity of studentsphysicians in cyberspace and its intercommunication with professional activity of a teacher. As a result authors come to the conclusion about the necessity of development in the structure of professional competence of teacher of Higher medical school of qualities, that will effectively realize educational process with positive potential of cybersocialization personality of student to counteract successfully to threats of cybersocialization itself.

Keywords: professional competence, cybersocialization, information and communication technologies, cyberspace.

O. Yu. Korennova, E. V. Lopanova

Development of professional stability in students of medical school: problems and solutions

In the article there is given research of professional stability of doctors and students of medical academy. The necessity of formation of professional stability of students - the future doctors in system of studies on a specialty is proved by strengthening of their professional orientation.

Keywords: professional stability, success of professional work, success of educational activity, communicative component of activity, satisfaction a trade and work.

I. N. Korneeva

The system of activity of teacher on formation of professional competences in students (on the example of the specialty «Pharmacy»)

The article covers the development of the system of activity of the teacher on the formation of professional competence of students of pharmaceutical $% \left(1\right) =\left(1\right) \left(1\right)$ faculty in the process of study of discipline «Analytical chemistry», as well as the results of empirical studies on this issue.

Keywords: professional competence, analytical chemistry, the system of activity of the teacher, diagnostics of competences.

T. N. Pedan

To the question about the content and structure of administrative competence of teacher in medical school

The paper considers different approaches to understanding of the content and structure of administrative competence of a university teacher. The nature and main components of managerial competence of the instructor of the university is considered from the position of a competence-based approach and the concept of professional management.

 $Keywords: professional\ competence,\ managerial\ competence,\ structure\ of\ administrative\ competence\ of\ university\ teacher.$

N. N. Rybakova, A. Yu. Tsukanov

Organization of remote training of specialists in post graduate education

This article considers the main problems of post-graduate education in Russia, which are due to the expansion of educational assistance, personnel shortage and increase of the requirements to the professional level of doctors. There are also proposals for the transformation of this form of education by improving methodological work, modifications of organizational learning principles and measures aimed at improving the training process.

Keywords: distance education in medicine, distance learning technology, graduate, professional self-determination, professional self-actualization.

E. V. Usacheva, N. A. Getman

$\label{lem:condition} Evaluation of the level formation of professional competencies in medical school students$

The results of the implementation in point-rating system are on the competence-based approach to medical school. The approaches to the evaluation of the results of the development of professional competencies of students in the subject «Introduction into Internal Medicine» are analyzed. An example of a method of estimating jobs interim validation of students is given

Keywords: professional competence, evaluation results of development in professional competence.

E. A. Shestakova, L. V. Lonskaya, T. V. Malyutina Meaning of scientific training for teaching activities at university (on the example of Omsk State Medical Academy)

The article analyzes the importance of continuing education at the university. The features of the pedagogical activity at the university and the tasks of the improving training at the High School are analyzed in this article.

Keywords: vocational education and training, higher education, graduate school, pedagogical activities.

L. V. Shukil, E. N. Kotenko

$\label{eq:methods} \begin{tabular}{ll} Methods of formation of professional competence in students of Faculty of Pharmacy \\ \end{tabular}$

The problem of formation of professional competence in students studying the discipline «Pharmaceutical Chemistry» is considered. An example in the form of assignment of the case to one of the course is done.

 $Keywords:\ professional\ competence,\ pharmaceutical\ education, pharmaceutical\ chemistry,\ case\ study.$

I. G. Shpakina

The peculiarities of personnel management in the institution with ethnic component

In this article the necessity of formation of ethno-cultural competence as leading personal and professional characteristics of modern schoolchildren and teaches is grounded. The search for innovative ways of solving this task demands the change of personnel management of institution. The author describes the experience of formation of the interethnic communicative culture among the teachers and parents at comprehensive secondary school with ethno-cultural component.

 $\label{prop:component} Keywords: interethnic communication, ethno-cultural component, personal support, competences.$

PHYSICAL CULTURE AND SPORTS

I. Yu. Gorskaya, I. V. Averyanov

Investigation of long-term dynamics of psychomotor performance significant for the accuracy of technical actions of football players

The article presents the theoretical and analytical aspects of the study of psychomotor performance, important for the manifestation of precision technical actions of football players in view of long-term phase of athletic training. The publication is based on submissions received

during the years of research aimed at developing criteria for assessing the accuracy of various parameters in football. The study provided new information about the features of accuracy metrics players of different levels of skill, which can be used in the practice.

Keywords: psychomotor ability, accuracy parameters of technical actions, stages of athletic training, football players of different skill levels, accuracy target, stabilography.

E. S. Borisenkova, O. P. Kerer, A. Ya. Nayn

Credit-modular technologies of training as means of improvement of quality of training of graduates of university of physical culture

Materials of the analysis of questionnaire of students on use of credit-modular technologies of training as means of improvement of quality of training of university graduates are presented in the article. The methods of the organization of skilled work on adaptation of system of the credit-modular training, allowing to make active independent study of students with use of labile sources of information is given. Results of approbation of the developed educational and methodical complex allowing on new to organize educational cognitive activity of trainees on the basis of credit-modular technologies of training are shown.

Keywords: credit-modular technologies, training, means, improvement of quality of training, university graduates, physical culture.

V. V. Kozin, S. A. Kugaevskiy, A. V. Zykov Methodology situational approach in technical and tactical training athletes playing sports

There is determined that the use of situational approach allows to implement the principle of typing situations and activities athletes playing sports. This approach reveals the essence of motor activity involves activity on the choice of methods and means of technical and tactical training to the identified variables specific game situations. Implementation of the situational approach allows us to consider the technical and tactical actions systemically through causality, which is important for the analysis and planning process, technical and tactical training athletes playing sports.

Keywords: situation, technique, tactics, activities, variability.

T. I. Krylova

Morphofunctional characteristics of the highly skilled sportsmen specializing in short-track

The article considers the morphological, somatic diagnostical and functional indices of the status of the body of highly skilled sportsmen specializing in short track. The obtained data can serve as guidelines for the initial and subsequent stages of selection in group sessions short track

Keywords: indicators physique, functional performance of the cardiorespiratory system, highly qualified sportsmen, short-track.

A. A. Gorskiy, A. G. Karpeev

Ratio means a different orientation in the method of improving coordination abilities of cyclists BMX-race 10-11 years

The article presents the methodological and theoretical aspects of the selection of exercises aimed at developing different types of coordination abilities in young cyclists BMX-race. The publication is based on submissions received in research to identify the most significant types of coordination abilities for success in BMX-race. The study provided new information about the features of pedagogical approaches to the formation and development of coordination abilities cycling BMX-race, which can be used in the practice of coaches at the initial stage of training in this rapidly developing in Russian sport.

Keywords: Coordination abilities, cyclists BMX-race, orientation ability, kinesthetic ability, the ability to maintain balance, the general and special funds.

Yu. V. Demchenko, Yu. V. Yatsin, V. A. Salnikov Communication of motive manifestations individually psychological features at boxers of 12-13 years, at a stage of initial preparation

In the work communication of physical development, difficult and coordinate actions, with individual and psychological features of boxers at a stage of initial preparation are considered. It is revealed that the level of physical development in teenagers of 12-13 years doesn't influence productivity in difficult and coordinate actions. Distinctions to a bowl of all are connected with typological features of manifestation of properties of nervous system.

Keywords: physical development, properties of nervous system, difficult and coordinate actions, memory, attention.

M. A. Korneva, A. S. Makhov, O. N. Stepanova The main periods of formation and development Russian press in Russia

The article analyzes the main milestones of the formation and development of Russian press in Russia. The authors note that significant impetus to the development of the Russian regime was the inclusion in the program of competitions of persons with disabilities. The result of the work is to identify the main periods of formation and development of Russian press in Russia.

Keywords: Russian press, the periods of formation and development and persons with disabilities.

M. I.. Listkova

The justification of content of stand alone classes for physical culture to students of Pedagogical University

On the basis of the studies it is identified one of the reasons for the decline in physical fitness because of the plan of University schedule. Here is demonstrated the justification of content of stand alone classes for a physical culture to students of Pedagogical University, allows to strengthen a health, to improve the level of physical preparedness, taking to the account educational and professionals features.

Keywords: alone classes for a physical culture, students pedagogical university, health, physical fitness.

T. I. Epp, G. N. Pshenichnikova

Technique of perfection consistency group motor actions qualified athletes in cheerleading

The technique of improving the consistency of motor actions in team competitive cheerleading compositions and the results of its application is considered.

Keywords: cheerleading, team, musical and rhythmic preparation, coordination preparation.

TEACHING METHODOLOGY

V. A. Arzhanov, A. I. Odinets, V. V. Pshenichnikova The experience of the laboratory work on special subjects

The work discusses options for labs using simulation software elements of digital technology and digital signal processing components such as internal encoding system of digital television standard DVB-T, randomized data, discrete cosine transform coding of Reed-Solomon.

Keywords: modeling software, digital TV, radio, and education.

E. V. Tsoupikova

Teaching to reconstruct text presupposition and speech situation as the ways to identify information verity

The author describes the methodology for teaching to reconstruct text presupposition in order to identify the verity of perceived information. The article deals with presupposition types and ways to identify them from viewpoint of logic. It also proposes synthetic and analytical operations to reconstruct presupposition of various types. Reflective listening methods allow to apply preposition reconstruction operations in hands-on teaching process.

Keywords: presupposition, text reflective listening, communication.

N. D. Shatova

Interiorization of reflective activity of students in the learning process of solving logical problems: psychological-pedagogical aspect

The article suggests a method of training the students of 5 - 6th grades, solving logical problems. The author proved that the successful process of training students to solving logical problems will contribute to the organization of teacher training process, aimed at the internalization of reflective activity of students.

 $Keywords:\ interiorization,\ reflexive\ action,\ logical\ tasks.$

L. Yu. Zolotova, L. M. Lomiashvili, A. N. Zolotov Experience in interactive teaching methods application as a part of third generation of GEF at Department of Therapeutic Dentistry of OSMA

Only numerous manipulations' repetitions with their gradual complication can be real opportunity for the formation of competences. In this regard the attempt is carried out in order to analyze a multistage way of transfer the stomatology-therapist professionalism to the students in the conditions of their interaction using pedagogical technologies bases such as «master class», «a clinic method». Strategically final important step is the formation

of professional skills is practice where the situation and available knowledge synthesis' are analyzed be a doctor.

Keywords: pedagogic technology, master class, a clinic method, practice, professional competence.

A. V. Mordyk, O. G. Ivanova

Using case-study method in teaching of phthysiology in medical school

There are analyzed the results of student learning using case-method in the subject phthisiology. The analysis shows that the groups which use the case- method, students had significantly higher rates (18,8%) of learning outcomes and demonstrate great interest in studying the subject and creativity in performing tasks.

Keywords: case-method, results of student learning, phthysiology, medical school

A. V. Nelidova, E. N. Kotenko

Organization of independent extracurricular professional work during studying the discipline «Propaedeutics of internal medicine» (on the grounds of specialisation «Therapeutic concern»)

This article is concerned on one of the variants of independent extracurricular work organization of the third course Therapeutic faculty students during studying Propaedeutics of internal medicine. The authors bring the example of the workbook for independent preparation of students for classes and the introduction results of the mentioned technology used for training future Health service employees.

Keywords: independent extracurricular work of student, workbook, professional training.

CULTUROLOGY. HISTORY OF ART

L. G. Medvedev

Composition in sociocultural space of art education

This article discusses the opportunity of composition during preparation of the artist. There is analyzed the content of the composite construction. It settles the problem of development of composite sequential art in the whole system of art education.

Keywords: composition, creative work, plan, harmony, integrity images.

N. P. Golovacheva

On formation of holistic perception in drawing

In the article the problem of formation of professional drawing students' artistic disciplines by developing holistic perception. It is based on studies and sketches and brief drawing by special educational settings.

Keywords: perception, integrity, drawing skills, outline.

A. N. Gumenyuk, P. A. Balyuta

The architectural monuments of Tyukalinsk town in late XIX – early XX centuries. The catalogue

The paper presents the brief scientific catalogue of the architectural monuments of Tyukalinsk town of Omsk region classified under the rubric of functional appurtenant, where every monument has description containing information about it and its stylistic characteristic adopted on the basis of collected and analyzed material.

Keywords: architectural monuments, catalogue, eclecticism, brick construction style. \\

E. S. Lykova

$Text books \ on \ art \ in \ the \ system \ of \ children \ aesthetic \ education$

The article describes scientific review of art textbooks. The article reviews art textbooks in accordance to federal educational government standard of second generation. The article examines the concept of art education, which are in the basis level of modern textbooks for the second level education.

Keywords: art textbooks, art educational concepts.

O. V. Pavlovskiy, A. A. Pavlovskaya Criteria for evaluation of special skills of artistic metal craft

This article discusses criteria for evaluating specific skills of artistic metal craft. With the help of the skills you can evaluate the level of not only specific skills and creative and pedagogical aspect of this process also.

Keywords: skills, criteria, design, integrity.

E. V. Skripnikova

Observation as the basis of the fine art in the system of professional education

The article provides a detailed analysis of such person's skill as an observation from philosophical, psychological and pedagogical point of view. It highlights the importance of this ability for a fine art student

Keywords: observation, observation, perception, imagination, painting, artistic thinking.

L. V. Chuyko

The varieties of design of upper panel of window-framing in the fretwork of Western-Siberia cities in the end of XIX—the beginning of XX centuries. On the question of classification

The article analyses the design of upper panel of window-framings in the fretwork of West-Siberian cities in the end of XIX — the beginning of XX centuries. On the ground of visual materials the author defines different types of upper panel of window-framings, it's constructions, forms, and some features of decorative compositions.

Keywords: wooden architecture, upper dashboards, fretwork, ornament.

V. F. Eroshkin

Photographic in the context of contemporary visual culture

The relationship of concepts Photo — Photographic — Graphics, similarity and difference of its technological processes manifesting in special visual effects as well as their place in Contemporary Art and Design are examined in the given article.

Keywords: photographic, silk screening, seriography, graphic design.

N. A. Levdanskaya

Primorye art in the beginning of XXI century. The culture situation of "Polistilism" $\,$

The article contains the results of analysis of the processes which took place in the Primorye art in the beginning of XXI century: the change of

the old and establishing of new cultural institutions, the situation of "Polistilism", the extension of art projects with Asia-Pacific Region's countries is concidered.

Keywords: Primorye art in the XXI century, "Polistilism", cultural institutions, art projects.

A. N. Gumenyuk

S. S. Volkov trading house. On the problem of attribution of cultural heritage of Omsk Lyubinskiy prospect

The article analyzes the building located at the intersection of Lyubinskiy prospect and Gasfortovskaya street; the stylistic features are marked. The recognizable creative traits of an architect E. I. Ezet are concretized and the special monument attribution is offered.

Keywords: eclectic, architectural monument, attribution

ART DESIGH. ADVERTISEMENT

E. V. Bobrova

The formation of exhibition space as the important attribute of education of a designer $\,$

The problem of value and functions of exhibition space within educational process for a student designer is brought up in the article. In the article the review of the main exhibitions sites of Siberia and Omsk in particular is done. Besides, the necessary components of formation of exhibition space are considered in the article.

Keywords: the exhibition, the exposition, the art-design, exhibition space, exhibition capacity.

G. V. Tolmatcheva, A. Sh. Amirzhanova Aesthetic culture in the system of designers' training (by the example of students of Omsk fashion design school)

The article contains current problems of modern designers' professional training, their development by the aesthetic culture in cooperation with creativity and originality of idea.

Keywords: designing, aesthetic culture, creativity, idea, ergonomic usability, perception.



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