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SUMMARY

HUMANITARIAN SCIENCES

S. V. Novikov

«Achilles' heel» of socialist society and positions of social groups and layers during its transformation (Historical aspect)

The distributive and price policy within construction of a socialist society in the USSR led to the «underproduction crisis» which generated surplus of money supply, the speculative market, «tsekhoviks» and deformation of the social and economic relations which caused Thermidorian revolution, refusal of a social model of the state development.

Keywords: shadow economy, deformations of socialism, party and economic nomenclature.

V. O. Dubinin

Officer assembly as a form of the personnel military indoctrination in the Siberian military district (the second half of the 19th – the early 20th centuries)

The article deals with the officer assembly as a form of the personnel military indoctrination in military units and institutions of the Siberian Military District in 1905–1906.

Keywords: officers' assembly, military indoctrination, Western Siberia, history of Siberian Military District, the armed forces.

N. V. Lider

Mass agitation work as a line of activity on military and patriotic education of cadets: epoch experience «the developed socialism»

In the article on the basis of archive examples of military-patriotic education of cadets in military colleges of Western Siberia within the limits of mass agitation work is revealed. Chronological framework is second half of 70s and first half of 80s of 20th century. According to the author it was time of the most active application of various forms, methods of military and patriotic education of cadets for all season of the educed socialism.

Keywords: soviet experience, military-patriotic education, cadets, mass agitation work, ideology, the work form.

V. V. Mironov

H. Butterfield and English school theory of international relations

This article is devoted to one from the founders of the English school theory of international relations. The article studies main periods of Butterfields's biography and his keys views about problems of international policy. One from the main question is reason, which helped to explain Butterfields interest to the International Relations as new interdisciplinary science. Place of British Committee of International Relations in the genesis of English school theory is studied in the article.

Keywords: H. Butterfield, English school, theory of international relations, historiography, British Committee for the Theory of International Politics.

A. S. Polynskiy

Tourist and recreational resources in Omsk region in 70s and 80s of XX century

Successful development of tourism in Omsk region is impossible without the analysis of the experience of organizations working in

this area in the period of prosperity of socialism implementing the most effective social measures for recreation and health protection of citizens of the USSR. Choosing perspective directions of development of regional tourism in the present time and forms of its organization, should know the history of the development of this field of activity, arising problems, the status of the resources, tourist routes and other components of tourist activity.

Keywords: Omsk region, history of tourism, tourism resource, Regional Council for tourism and excursion, tourist routes.

I. G. Burakov

The representation in "free" periodicals of West Siberian region of activities on restoration of constitutional order in the Chechen Republic. 1995

The article shows the attempt of identification of the attitude of such distributors of socially significant information as print media to the events in the Chechen Republic by means of the content analysis. The characteristics of opposition city newspapers in Novosibirsk and Omsk are given. In the article the assessment of print media of political and public processes in the country is considered. The degree of the reflection of the events in the North Caucasian region by newspapers is also revealed.

Keywords: Chechen Republic, public opinion, "Oreol Express", "Young Siberia", restoration of constitutional order.

V. P. Vasilevsky, A. V. Sushko

The heads of the GPU-OGPU in Omsk-Irtysh zone

This article specifies and summarizes some data about the leaders of GPU-OGPU from Omsk Irtysh region. The article is done as prosopography study, which examines the typical features that characterize the personality and political identity for the leaders of territorial GPU-OGPU divisions.

Keywords: the public security organs, the GPU-OGPU, Omsk Irtysh, leaders (chiefs), political portrait.

M. S. Novikov

Russian National Organizations and their leaders in the campaign for the Russian Federation Presidency in 1996 (according to the materials of the Novosibirsk, Omsk and Tomsk Regions)

The upcoming elections of the Russian Federation President raised a question of expediency of preservation of Presidency institute and the Constitution of 1993 in Russia. The fierce fight began between various directions of political forces in the developed political situation. They said the real fight was conducted by the current President B. N. Yeltsin, the economic groups supporting him, and the leader of the left-patriotic opposition G. A. Zyuganov. The president could rely on «the administrative resource» during the elections.

Keywords: The CPRF, leaders of the Cossacks, election funds, RNM, RNU, electoral expectations.

D. V. Chermoshentsev

The content, forms and methods of ideological work of the party organizations at universities, located on the territory of the Siberian District in 1941–1945

The article shows the activity of the party organizations on the ideological education of teachers and students in the Great Patriotic War. On the basis of archival material there is disclosed

various forms and methods of ideological work. It characterizes in detail the role of the departments of social Sciences in this process.

Keywords: Great Patriotic War, the communist party organization, the university, ideological and educational work, agitators.

A. N. Sorokin

On the periphery of German East policy: Adenauer and Eastern Europe countries

In the article there is examined the federal chancellor of Germany Conrad Adenauer's attitude to Eastern Europe states. The conceptual basis for this direction of his foreign politics is determined. The main methods (the Hallstein Doctrine) and the main problems (non-recognition of The Oder–Neisse line) of Adenauer's foreign policy towards Eastern Europe are scrutinized.

Keywords: German history, German foreign policy, Adenauer, the Hallstein Doctrine, the Oder–Neisse line.

O. Ya. Zorina, I. V. Khazheeva

Organization of the state management system of radio in the USSR in the 1920s on the example of Tyumen

The article examines the main milestones and directions of development of radio as a form of communication in the early XX century in Russia. The authors define the role of the state in the organization of broadcasting in the center of the country and in regions. Based on the investigation of archival sources and periodicals there is analyzed the specificity of formation of radio in Tyumen region in 1920s.

Keywords: Tyumen, radio broadcasting, public administration, radio engineering, Media, radio stations.

G. G. Babalova, E. V. Bastinovich

Evaluative component of negative lexis in German

The article is devoted to the problems in evaluative component of negative lexis in German. Special attention is paid to the fact that the negative evaluation is more differentiated in comparison with the positive one. The authors distinguish the main means of forming of the negative evaluative component.

Keywords: negative evaluation, metaphor, phraseology, language, evaluative component, emotionality, expression.

O. P. Fesenko, S. S. Laukhina

Electronic dictionaries as a product of modern lexicography

The paper observes positive and negative singularities of electronic (computer) dictionaries. Besides their well-known properties (flexibility, volume, interactivity, a continuous refill of a dictionary fund and usage of additional multimedia possibilities), it deals with the problems, defining complexities of creation of electronic dictionaries (rates of development of information technologies, volume of the dictionary and its commercialization).

Keywords: an electronic (computer) dictionary, computer lexicography, modern lexicography, the user of the dictionary.

T. V. Aleynikova

Terminographic description of scientific knowledge (on material of English Terminology of Ethics)

The article is devoted to research and lexicographic description of scientific terminology of ethics in applications. Modern approaches to the description of the system of scientific knowledge are affected, identifies the necessity of creating of the terminological bilingual dictionary in Ethics, describes the features of the process of compiling the dictionary and its professional usage.

Keywords: terminological bilingual dictionary, scientific language, ethics terminology.

S. A. Demchenkov,

N. D. Fedyaeva

Establishment of genre standards in Russian Linguoculture in the late 16th–17th centuries. (Based on an autobiographical prose)

The article deals with the establishment of genre standards in autobiographical Russian works of the late 16th – 17th centuries. ("The Law" by Gerasimus Boldin, "Elezar Anzersky's Life", "Martyrios Zelenetsky's Life", "Life" by elder Epiphanius, "Life" by archpriest Habakkuk). It shows that there are two traditions of autobiographical narrative. Their standard genre is correlation between subject and object statements: "eyewitness tradition" (author is a witness of unique events, the object is initial, not the subject of the narrative) and personality-centered tradition (the author is a carrier of a unique experience, subject is initial, not an object of the narration).

Keywords: genre norm, autobiographism, Old Russian literature, Russian Linguoculture.

T. N. Sharapova

An analysis of the content of the thematic groups term field «Bionics» in German

In the article the concept «terminological field» and its basic features are considered, besides, the analysis of lexical sets and construction of the classification diagram of a terminological field «Bionics» in German language is carried out. The classification developed by the author is illustrated by a lot of examples.

Keywords: terminology, bionics, terminological field, lexical sets.

Yu. V. Plotskaya

Anglo-Americanisms in German dental terminology

The article deals with the Anglo-American borrowings as a source of German dental terminology enrichment. The author presents Anglo-Americanisms classification in the abovementioned terminology system and details their specific features.

Keywords: Anglo-Americanisms, borrowings, dental terminology, abbreviated borrowings, internationalism.

V. V. Galkina

Distinctive features of polysemy in English language of law enforcement activity

The object of the present paper is the English terminology of law enforcement activity. The purpose of the article is to investigate the concept of polysemy in English language. To achieve the goal we have attempted to study theoretical questions, find examples of this phenomenon in the English law enforcement terminology. The article includes a brief survey of descriptions and definitions of polysemy suggested by authoritative terminologists.

Keywords: polysemy, terminology, polysemanticity, language unit, sign, term.

V. V. Galkina

Synonymys in English law enforcement terminology

The subject matter of this article is the English terminology of law enforcement activity. The purpose of the article is to investigate the concept of synonymy in English language. The article describes this concept in the English terminology. It deals with various approaches of linguists to the problems of terminological synonymy. It identifies the main types of synonyms, characterizing this kind of law enforcement terminology. The article includes a brief survey of descriptions and definitions of synonymy suggested by authoritative terminologists.

Keywords: synonym, synonymy, term, lexical unit, classification, law enforcement activity.

E. N. Belaya

Reflection of culture codes in the internal form of French idioms with semantics of death

The article is devoted to the reflection of culture codes in the internal form of French idioms with the semantics of death. Culture codes shed the light on the ethnic logic, which defines the specific character of the conceptual picture of the world.

Keywords: system of culture codes, somatic code, subject code, biomorphic code, stereotype.

E. V. Demishkevich

Semantic features of English Railway terminology

This article is devoted to the description of the linguistic features of English Railway terminology. It is considered the selection of terms in terms of its distinctive semantic features. The analysis of the material is to identify four groups of nuclear terms and describe the method of English Railway terms formation by means of metaphorization.

Keywords: family of terms, nuclear term, term combinations, semantic intension, metaphorization.

L. K. Nefedova

The conflict of culture: integrity as universal conflict, seasons in European drama of XIX century

The article presents philosophical understanding of conflict culture through the interpretation of a number of conflicting configurations: chronological segments, aesthetic trends, ideological paradigms, sacred and profane. The material for the study of conflict, seasons as the integrity of culture is European drama of the nineteenth century.

Keywords: integrity, culture, conflict, drama, sacred, profane, representation.

D. M. Fedyaev, L. V. Fedyaeva
Generality of a machine

The most specific assessments of consequences of machine production are considered. Its invariant content is fixed: technique acquires subjectness with the beginning of the Industrial Age. It is shown that the general principle of machine production organization goes beyond its limits and is extended to spiritual activities in the Post-industrial Age.

Keywords: technique, machine, education, literature.

S. V. Golubtsov
World view bases of way of life and religious complex of Kirghiz (Kazakhs) of the middle of XIX–XX of centuries began

In the article on the base of etiologic, folklore, historical documents, analysis of environmental and climatic conditions an author exposes the picture of forming of world view bases of way of life and religion of Kirghiz (Kazakhs) of middle of XIX–XX of centuries began.

Keywords: Kirghiz, public connections, nomadic community, religious doctrine, form of material culture.

T. V. Dobrovolskaya
Constitutive principles of study of conscious experience

The purpose of this paper is identification and critical analysis of presupposition study the phenomenon of consciousness, affecting of methodological techniques work, and is developed the concepts of consciousness.

Keywords: consciousness, philosophy, principles.

Yu. Yu. Zvereva
Compositional specific of philosophy knowledge

In the article the metaphysical problem of the analysis of philosophical knowledge rises. Specific character of philosophical knowledge is offered to be investigated by means of a composite principle. In the article two interconnected problems are put and solved. The first is to open methodological value of the principle compositionality on the basis of the analysis of philosophical knowledge; to prove its metaphysical status. The second is to define intrinsic specificity of philosophical knowledge from its position compositionality; to prove value compositionality as criterion of philosophical knowledge in its aspect compositionality.

Keywords: compositionality, knowledge, concept, form, contents.

L. M. Karpova
Social-humanitarian sciences in consumption society

In the context of the challenge to science from the side of consumption society the problems of social humanitarian sciences are considered. The most important in this challenge is supposed to be the science integration in commercialization processes. The position of social and humanitarian sciences in consumption society today is often characterized as crisis, because of the break between fundamental research of social humanitarian sciences in general and social practice.

Keywords: science, social-humanitarian sciences, philosophical sciences, social values, consumption society, commercialization of science, scientific ethos.

E. N. Makovetskaya
The pointlessness of subject world in Suprematist philosophy by K. Malevich

The article describes the ontological foundations of the Suprematism by K. Malevich. Suprematism is analyzed as an original avant-garde movement in art and as philosophy. The author makes an attempt to compare the Suprematism of K. Malevich with the phenomenology of E. Husserl and the phenomenological ontology of M. Heidegger.

Keywords: suprematism, «Nothing», the pointlessness of the world, the phenomenological ontology, truth, «thing».

L. I. Mosienko
Motherhood as power practices

The article is devoted to authorities who gave motherhood to a woman in traditional society, and the changes that this power has undergone in formation of disciplinary authority. The author concludes that the change of power of motherhood practices has a direct impact on the adoption of standards in modern society having fewer children. The basis of the ideas of the author is the

concept of power Foucault and Jean Baudrillard.
Keywords: Motherhood, power, practice, depopulation, values.

O. B. Shustova, G. N. Sidorov
Natural science anti-scientism as the crisis of modern scientific system

The article discusses various manifestations of anti-scientism in the natural sciences. It is shown that the main cause of anti-scientism is the conflict between man and nature. Modern science does not fit into the framework of positive science, so had to resort to a variety of «non-scientific» proofs issued for science. As the causes of the crisis of modern science there is highlighted the fact that it does not provide needs of society in the areas of physical and mental health, prevention and mitigation of natural disasters, the extension of human life.

Keywords: anti-scientism, crisis, conflict, systematic.

V. S. Efimov
On philosophical sense of ideology in Neo Marxism

Most of Neo Marxists, are extremely negative ideology. It is seen here as the source of one-dimensionality in the society. Ideology is disseminated through religion, education, and its «assimilation» in society controlled by law.

Keywords: ideology, religion, law, education, neomarxism.

A. I. Kokorina
Trends emphasizing national interests and national property in the media space of modern Russia

The article considers the problem of socio-economic and social-cultural heterogeneity of contemporary Russian society. The activities of modern media technologies are evaluated. There is proved the possibility of application as a tool for the consolidation of a society based on the promotion of national interests and national property.

Keywords: media technology, moral values, social-cultural heterogeneity, consolidation of society, state interests and national values.

A. I. Davydov
Man in the culture: psychoanalytic vision

Psychoanalysis is an integral part of not only psychological, but also the philosophical tradition of our time. In this article the author considers the problem of human culture in the context of applied psychoanalysis, which refers to all outside the clinical research developments. It is proved that in spite of the diversity of views and perspectives in different currents of psychoanalysis, which are discussed in the article on this fundamental question of psychoanalytic thought retains the fundamental continuity and unity.

Keywords: sublimation, identification, ambivalence, regression, psychoanalysis.

G. G. Voloshchenko
Old Russian leisure as carrier of national creativity of Slavic world

Three versions of leisure occurrence in Ancient Russia are analyzed. The author comes to a conclusion that the main option of an origin is from Greek-Byzantine, the highest Pythagorean – Platons leisure.

Keywords: East Slavs, European interferences, leisure, divine activity, folklore.

N. I. Zhuravleva
The formation of subjectivity in the context of Soviet urban everyday life

This article examines the problem of transformation of traditional consciousness that occurred during the period of Soviet modernization. The author supposes, that urban everyday life has contributed to the emergence of subjective qualities of the person. Urbanization has changed the type of social relations, cultural practices, gender strategies.

Keywords: subjectness, modernisation, urbanization, everyday life.

SOCIAL AND ECONOMICAL SCIENCES

T. V. Zaripova, N. A. Danilova
Interrelation academic procrastination and educational motivation of the student

The term «procrastination» designates propensity of the person regularly to postpone «on then» frequently important tasks.

As a result of research it is revealed, that to academic procrastination students are less inclined, in structure of which educational motivation prevail internal (cognitive, professional) and positive (achievement of success) motives. More inclined to academic procrastination are the students motivated in the educational activity on avoiding of failures.

Keywords: procrastination, procrastinator, deadline, motive.

V. V. Lemish
Preparation for retirement as element of geriatric culture

This paper analyzes the ideas of elderly people about preparation for their retirement. The observations show that, on one hand, the negative image of life on retirement appears to be typical among the respondents. On the other hand, retirement is considered to be an escape from problems surfacing from time to time. The author presents the arguments in favor of planned developing geriatric culture on macrosocial level.

Keywords: preparation for retirement; geriatric culture; off-professional roles; self-realization.

E. A. Steblyak
Social representations of mentally retarded senior pupils of the family and marriage

In the article there are reflected current trends in the study of social representations of mentally retarded senior pupils on the family and marriage. The experience of applying the method of non-verbal semantic differential is considered. For the first time there is presented and analyzed in the aggregate resistant similar semantic evaluations given by mentally retarded senior pupils situations marriage, pregnancy and child birth and other situations of marriage and family relations.

Keywords: social representations, nonverbal semantic differential, semantic evaluation, mental retardation, social situation, marriage.

B. Yu. Kassal,
D. B. Kassal
Forwarding activities as determining factor in educational work

Since 1984, the Omsk regional club naturalists «Bird harbor» has involved in environmental research programs, since 1986 their implementation has increased due to the development of forwarding activities in regional, national and international projects, surveying the territory of the Omsk region. The results of years of research include in the information base, implement in a number of regional nonfiction projects, availability of a wide range of users.

Keywords: club naturalists, ecological research, organization of expeditions, Omsk region, effectiveness.

S. G. Chukhin
The main paradigm of modern civic education

The article considers the basic paradigm of modern civic education. The main objective of the study is to show that the hallmark of modern civic education is the variety of paradigms interpreting its contents. The paper analyzes two sets of the direction for the development of European paradigm of civic education, which updated the democratization of political life: the purposes and means of civic education; learning to live together.

Keywords: paradigm, civic education, democracy, the purposes and means of civic education, learning to live together.

S. G. Chukhin
Socialization of a citizen in civil society

The article deals with the specifics of socialization of a citizen in modern Russian civil society. The article investigates the features of socialization of a citizen at the macro — (the world community, country, society, state), meso — (ethno-cultural, regional conditions, media) and micro — (family, peer groups and subcultures, school) level determination society.

Keywords: citizens, civil society, socialization, social institutions.

N. I. Gorshkov
Activating leadership potential of students as a resource for development of professional success of future teachers of physical culture

During the process of modernization of the modern system of vocational education you first need to update methods of teacher training in the sphere of physical education. Future experts in physical training and sports must meet the modern requirements of society and the labor market. In this regard, an important step in solving the problems of professional sports education is to prepare highly qualified, professionally successful teachers of physical

education. The article discusses the leadership potential of students as a resource for the development of professional success of future teachers of physical education, as a teacher, having communicative, organizational, reflexive and other leadership skills will be in demand in today's labor market, colleagues and future students.

Keywords: leadership, the professional training of future teachers of physical education, professionally important leadership qualities, leadership potential, the professional success.

E. V. Klevtsova
Humanization of technical education through development of future specialists cultural needs in scientific and technological progress

The article discusses the impact of scientific and technological progress on the nature of social, interpersonal, and industrial relations. The humanization of technical education, including the development of cultural needs of the future specialist, is a key strategy to eliminate the dehumanizing influence of the technical and scientific progress.

Keywords: technical progress, cultural needs, specialist, humanization.

I. V. Kuzmina
Competence approach: research methodology patriotic education of youth in institutions culture and tourism

The article deals with the competence approach as a research methodology patriotic education of youth in institutions of culture and tourism. The research methodology defines its theoretical basis, implementation of technology in the theory of the experiment. All the tools, as well as the relevance of the study, is due to the need for a comprehensive analysis of the mechanisms of social experience translation generations in terms of new trends in the information society.

Keywords: competence approach, research methodology, patriotic education, youth, cultural institutions and tourism.

E. S. Borisenkova, S. A. Vinogradov, S. V. Gaintsev, A. Ya. Nayn
Updating base scopes of baccalaureates by means of applied-professional physical culture

The problem of the updating of the base professional scopes of baccalaureates is examined by the means of the applied-professional exercises of physical culture. It is shown that the occupations by applied-professional physical culture substantially influence retention and increase of largest value (capital) — of people health and productive forces in the society. The use of the developed content taking into account the special features of the training-professional activity of the baccalaureates of direction «physical culture» makes it possible to strengthen the health of students, increases their level of physical and intellectual preparedness.

Keywords: base professional scopes, the baccalaureates of physical culture, applied-professional physical culture.

I. V. Babicheva, A. S. Lavrov, T. E. Boldovskaya
Practical examples tiered NIRS the mathematics department in a technical college

This article is devoted to organization of research work of students in the discipline "Higher Mathematics". The article considers implementation of a layered approach to the organization of NIRS. The authors substantiates the choice of this method of organization of educational process. There is considered in detail the implementation of the three levels of the organization of NIRS on practical examples from the section "The calculus of variation and methods of optimization".

Keywords: scientific-research work of students, higher mathematics, multi-level NIRS, technical college, optimization, the calculus of variations.

S. E. Bebinov, A. P. Zhigadlo,
L. V. Zueva, S. V. Ugriumov
Valuing professionally important qualities techniques vehicles in various stages of work

The results of the study assessing the significance of professionally important qualities of techniques vehicles depending on seniority. It was revealed that the experts with little professional experience favored the development of physical qualities and properties of attention. As experienced professionals consider important quality that improve the prognosis and assessment of the structure of the road.

Keywords: professionally important qualities technician vehicles, reliable driver, professional selection.

P. V. Kiyko

A mathematical model as a method of solving the problems of competitiveness of universities and scientific research competence of students

In the context of the reform of Russian education before high school is the problem of competition in the global market of educational and research programs. The article describes the criteria that in some way affect the competitiveness of the University. In order to determine the factors that have the greatest impact on the competitiveness of higher education institutions, the author offers students to explore the market of educational services and interdisciplinary cooperation, either at the stage of training, or as research, course project to build a mathematical model of competitiveness of the University.

Keywords: competitiveness of universities, analysis of mathematical models, the road map.

N. G. Krasnoyarova

The history of philosophy as a thinking experience possible

The article is devoted to the peculiarities of teaching the history of philosophy (for example heritage study Heraclitus) in the University in terms of the formation of a new type of rationality in modern culture, which is inherent in the inclusion of the study of the object in a sociocultural context. Understanding philosophical doctrines as forms of thinking, possible forms of thought allows you to bring the teachings of such antiquity as open to dialogue forms of philosophical creativity.

Keywords: philosophy, time, possible the experience of thinking, Heraclitus, metaphors, reading of the text.

Zh. V. Likhacheva

To the need for differentiated approach in teaching foreign languages

The article notes the possibility and the need for a differentiated approach to learning a foreign language. Different definitions of differentiated, student-centered approach and cooperative learning are given and analyzed. The conditions, methods and implementation stages, the structure of the content of the material are identified and described. The complex of problems that should be solved by using this approach is offered.

Keywords: differentiated teaching, cooperative learning, student-centered learning, motivation, project method, multilevel training.

E. S. Lykova

Children's drawing estimation criteria

The article describes nowadays problem such as estimate criteria formation for children studying the «Visual Arts» subject. The article reveals the criteria for evaluating children's drawing on the lessons of the fine arts in grades 1 to 4. The article describes the subject achievement levels results based on the proposed evaluation criteria.

Keywords: estimation criteria, children's drawing, junior student.

T. V. Makarova

Infographic CV of a graduate as the result of conversion of higher professional education output

This article deals with methodological aspects of academic task «Infographic CV creation», which is a tool of conversion of intricate competency-based model of a graduate to a simple explicit infographic form and also helps to achieve reflection and self-reflection of technical training and skills of the graduate.

Keywords: infographics, data visualization, infographic summary.

N. N. Suvorova

Active learning methods for students to create advertising text

The article discusses the use of active methods of training students in the creation of promotional text. There is given a description of the main methods contributing to the development of skills of writing advertising. The results of studies indicate the effectiveness of the use of active methods in teaching the creation of advertising texts.

Keywords: methods, learning process, advertising text, creativity, professional competence.

T. A. Shirshova, T. A. Polyakova

Laboratory work as means for motivation and activation of learning activities in students

In the article there is considered the the definition of laboratory work, defined didactic purpose of its implementation, the classification in the form of its organization and the character of

the highlighted main stages. It justifies the inclusion of laboratory work in the process of learning mathematics and shows their role in boosting motivation and learning activities of students.

Keywords: laboratory work, teaching methods, probability theory, mathematical statistics, educational and cognitive activity.

A. A. Geraskin, L. M. Ivanova,

E. G. Babushkin

Experience form the basis of individual style of attacking volleyball

Developed technique creates preconditions for the formation of individual style activities in the attack at the initial stage of the development of the technical-tactical preparation, not only by adapting to the overall picture of the game team, but also through the creation of conditions for creative activity aimed at improving physical fitness, expanding arsenal of techniques and tactical skills.

Keywords: personal style, technique, attacking kick volleyball players.

I. A. Zdanovich, I. Yu. Gorskaya,

T. A. Kravchuk, A. G. Saramud

Control of level of technical preparedness of skilled sportsmen in sports tourism

The article presents theoretical and experimental results of own research, devoted to the justification of effective and affordable methods of control of technical and tactical training in sports tourism. There are developed tests and normative evaluation criteria for athletes of different skill levels. There are identified the most significant indicators of technical and tactical training, contributing to the success of achieving competitive results in sports tourism (walking distance). The forecast time ranges of growth of the level of qualification in sports tourism are substantiated.

Keywords: sports tourism, walking distance, technical and tactical preparedness of competitive activities, the training process.

T. V. Baybakova

Modular technology of increase of technical readiness of students in streetball

Introduction of modular technology in educational process of the higher vocational school has high pedagogical value not only from the point of view of improvement of quality of educational process, but also in change of orientation of process of training at which interaction of the teacher and student get a co-authorship form.

Keywords: modular technology, students, streetball, training process, competitive activities, technical training.

A. V. Gorbunov,

V. A. Bobrovskiy,

A. V. Bobrovskiy

Study of basic techniques of sportsmen of high qualification in combat sambo

In the article the problem of the basic technique in wrestling is considered. There is presented research competitive activity of highly skilled Sambo wrestlers. It shows the basic technical skills used in sport sambo fight.

Keywords: basic technique, combat sambo, wrestling.

Yu. V. Demchenko,

V. A. Salnikov

Link of strikes with individually-psychological features in boxers of 14–15 years old at the stage of specialization

The article discusses the results in the manifestation of physical and special (strikes) indicators boxers 14–15 with them individually-typological peculiarities in the manifestation of the basic properties of the nervous system. It is noted that the number of attacks from various positions, usually above the fighters with the mobility of excitation. The energy of the shock is greater in individuals with a predominance of excitation internal balance.

Keywords: technical and tactical actions, properties of the nervous system, the style of combat, individual differences.

T. E. Kazakova

The motives of athletes with musculoskeletal disorders for playing boccia

The present study focuses on the analysis of the motivation of athletes with musculoskeletal disorders for playing boccia. It is found that boccia players leading motives are associated with the implementation of the need for new experiences, self-affirmation,

socialization and communication. Comparison of the motivation for sports activities boccia players and healthy athletes and athletes with disabilities and other nosological groups engaged in other adaptive sports has shown that the degree of importance of the particular motives is not determined by the specifics of the type of adaptive sports and lifestyle characteristics of athletes with disabilities related to their pathology.

Keywords: motivation, the athletes with musculoskeletal disorders, boccia.

G. I. Kovalchuk, N. G. Lopina
Lability of nervous system as prerequisite of high-speed abilities of runners on short distances

In the presented work informative signs of properties of nervous system of runners on short distances are considered. It is revealed that lability of nervous system is the prerequisite of high-speed abilities of athletes. The predictive model in which indicators of lability of nervous system find the reflection is developed.

Keywords: runners, sprint, properties of nervous system, lability.

O. G. Kovalchuk
To the question of determining typological characteristics of students doing athletics in the context of academic classes in the discipline «Physical education»

In the article the problem of physical fitness of students at University (bachelor degree) also the problem of accounting parameters of functional condition of nervous system and the question of typological characteristics of students to optimize educational academic classes in the direction of athletics are considered.

Keywords: bachelor degree, physical fitness, nervous system, temperament, athletics.

A. G. Polivaev
Automated system of assessing player efficiency ratio in indoor soccer

In the research the author regards the problem of organizing the control of competitive activity in indoor soccer. The researcher states that the system of assessing a player's efficiency ratio is possible to develop if it is based on studying the structure of competitive activity in indoor soccer, on mathematical and statistical validation of a complex assessment with fractional coefficient of every principal factor which influences the efficiency of competitive activity as well as it is possible to create it by means of automating the control of competitive activity in indoor soccer by using the software program Microsoft Excel. For the first time for practice of indoor soccer by the author the automated system of an assessment of indicators of competitive activity of players – player's efficiency (KPI) is developed and experimentally proved.

Keywords: competitive activity, controlling competitive activity, automated system of assessing, player's efficiency ratio, indoor soccer.

A. G. Polivaev
Regarding individual psychological personal peculiarities of athletes with physical disabilities during sport training

The researcher studies individual psychological personal peculiarities of athletes with physical disabilities and find out their differences from common sportsmen. The research resulted in obtaining and describing personal peculiarities of athletes with physical disabilities and the structure of their personalities, in offering the directions and conditions of regarding these personal peculiarities of athletes with physical disabilities in training and competitive activity.

Keywords: sports, athletes with physical disabilities, personality, individual psychological personal peculiarities, sport training.

**I. V. Pavlova,
T. Yu. Belova**
To question of readiness of higher education institutions to introduce physical culture and sports complex "Ready for labor and defense"

The article discusses the willingness of University system (on the example of Omsk State Technical University and Omsk State Transport University) introduction to physical culture and sports complex «Ready for labor and defense» (TRP) of the new generation. The authors define the range of problems that need to be addressed by organizing work on the implementation of the TRP, and suggest approaches to their solution.

Keywords: sports complex «Ready for labor and defense», material and technical equipment, organizational and methodical readiness, physical fitness, motivational readiness.

**A. Yu. Bliznevskiy, S. V. Khudik, V. S. Bliznevskaya,
E. V. Vinnikova**
Formation of the national sport teams of the region by different kinds of sports and their achievements rating

The study examines and analyses the ways of forming Krasnoyarsk sport teams on the basis of regional federation petitions. A relatively-analytical method is defined inconsistency of the results of athletes at the national events level relative to the cost of participation in these competitions. New mechanisms for formation are developed and tested in Krasnoyarsk that enhance the efficiency of material and financial resources of the region that are allocated for the sport of top achievements.

Keywords: sport of top achievements, RF national teams, national team formation method, world level achievements, rating of the members of the regional team».

A. A. Khudik
Structuring management activity functions of the regional orienteering federations

The article describes actual problem in management of the regional orienteering federations. Studying federal and regional regulatory documents of the sports industry, statutory documents of the Russian Orienteering Federation as well as the rules of the orienteering help to define a list in the form of block structure with all the areas where these community organizations should work.

Keywords: Orienteering, regional federation, organizational and socio-pedagogical structure, competence units.

P. A. Ganin
Problems of development of mass sports in Russia

Increased public interest in the field of sports life gives hope for the development of mass sports in Russia. But this requires the solution of the set of problematic issues in this segment. Primarily is infrastructure. Construction of sports facilities on an annual basis, but since Russia is a vast country with a lot of areas, the constructed facilities are not enough to satisfy the needs of the population and to instill a desire for daily physical education classes.

Keywords: development, mass sports.

Yu. Yu. Krikukha
Simulation of psychological training in Greco-Roman wrestling on the stage improving sports skills

The analysis of psychophysiological indicators of fighters of Greco-Roman style on the stage improving sports skills is done. There are compared the absolute values of psychomotor abilities of fighters belonging to different weight categories. The features of psychomotor status of the qualified fighters of different weight categories are given. There are outlined ways to manage the technical and tactical and physical training fighters with individual psycho-physiological status and weight category at the stage of improving sports skills. Criteria for evaluation of physiological parameters for the fighters of different weight categories of high-level skills are proposed.

Keywords: Greco-Roman wrestling, weight categories, physiological indicators, temperament, type of nervous system, the level of anxiety.

O. P. Kuznetsova, A. A. Kuzmenko
Some aspects of development of tourism in Omsk region

The article deals with the origin of the term «tourism». There are identified target areas of tourism and recreation activities Omsk region identified the advantages and disadvantages that affect the development of tourism in the Omsk region, however, special attention is paid to the value of tourism development in the region.

Keywords: tourism, tourism resources, tourism development, tourism product, region.

O. P. Kuznetsova, E. A. Yumaev
The strategic plans of regions of Russian Federation and municipalities and its implementation

Strategic planning is an important tool for socio-economic development of subjects of the Russian Federation and municipalities. It is necessary to constantly improve the process of development and implementation of strategic plans of the territories so that they reflect the realities of today. The study examines various aspects of the formation of the strategic development plans at the level of subjects of the Russian Federation and municipalities, the urgent task that needs to be solved.

Keywords: strategic planning, region of the Russian Federation, municipality.

N. A. Knys
The State support to small business at the region's level: the Omsk region practice

The results of research of the State support to small business in the Omsk region including the analysis of regional programs of supporting to small business and the analysis of statistical data of development of the small business subjects in the context of realization regional programs of supporting to small business are submitted in the article. The problem of zones of the regional support small business system are revealed in the results of research and recommendations to perfect the function of this system are offered.

Keywords: the State support, small business, region, the region support system.

S. V. Kondratyukov, S. S. Staurskiy
The reasons, conditions and consequences of a competition

In the article author's sight at the nature of competitive struggle of the organizations which in market economy there is the main mechanism of forward development presented, causes character of change of parameters of the blessings according to inquiries of consumers.

Thus, features of occurrence and the consequence of a competition in interrelation with competitiveness of economic systems as basic purpose of manufacture in the long period of managing are considered.

In conditions of stable economy and deformation of the competitive markets, new approaches to the analysis of the nature of a competition will estimate objectively its role, both from consumers, and from manufacturers.

Keywords: organization, a competition, the reasons, conditions, consequences, competitiveness.

R. S. Simak
Economic aspects of the analysis of energy efficiency of transport enterprises

The concept of energy efficiency for rail transport based on the use of energy-economic system certification is considered. There is proposed the ranking system of railway undertakings in levels of energy efficiency based on the ratio of the specific flow rate and volume of work performed in the context of cost items from the procedure of separate accounting of revenues, costs and financial results of activity of JSC RZD.

Keywords: rail transport, energy resources, energy certification, AWS Energy economy.

R. S. Simak, E. M. Rezanov, V. S. Golavsky, M. V. Glukhova
Assessment of economic efficiency of reconstruction and modernization of sources of thermal energy

A method evaluating the cost-effectiveness and feasibility of reconstruction and modernization of heat sources is proposed. Expediency of methodology to reduce the cost value of fixed assets is proved.

The results of research on effectiveness of implementation of energy saving measures for several linear enterprises of JSC «Russian Railways» of the Omsk region are presented.

Keywords: efficiency, costs, modernization, depreciation, amortization, fixed assets, cost.

E. V. Yakovleva
Management of development of intellectualization of personnel for innovative industry enterprises: research of theoretical aspects

The conclusions and results of analytical research which are in complex show the main aspects of a state and dynamics in management of development of intellectualization of the personnel of the innovative enterprises of the industry at the theoretical level which creates the author's position in the studied human resource management segment.

Keywords: management of development, intellectualization of the personnel, innovative enterprises of the industry, theoretical aspects.

A. S. Kazantseva, O. M. Kirilyuk
The research of the structure of students' motivation in Transport Universities

The article describes the results of the structure of motivation for training of students of Omsk State Transport University and Siberian Transport University. The result of this study is the separation of the sample to students with stronger external and students with stronger internal motivation for learning activities. In addition, the selected students with stronger internal and external motives of entering in the University are really effective and professional. Recommendations are given on the motivation of future young professionals of "Russian railways" with different motivational structure.

Keywords: motivational structure, external and internal motivation, young professionals, students train universities, professional motives.

M. V. Kozina
Methodology of development of land evaluation

In this article there are considered main regularities of development of land evaluation in Russia from position of laws of dialectic development. This approach allows to estimate features development of the contents correctly, to offer the bases for development of new methodological approaches to an assessment of lands including for formation of effective system of the taxation and managements of lands and property complex.

Keywords: land, city lands, land relations, land estimation, evaluation, economic efficiency.

A. M. Akimov, V. Yu. Smaznov
Attitude to health in open urban male population depending on age

The article is devoted to the study of attitude to health and prevention in men of Tyumen aged 25–64 years depending on the age.

The study is based on representative sample of Tyumen men aged 25–64 years (n=849). The World Health Organization (WHO) questionnaire "MONICA-psychosocial" was used to study the attitude to health and prevention.

Mainly, positive attitude to preventive health checks is detected in workable men of Tyumen and a tendency to growth of care to their health and positive attitude to preventive measures is marked under age increase. Received patterns determine the need to develop a preventive program for city population targeting younger age groups.

Keywords: men, workable age, attitude to health, attitude to prevention, representative sample, Tyumen population.