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SUMMARY

HISTORICAL SCIENCE

S. V. Novikov

Protest sentiment formation in national community and possibility of its localization

The article tells that allocation of stages is possible in the formation of protest sentiment in the national community. In dependence of complexity of the situation public authorities have opportunities to localize a possible spike of violence on the national or confessional basis. The author is sure that it is impossible to liquidate protest sentiment completely and forever.

Keywords: national revival, Islam, Siberia, international conflict, autonomy, federal state.

N. M. Emelyanova, Yu. P. Denisov

Role of advice in structure of Head administration of Western Siberia in the XIX century

In the article the problem of administrative efficiency of Council within the West Siberian general-governorship is considered. This research allows to introduce into scientific circulation documents from funds of the State archive of the Omsk Region and to take up topical issues of regional history.

Keywords: administration, officials, power, general-governorship.

I. I. Krott

Socialization of agricultural production and future of agricultural entrepreneurship under the rule of the Siberian Revolutionary Committee (second half of 1919 – the beginning of the 1920s)

The article discusses socio-economic transformation of Soviet land agencies in a Siberian village in the second half of 1919 – the beginning of the 1920s. On the broad basis of sources it shows the process of socialist reconstruction of agricultural sector, organization of large state farms based on the former rural entrepreneurial households, agricultural communes, labor collectives and other production associations of peasants. The author focuses on the results of development of socialist forms of agricultural production in the 1920s.

Keywords: Siberian village, Soviet agricultural policy, agricultural enterprise, privately owned land, nationalization of land and property, state and collective farms.

V. A. Kutepov, K. A. Ankusheva

On the history of the introduction of epaulettes and insignia in the army of Russia (1732–2014). Part One (1732–1941)

In the article the history of introduction of signs on distinction in Russian army is briefly reflected. There is given obligatory accessories of the form of clothes of military men serve for definition of the military rank, an accessory to a kind or a sort of the armed forces, a separate part or division.

Keywords: signs on distinction of military men, the form of clothes.

M. D. Lagutina

Sports life of native of Omsk in 1920's

In this article based on analysis of the documents of the State Archive of the Omsk region and periodicals there is discussed the development of the physical culture and sports in the city of Omsk in 1920's.

Keywords: physical culture, sport, Vseobuch, Red Siberian Olympics.

A. V. Rychkov

«Correction of mistakes»: page of history of agricultural science of Western Siberia

The article is devoted to consideration of organizational aspects of overcoming of a Lysenkov approach in the West Siberian region: to strengthening of ties of branch agrarian science and fundamental sciences, improvement of a technique of skilled activity, change of structure of a network of scientific institutions in the field of agriculture, to formation of new approaches in the field of introduction.

Keywords: agrarian science, agricultural production, introduction, Western Siberia, USSR.

R. V. Guselnikov

Problems of economic development of the Western Siberia in 1990–2000

Problems of economic development of the Western Siberia and measures of government bodies that promotes the changes of industrial-agricultural production structure; consolidation of market relations in economy are investigated in this article. The detection of specific character of agro-industrial specialization of investigated regions has not the least meaning.

Keywords: economic sector, agro-industrial specialization, market relations, total social product, investments, privatization.

V. S. Kuzevanov

Transformation of architectural image of Soviet city and urban plans of architects in Omsk 1950's.

Urban space undergoes a series of changes in a Soviet city of the 1950's that are not always associated with political moods and changes of the governing structure of the government. The article proposes to consider the architectural and urban changes in large Siberian cities (Omsk) using mostly archival materials designers with the purpose to identify «reference» (symbolic) of the points in an urban area.

Keywords: urban space, the city of the USSR, cultural and civilizational landscape, Soviet Siberian city of Omsk.

O. N. Naumenko, E. A. Naumenko

The Catholic Jesuit Order and Siberia: some pages of history, religious psychology and educational activities

The article is devoted to problems of adaptation of the Jesuits in Russia and Siberia after their expulsion from Western Europe. The authors emphasize that the ideology of the Order was contrary to the system of Christian values, and the selection and education of members of the Order are chosen based on particular moral-psychological system. The article also discusses the history of the Order in terms of the West Siberian exile. The relevance and novelty of the article due to the interest of the scientific community to the Jesuit Order in connection with the fact that the representative of the order of Francis I took the position of the Pope in the Vatican.

Keywords: Jesuit, Catholic, religious politics, state power, Catherine II, Alexander I, Western Siberia.

SOCIOLOGICAL AND ECONOMICAL SCIENCE

L. N. Akhtulova, A. L. Akhtulov, I. F. Ivanova, V. F. Malygina, S. T. Tashmagambetova

Principles of perfection of estimation of productivity of system of quality management in activity of organization

In the article some recommendations which will help organizations to develop and introduce own techniques of an estimation of productivity of systems of a quality management (SQM) are considered, the technique of definition of productivity of processes is offered. The primary goals

on estimations of productivity SQM are formulated. The choice of criteria on their importance is considered.

Keywords: process, productivity, efficiency, system of a quality management.

S. V. Kondratyukov, S. S. Stauriskiy
Activity of private security organizations in Russia as special kind of business

The given article is devoted to studying of features of activity of the private security organizations in Russia. Authors of work suggest to consider activity of the private security organizations in Russia as a special kind of business. The authors mark the basic positive and negative features inherent in the private security organization and feature of functioning of the security organizations in modern Russia.

Keywords: private security organization, economic efficiency, competitiveness, security services, a special kind of business.

E. S. Stauriskiy, S. S. Stauriskiy
Research of unemployment on labour market of Omsk region

In stated article authors have carried out attempt to lead the analysis of unemployment on the labour market of Omsk region. In work calculation of corresponding statistics on the basis of which it is possible to characterize a condition of unemployment on a labour market of Omsk region is made.

Keywords: unemployment, area, statistical set, a variational number.

V. P. Chizhik, S. E. Elkin, N. M. Kalinina
Classification of services of brokerage companies

The market of brokerage services in Russia started not so long ago, however, the broker companies already offer a very wide range of services. As a consequence tariff plans of broker firms have become so complex and diverse that non-professional participants have difficulty understanding them. The analysis of approaches of the authors and sites of broker companies allowed the development of the author's classification of services broker companies. The classification presented in this work allows researchers to understand the variety of services provided by broker companies. In addition, the classification based on functional grounds of separation is important to understand the source and the economic nature of certain income broker companies with the aim of forming of optimum system of financial accounting and taxation of their activities.

Keywords: Broker, brokerage services, income broker companies, dealer services, Internet trading, margin trading.

E. A. Boris
Test of methodology of cadastral appraisal of real estate based on principle of individual statement

The analyzed results of a state cadastral appraisal of a real estate (barred from pieces of real estate) show some weakness in a methodology, which is used as base of an appraisal. Upon investigation a methodology of a cadastral appraisal is developed, based on the principle of individual statement, which solves weaknesses of existing methodology. This method is tested on the example of mass appraisal of flats in Omsk.

Keywords: methodology of a mass appraisal of real estate, individual statement, appraisal of real estate, analogue of real estate.

N. A. Morozova
The questions of estimation of credit risk-management system of small and medium companies

The modern methodical approaches to the estimation of the credit risk-management system of small and medium companies are defined in the article. The comparative analysis of them is done. The author presents his point of view on strong and weak aspects of methodical approaches.

Keywords: credit risks, small and medium enterprises, methodical approach, credit risk-management, ratio analysis, scenario analysis.

A. A. Khomutov, D. V. Shabalin, P. V. Petunin
The definition of economic efficiency of application of hybrid cars in urban public passenger transport

The article is devoted to the study of the problems of application of hybrid vehicles by enterprises in urban public passenger transport. The estimation of economic efficiency indicators of the project the use of hybrid cars. There are developed criteria and parameters for evaluating the efficiency of hybrid cars, connected with environmental protection.

Keywords: urban passenger transport, hybrid cars, economic efficiency, environmental safety, the investment payback.

T. V. Rybalova, O. V. Tretyakova, E. Yu. Sozonova
Business in Tyumen region

The article reflects the specifics of catering in the Tyumen region. The results of evaluation of the food chain in the regional center. The data allowed to identify the problems and identify prospects for development of the industry in Tyumen.

Keywords: business tourism, transport infrastructure, tourist destination.

A. V. Karpunina
Social, legal and economical status of social institution

The article considers social institution from social, legal and economic point of view. It describes social, economical and legal characteristics of above institutions, which together form the status of social institutions in Russian Federation.

Keywords: social institution, social service, status of institution.

PHILOSOPHICAL SCIENCE

V. A. Evdokimov
Innovations in politics: effect of imitation and imitation of effect

The author makes an attempt to introduce into scientific practice a conception such as an innomitation which characterizes one of popular imitation strategies.

Keywords: innomitation, change, creativity, critical thinking, mass consciousness, reality.

S. V. Golubtsov
Methodology for studying issues of cooperation with Orthodox population of indigenous people of Altai region

The article discusses the methods used in the study of the interaction of the Orthodox population and missionaries with the indigenous people of the Altai region.

Keywords: method, missionary, Altai region.

O. I. Nikolina
Development cumulative human in phenomenon

Phenomenon in the philosophy of Heidegger is not the same entity as the rational and irrational conflict with being. The phenomenon is seeming life. This article analyzes the difference of life and being a phenomenon based on speech and language. Meaning overwhelming by the entity does not include the meanings of phenomenon that carries the pulse of life and motive. All of this raises the issue of updating the categorical apparatus of the analysis of Genesis, in which life loses its presence by virtue of its formalization.

Keywords: phenomenon, expression of unity, meaning as a motive, intuition.

O. I. Nikolina, V. V. Nikolin
Cumulative human development in phenomenon

Between instinct and consciousness we assume the existence of the phenomenon. He anticipates the need and satisfies her before activation. This is the phenomenon of human development is cumulative. It examines the relationship with human development. Further development of consciousness turns out to be more efficient, and the phenomenon is removed as a mechanism for development.

Keywords: cumulation, instinct, triple parallel genetic, anthropic phenomenon, protoconsciousness.

V. S. Sokolova
The need for legal restrictions of consumer lending: social-philosophical justification

The article provides a socio-philosophical analysis of consumer lending illustrated by concrete statistical data on Russia and Omsk in particular. It provides the detailed analysis of the socio-philosophical position of new Federal law of December 21, 2013 №353-FZ «On consumer credit (loan)». The author concludes that this law is a step towards fair lending, but it is insufficient for the "recovery" of the economy and society.

Keywords: consumer credit, credit, consumer society, government regulation, legislation.

A. A. Radugin, E. M. Gurina
The main characteristics of the postmodern age

The authors set themselves the goal to identify the main determinants of the modern society development, to identify the characteristics of

postmodern, noting their relationship and interaction. The article explains the idea that the modern era as the postmodern era is characterized by the close interaction of postindustrial, information society, consumer society, mass society subcultures with vivid features of simulation, functioning on the background of developing globalization processes experiencing «civilization fault».

Keywords: postmodern age, post-industrial and information society, consumer society, mass society, simulative, «civilization fault».

PHILOLOGICAL SCIENCE

G. G. Babalova, S. N. Shirobokov
Sociolinguistic aspects of non-standard vocabulary functioning in youth academic environment

The article addresses the issue of how non-standard vocabulary is functioning in the context of intercultural communication amongst modern youth. On the basis of the comparative analysis, the authors examine the non-standard vocabulary of Germanic and Slavic languages.

Keywords: slang, jargon, youth academic environment, non-standard vocabulary, sociolinguistics, comparative and international education.

N. V. Gorokhova
Terminography as the natural development of terminology science

The article is devoted to the most important aspects of terminography – the problem of classification of terminological glossaries. The author explains the ways and methods of glossary preparation. Linguistic characteristics and features of the glossary entry is a specific object of study. The detailed classification of terminological glossaries hereto are presented.

Keywords: term, terminography, glossary, terminology, lexicology.

N. A. Dudova
Cognitive categories in the language application of the concept «Nebel»

The article presents the analysis of cognitive categories in the language application of the concept «Nebel» in German linguistic view of the world. That prepares the ground for a comprehensive study of the system of categories of language content.

Keywords: cognitive categories, concept, view of the world.

O. K. Goloshubina
The model of the speech genre «conversations in the messenger»

The model of the speech genre «conversations in the messenger» is presented and genre's distinctive features are described in the article.

Keywords: speech genre, conversation, messenger.

N. O. Kushakova
Personal discourse of SMS-mediated communication: sociolinguistic approach

The article analyses personal discourse of SMS-mediated communication in terms of sociolinguistics. Discourse analysis provides wide methodological resources to analyze the phenomenon on the basis of processes, participants and circumstances and explains the actuality and novelty of the research.

Keywords: SMS, discourse analysis, personal discourse, sociolinguistic approach, chronotope, discursive genres.

K. Yu. Malyshkin, L. B. Nikitina
Lexical and grammatical markers of the statement categoricalness

This article describes lexical and grammatical means of statement categoricalness intensifying. Categoricalness markers are analyzed in a context of statement pragmatic characteristics.

Keywords: statement, categoricalness, modality.

I. A. Shuytseva
Polysemy as a way of formation of English terms of oil, gas and oil products transportation and storage

The problem of functioning of polysemous terms of transportation and storage of liquid and gaseous hydrocarbons is considered in the article. It is confirmed that polysemy of terminological units of the studied terminology is a natural linguistic phenomenon.

Keywords: polysemous terms and terminological combinations of transportation and storage of hydrocarbons, basic and specialized terms.

PSYCHOLOGICAL AND PEDAGOGICAL SCIENCE

I. G. Pchelintseva, N. G. Milovanova
Model building a tolerant environment in the university

The model of tolerant environment organization as one of the ways of bringing up a tolerant personality of students is presented in the article. The character features and space-semantic organization of tolerant environment are revealed. The article considers the specific forms of interaction and mutual influence of the tolerant environment and student.

Keywords: tolerance, tolerant environment, space-semantic organization, dialogue of cultures, multicultural education.

A. I. Bokarev, A. B. Korchagin, V. N. Matveev, S. V. Rassolova
Information about bachelor professional skills and basic requirements to the graduate qualification work for conferment of academic degree «Bachelor»

Organization of bachelor training in view of transition to two-level higher education system is described. Requirements to bachelor's thesis are specified in accordance with training profiles.

Keywords: bachelor degree course, bachelor, bachelor's thesis, academic degree «bachelor», requirements to bachelor's thesis.

A. V. Kandaurova
Teacher's willingness to social change of reality

The article considers the attitude of practicing teachers to the ongoing social changes are caused by changes in the social interaction in pedagogical activities. The results of the survey. The specificity of personal resistance is studied.

Keywords: social change, pedagogical activities, social interaction, personal resilience.

O. Yu. Melnikova
The analysis of content and structure of curricula enlarged group 38.00.00 economics and management in light of concept of sustainable development of civilization (for example Omsk Economic Institute)

This article discusses the topical issue of the strategy of education for sustainable development at the regional level. The analysis of the curricula of training courses with the economic position of the concept of education for sustainable development, which is an integration of several blocks that reflect the social, economic and environmental aspects of sustainable development. Timely question reflects the content of curricula in training for innovative socially - oriented economy of the region in the light of the concept of sustainable development of civilization.

Keywords: the bachelor degree; curricula; concept of sustainable development of civilization; education for sustainable development.

G. V. Mozhaeva, E. V. Ryltseva
Distance education technologies in professional development of experts in the field of energy conservation and increase of energy efficiency

This article describes the experience of the organization of professional development in the field of energy conservation and energy efficiency of the Siberian Federal District and rationales the necessity of blended training of specialists using distance technologies. It describes distance education technologies and features of organization of training in the Siberian Federal District. The article also analyzes the features of the organization of programs of professional development for professionals in the field of energy conservation and increase of energy efficiency, and their training and methodological support.

Keywords: professional development, distance technologies, blended training, energy efficiency, energy conservation.

G. I. Sechkin
Methodological bases of synthesis of knowledge

Methodological bases of synthesis of knowledge are contained in the categorical synthesis of theoretical knowledge forming the core of the theory, and the system approach in the elaboration of the methods of optimization of technical and pedagogical systems influenced by the synergetic concept.

Keywords: categorical synthesis of theoretical knowledges, system analysis and synthesis of engineering and pedagogy, synergetic concept.

A. G. Pereverzev

Formation of identity of a serviceman of safe type behavior on average professional military education

In the article definition of the identity of a serviceman of safe type behavior is specified, the main conditions of safe behavior of the serviceman are revealed. The principles of the organization of secondary professional military education developing the identity of a serviceman of safe type behavior are defined.

Keywords: serviceman, safe type of behavior, secondary professional military education, development of the personality.

V. G. Reshetnikov

Inter-municipal cooperation as factor of development of social capital of educational organization

The article considers inter-municipal interaction of methodical services as a factor of improving teachers' professional mobility. The notion of social capital of education institution has been revealed, the article shows the experience of its development.

Keywords: inter-municipal interaction, social capital, professional mobility.

E. A. Magazeva, M. K. Chuvataeva

Life-purpose orientation features of persons with «autonomic» and «dependent» types of subjective regulation

This work presents datum of study of life-purpose features of research subjects with different types of subjective regulation. Depending on the subjective regulation type there are three groups of research subjects are sorted out and described such as autonomic, mixed and dependent. It is revealed that the research subjects who refer to the autonomic type of subjective regulation set goals and they are satisfied with their lives and feel responsibility for aim realization. The research subjects with the dependent type of subjective regulation are persuaded that their lives are not under conscious control and they are not satisfied with their previous and present lives. Age specificity of life-purpose orientation of the research subjects is also described depending on the subjective regulation type.

Keywords: life-purpose orientation, subjective regulation type, autonomy, dependence.

T. V. Malyutina

Professional identity, its structure and components

The article contains the analysis of home psychological — pedagogical literature on the problem of professional identity. It gives the theoretical explanation of structure and components of professional identity. There is a support of its imagination as a structural formation consisting of the following components: a level of pretention, self-conception, values and responsibility.

Keywords: professional identity, pretention, self-conception, evaluative bearings, responsibility.

D. A. Klenin, V. A. Salnikov, Yu. A. Eshkova

Relationship of dynamics performance with personality traits students in process of study

The paper examines the relationship of learning success with the properties of individual students throughout the learning process. There is revealed a stable relationship of personality traits affect performance, as well as some single one. Among the personal factors significantly affecting the performance is the intellect (B), normative behavior (G) and self-control (Q3).

Keywords: personal characteristics, individual-oriented learning, achievement, cycles disciplines.

Scientist review

N. M. Kolychev

Fellowship. Who needs it?

This article deals with the problem of training of highly qualified personnel in the context of ongoing reforms in education. It offers ways to improve the work of the graduate school.

Keywords: education, postgraduate study, personnel of higher qualification.

PHYSICAL CULTURE AND SPORTS

O. V. Marakhovskaya

Specifics of ski training using game method for persons with deviation in state of health

Substantial percent of students referred to a special medical group according to the state of health, confirms the necessity of search of new

forms of educational process organization on physical training for this category. In this regard, unification of game training methods applied in ski training of students of special medical group is actual.

Keywords: students, ski training, special medical group, game methods.

I. V. Averyanov, A. A. Bliznyuk

Long-term dynamics stabilographic indicators that determine accuracy of motor actions of football players

This article presents the analytical aspects of the study of psychomotor performance, significant for accuracy of motor actions of players in view of the multi-year phase of athletic training. The publication is based on submissions received during the years of research aimed at the development of criteria for the diagnosis accuracy in football. The study provided new information on the age dynamics of indicators are important for the accuracy of motor actions of players of all ages and skill levels, which can be used in the practice of football coaches to improve the effectiveness of the training process and competitive activities.

Keywords: psychomotor ability, physical actions, sports training, young players, the target accuracy, stabilography.

S. G. Sorokin

Functions influencing the improvement of qualified racing skiers sportsmanship

Racing skiers' sporting achievements are mainly determined by their functional readiness to specific competition distances. Having high function skiers show higher speed. Those, who have high level of aerobic and anaerobic capacities, perform significant results on competition distances of various lengths. The advantage of strong racing skiers is more obvious on high speed while having growing hypoxia.

Keywords: aerobic and anaerobic capacities, sport result, ski racing.

O. O. Fadina

Improvement of physical fitness of students of petrochemical specialties of technical university

The purpose of the paper is practical justification for implementation of professional and application-oriented physical training model for students of petrochemical specialties. As a result of research improvements in physical fitness of students of petrochemical faculties are obtained.

Keywords: professional and application-oriented physical training, physical fitness, students.

M. S. Emmert

Efficiency assessment of professional qualities development of prospective HR manager

Our research results serve as the facts for development and practical application of professionally oriented physical training programs for prospective HR managers.

Keywords: professionally significant qualities, students, physical fitness.

M. S. Emmert, O. V. Marakhovskaya, O. O. Fadina

Improving functional reserves of students in process of implementing comprehensive methodology professionally-applied physical training

Our research results serve as facts for development and practical application of professionally oriented physical training programs for prospective HR managers.

Keywords: professionally significant qualities, students, physical fitness.

TRAINING METHODOLOGY

T. A. Novikova, O. V. Zakharenko

Systematization of NDT terms for training purposes

This article deals with systematization of the terms presented on two grounds - linguistic and conceptual. All thematic groups of generic technical terms have been systematized on the basis of the following categories — «objects», «processes», «properties». The examples of the created NDT terms system for training purposes have been cited.

Keywords: linguistic and conceptual systematization, concrete and abstract concepts, grouping terms by categories — «objects», «processes», «properties», experimental group, experiential learning.

I. V. Mekha, I. V. Tsyganova, S. V. Novikov

Scientific-practical conferences as element of teachers professional development

Scientific-practical conferences as one of the components of the process of teacher training have gone beyond the activities of the Faculty of

Professional Development and Professional Retraining of Educators of Omsk State Pedagogical University. The activities of the University professors of the Department of Education Development Management involve teachers and students, school directors, education managers. The diversity of the conducted conferences allows them to improve their skills as primary school teachers and as subject teachers. The conferences allow to identify the urgent problems and to develop the main directions of Professional Development of educators.

Keywords: a practicing teacher, educational environment, tolerance, regional component, management of education, history of education.

E. S. Tereshchenko, S. N. Mikhailets, E. C. Litau, D. Y. Fadeev
To the question of research work of cadets in military-scientific circle at Department of Institute

The article discusses scientific work of students in the process of their training consisting of academic and research work and is partly determined that the participation of students in the work of military-scientific circles of departments of Omsk tank-automotive engineering Institute is one of the important forms of research work, which in turn is one of the means of increase of level of training of students with the purpose of formation of highly skilled experts with regard to the future professional activities.

Keywords: scientific work, military-scientific group, higher education, teacher, cadet.

E. S. Tereshchenko, S. A. Tishin, S. N. Mikhailets, A. A. Smolin
To the question of educational system development of creative potential of students in scientific research activity

Brief analysis of the proposed pedagogical system development of creative potential of students in scientific research activity in the structural-functional aspect. Presents challenges for cadets in the military-practical activity, defined proposals for optimization and development of creative potential of cadets in training in higher military educational institution.

Keywords: creativity, student, teacher, military-professional activities, research activities.

H. V. Tsoupikova
The development of skills for logical analysis of text and message groups

The author argues that the shaping of skills for logical analysis of text and message groups can provide students with a working methodology to determine the quantitative and qualitative characteristics of information. For this purpose in the course of studying text semantics the students are encouraged to establish the correlation between logical and linguistic relations.

Keywords: notion, hyponymy, external metonymy, lexical conversion.

I. O. Kataman
Ghoreography in context aesthetic development in amateur artistic activity

In the article various aspects of a technique of teaching of choreography as means of esthetic development of the personality thanks to her self-actualization and synthesis of arts are analyzed. The author emphasizes leading art forms in amateur artistic activity which help to create a harmoniously developed individual through transition from one stage of aesthetic development to another. As the result, the answer to the question which is posed at the beginning is negative.

Keywords: technique of teaching choreography, harmoniously developed individual, aesthetic individual development, self-actualizing individual, amateur artistic activity, art forms, synthesis of arts.

CULTUROLOGY. ART OF HISTORY

O. N. Naumenko, E. A. Naumenko, Yu. A. Bortnikova
The icon in art world religions

The article is devoted to icons as the universal cult subject in the different world religions and having common historical and cultural features. The author's attention is drawn to the syncretic nature of a number of icons that existed at the transition to Christianity representatives of other religions. The authors note the differences between Catholic, Orthodox and Buddhist icons, and also touch on the subject of Muslim iconography. The relevance and novelty of the research is in the article due to the fact that in modern world, due to growth of ethno-confessional contradictions, increases the need for the study of the spiritual component of religions.

Keywords: art, icon, tanka, shamail, Siberia, Buryatia, Laos, Vietnam.

E. V. Vasilyeva
Interaction of cultures and images of fashion in the environment of visual space (based on the example of the Russian ethnofestivals)

The article provides information on possibilities of interaction of national cultures and images of fashion in the environment of visual space under contemporary conditions. Formation of Russian identity during development of ethnostyle plays a key role in author's statements. Transformation of fashion images and changing of fashion standards in visual culture of a city create a certain system of ethnofashion, samples and progress of which are successfully gaining popularity via quaint ethnofestivals cumulating the latest achievements of fashion and design.

Keywords: fashionable standards, ethnofestivals, ethnostyle, visual culture, ethnofashion, design.

L. V. Chuyko
The varieties of West-Siberian lower dashboards of the window-framing.
On the question of classification

The article analyses the varieties of lower dashboards of window-framings of wooden architecture in West-Siberian cities in the end of the XIX – the beginning of the XX centuries. On the ground of visual materials, author defines different types of lower dashboards of window-framings, it's dimensions, forms, and some features of decorative compositions.

Keywords: wooden architecture, lower dashboards, fretwork, ornament.

A. A. Bazhenov
By experience of teaching of human head drawing

The article considers a number of aspects in the teaching of a human head drawing. The importance of methodical and theoretical training with an accent on studying of model subject properties (mainly for introductory stages of training) is pointed out. Also the understanding of structure and details formation is emphasized.

Keywords: training drawing, methods, understanding, imaging, formation.

M. P. Lobova
The stages of development of cultural and leisure in pre-revolutionary Omsk

The article is intended to identify general periods of development of Omsk and to identify the role of the aristocracy in the formation of cultural and leisure space as a bridge to other areas of the Supreme Being. The expected result of the issue is to build the concept of value in the ethnogenesis of the aristocracy.

Keywords: culture, leisure, aristocracy, passionarity, ethnogeny, comogenesis.