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## SUMMARY. KEYWORDS

### HISTORICAL SCIENCE

**A. A. Fomenkov**

**From scattered activists to mass political activity: to the history of Gorky political informality in years of perestroika**

The article is devoted to the peculiarities of the activity of political activists and their associations in the city of Gorky (now Nizhny Novgorod) during the perestroika years. The main factors that contributed to their consolidation are identified. The influence of politicized nonformals on the political organizations that emerged in the megalopolis at the turn of the 1980s-1990s is indicated.

Keywords: perestroika, informal, Gorky, CPSU, political struggle.

**A. A. Shtyrbul**

**Lessons from the past (on the monograph by V. P. Vasilevskiy and A. V. Sushko «"Guards of the Revolution": organs of GPU-OGPU in Omsk-Irtysh region»)**

The article offers a critical analysis of the concept presented in the monograph of V. P. Vasilevsky and A. V. Sushko «"The Guards of the Revolution": the organs of the GPU-OGPU in Omsk Priirtyshye». The main theoretical positions are considered, its merits and demerits are noted, the degree of scientific novelty of research is allocated.

Keywords: state security bodies, GPU-OGPU, Omsk-Irtysh region.

### PHILOLOGICAL SCIENCE

**S. V. Burenkova**

**Playing with abbreviation as a way to create comic effect (on material of German language)**

The article deals with abbreviations which are the nominations of well-known brands and have a joke interpretation in German colloquial discourse. The author postulates the idea of social conditioning of pseudo-decoding, since the playing with abbreviations is often associated with mockery, decline in existing ideas, concepts, norms of the society. The examples given in the article illustrate the pragmatic potential of the abbreviations, their expressive function, they can find application in the practice of teaching of higher school courses such the lexicology and stylistics of the German language.

Keywords: abbreviation, pseudo-decoding, changing of norms and values, comic, German.

**S. N. Glazkova**

**Lexical portrait of the word «joke»**

The article analyzes the history of the word joke in the modern Russian language, traced his way up from slang to common usage of the word. There is a large increase in word usage in the post-Soviet period. There is correlation of joke culture, mental values of Russians and the transition of the tokens in the usual units. It is stated multivalued nature of the lexeme, given its lexicographic description, it is proposed the article for explanatory and word-formation dictionary.

Keywords: joke, genre, common usage, utilization index, slang.

**A. Yu. Shuvalova, Yu. A. Valiakhmetova**

**Classification of English fire safety terminology**

This article discusses the problems of basic formation models of the most used English terms in fire safety area. The classification of word formation ways is given, examples and results are provided. Special characteristics are analyzed by generally accepted terms example. The study presents author's collection of English terms in fire safety area, which comprises 1028 terms. It was drawn up through the selection of terms of the literature on the subject.

Results of study submitted in the diagram as a percentage. Terminological phrases are found the most used way of word formation. In this work the necessity of continuing the study terminology in fire safety area was identified and substantiated.

Keywords: English terminology, fire safety, classification, word formation, way.

### PHILOSOPHICAL SCIENCE

**E. S. Korshunova**

**The peculiarities of phenomenon «American dream» in American literature**

The article analyses different aspects of the phenomenon «American dream» in American literature from the end of the 18th century to the present day. «American dream», as the author concludes, is represented at first in literature of America as the intention to get success, and later it was transformed to the desire to profit and enrich, what became characteristic for the 20th century — the time of disappointment in «American dream», the collapse of all traditional moral ideals, which were one day described by the authors of the dream. The article gives examples of experience of the main heroes of various American writers and consequences are mentioned as the result of achievement of the «American dream». Heroes get this dream, having a utopian hope to the happiness of the future. Despite the tenacity and practicality in achieving the given aim, characters in their desire of fast profit were contrary to their moral principles or commit a crime. It often leads to the disappointment of the «dream» or even death. The American literature also offers the return to the base values of «American dream», which prove that great success can be obtained with the help of hard labour without breaking moral foundations.

Keywords: American dream, hero, profit, writer, success, society.

### Pros and cons

**R. L. Kochnev, E. A. Tsvetukhina**

**Letter to American friend**

This article is a commentary and additional study to translate into Russian the article of the American philosopher Jesse Glenn Gray «The idea of death in existentialism» published in this journal. In as much as article was written in the style of an essay, in the article-comments the authors stick to the epistolary genre. The idea of existentialism, as a specific kind of social theory, is revealed.

Keywords: existentialisms, loneliness, fear of death, comfort.

**J. Glenn Gray**

**The idea of death in existentialism**

In this article existential philosophical ideas about death are analyzed. Existentialism describes as philosophical tradition. Important for this tradition concepts are considered and describes in connection with the idea of death. Some provisions are criticized and a conclusion is made about the need for further research.

Keywords: death, existentialism, Dread, future, boundary situation.

### PEDAGOGICAL SCIENCE

**M. R. Arpentieva**

**Understanding in crosscultural counseling: theory and practice**

The article is devoted to the analysis of the phenomenon of multicultural counseling, problems and opportunities of building understanding psychologists and clients in a situation multicultural contact. Encapsulation within the framework of a dominant culture

leads to fixing models of communication and behavior common to the culture, values and ways of understanding what is happening outside and inside the individual and the group. This leads to the elimination of indigenous moment's Psychotherapeutic slop and exaggeration of the universality of models. Encapsulation within the framework of a dominant culture leads to the desire to protect/fix the professional status quo, and thus to the dependence of the consultant on narrow professional definitions and ways of understanding oneself and the world, models of communication and behavior and the technologies that organize them with clients, from values declared by the state and community.

Keywords: cross-cultural counseling, multicultural consultation, cross-cultural interaction, transculturalism, transcultural counseling, mutual understanding, cultural encapsulation, hronotop.

## ECONOMIC SCIENCES

### **N. V. Borovskikh, E. A. Kipervar** **Problems of increasing innovative activity of light industry enterprises**

In the article questions of increase of innovative activity of enterprises of light industry are considered, features of display of innovative activity of the Russian industrial enterprises are allocated. The approaches to the evaluation of innovative activity of economic entities are characterized, the features of the manifestation of innovative activity of light industry enterprises are determined, as well as the factors that impede the implementation and development of their innovative activities. The types of innovations that are topical for development are proposed and characterized: technological, food, innovations in the field of space industry, energy, defense complex, construction, food innovations in the field of medicine, manufacturing and extractive industries, product innovations in the consumer market, marketing innovations, organizational.

Keywords: innovations, management, innovative activity, enterprise competitiveness, light industry, types of innovations.

### **E. N. Bryanzeva, T. V. Doronina, S. N. Koshkina,** **M. Yu. Makovetskiy, D. V. Rudakov** **Historical-cultural and socio-economic factors of development of Siberia and Omsk region**

The article reveals the historical, cultural, social and economic background had the most significant impact on the formation and development of the productive forces in Western Siberia and Omsk region. It identifies historical conditions of formation of the system of business management in Western Siberia in the late XIX – early XX centuries, as well as socio-political and national-cultural peculiarities of the region.

The emphasis is also made on the analysis of the strengths and weaknesses of current socio-economic situation of the Omsk region and Omsk city, identifying the most acute problems in the sphere of its socio-economic dynamics and the formulation of possible future areas of development to achieve positive results, improving the quality of life, competitiveness with the aim of reducing the flight of inhabitants to other regions of the Russian Federation. It discusses the significant role of intellectual and creative resources in ensuring the reproduction process on the basis of innovation taking into account existing historical, cultural and socio-economic features of development of the Omsk region. Also presents an assessment of the opportunities and prospects of employment in the region taking into account competitive advantages of the prevailing conditions with an emphasis on strengthening the role of the Omsk State Technical University as supporting institution of higher education.

The novelty and value of the approach in the implementation of an integrated, interdisciplinary approach to the study of tendencies of development of economy of Omsk region is considered. The following conclusions and results can be applied in practical activity in order of formation and implementation of regional economic policy bodies of the state and municipal authorities, aimed at more complete and efficient use of the resource potential of the Omsk region.

Keywords: regional economy, organization of production, labor resources, intellectual and creative resources, Omsk state technical University, geopolitical conditions.

### **M. E. Glushchenko** **Investment potential of the Russian economy: financial aspect**

The article assesses the sufficiency (lack) of financial resources as an element of the investment potential of the Russian economy. The main components of the formation of financial resources for investment purposes are identified. According to the results of the research, it is established that the lack of resources for investment for the purpose of growth and modernization of fixed capital is observed against the background of an excess of capital in all sectors of the national economy (entrepreneurship, credit institutions, population, state) and a significant scale of its export abroad through all channels.

Keywords: investments, financial resources, crediting, profit, income, reserves, capital.

### **T. I. Gordiyevich,** **P. V. Ruzanov** **Sectoral patterns of inflation**

The problems of this study are the sectoral aspects of inflationary processes. The relevance of the article justified by the lack of work on sectoral mechanisms of price increases, while the individual structure of demand and supply in industries creates the contribution of each sector in the General price level is refracted in sectoral price indices. Objectives of the study focused on the analysis of producer price indices aggregated sectors of the economy. The ultimate goal of the study is to identify sectoral patterns of inflation, the definition of its macro — and microeconomic factors. For the inflation of a standard methodological approach is the consideration of monetary and non-monetary factors of inflation. In determining the General level of inflation is abstracting from the peculiarities of its dynamics. Novelty of research consists in overcoming this methodological gap.

Keywords: regularities of sectoral inflation variance and cyclicity of inflation by sectors of the economy, macro- and micro-economic factors sectoral inflation.

### **M. Yu. Makovetskiy,** **P. S. Cherepovetskiy** **Problems and ways of improvement of state investment support of small businesses**

The article considers theoretical and applied aspects of operating small business in the Russian Federation. The special importance of this is because it performs a wide range of social and economic functions. First and foremost is employment, education and support of competitive market environment, the leveling of social inequality and others. In these circumstances the development of small business should be supported by the state.

In the Russian Federation today formed a legal and organizational framework for the state support of small and medium-sized businesses. Relevant programs are being implemented both at Federal and regional level management. In the Omsk region, for these purposes, provided financial support in the form of subsidies and grants.

However, the article reveals a number of factors impeding the effective development of small business, including those related to the external environment and the internal state of subjects of small business. For their solution a number of directions for improvement of the state regulation and support of small business.

Keywords: entrepreneurship, small business, government regulation, subsidies, investment support.

### **S. G. Polyanskaya** **Sectoral tariff agreements: the analysis of practical content of section on wage**

The article analyzes the sectoral agreements regarding the establishment of minimum guarantees for labor remuneration that affect the achievement of decent and fair wages. As a result of the study, problems are identified and recommendations are made on the specification of the substantive part of sectoral agreements in the wage section.

Keywords: sectoral tariff agreement, labor payment guarantees, social partnership, regulation of social and labor relations, wage indexation, minimum wages.

**Round Table**

**S. V. Novikov,  
M. S. Novikov**

**National and liberal extremism in Russian Federation against backdrop of changing geopolitical picture of the world**

The changes in the geopolitical picture of the world that have taken place over the past decades have given birth to new political realities. Among these realities: the decline in living standards, migration, the growth of terrorist organizations and acts of extremism. The political forces operating in the territory of the former USSR are different and even hostile to each other, but with a variety of programs, the result of their activities threatens the territorial integrity of the Russian Federation and leads to confrontation with the countries of Europe and the United States. A new geopolitical reality was the hybrid war.

Keywords: ISIL, Muslims in Russia, Russian nationalists, Central Asia and Kazakhstan, antiterrorist activity.

**N. A. Zhdan**

**On the content of teacher training programs for prevention manifestations of terrorism in educational organizations**

The article discusses psycho-pedagogical aspect of preventive maintenance of terrorism in educational institution. The author analyzes professional standards of activity, federal, state, educational standards of a common education. The article tries to establish content of program preparing teachers for terrorism preventive maintenance. The article reveals content directions of this programs, gives examples of tasks forming skills and competences for deciding problems with terrorism.

Keywords: terrorism activity, the structure of terrorism activity, motives of terrorism activity, personal identity of terrorist, terrorism preventive maintenance, teachers skills and competences for deciding problems with terrorism.

**O. A. Kiryash**

**The behavior of people under terrorist act**

This article presents the dynamics of the causes, forms, methods, characteristics and manifestations of terrorism of the early XX century—XXI century. In the text outline the main models of human behavior under conditions of a terrorist act and their mistakes. The article describes the specific behavioural manifestations of suicide bombers in terrorist actions.

Keywords: terror, terrorism, terrorist act, terrorist action, human behaviour.

**E. A. Koshechkina**

**To the question about problems of countering cybercrime**

Global information system development has led to significant transformation of society in the 21-st century. Modern terrorism successfully uses the latest technological achievements of mankind. Up-to-date techniques in the field of communications (social media, SMM-work, the Internet promotion, etc.) allow to expanding its audience in a worldwide network and carry Internet recruiting supporters, regardless of their location, fill media field with profitable content. The article studies the current issues of countering extremism and terrorism manifestations in the global informational space.

Keywords: global informational space, the Internet, cyberterrorism, cyberspace, ISIS.

**E. A. Koshechkina, S. V. Novikov**

**To the question of legislation in the field of cyberterrorism**

The article is devoted to problems of improvement of legislation in the field of cybercrime. The authors consider the measures undertaken by some countries focused on counteraction of extremism and terrorism spreading in the Internet. Special attention is paid to the legislation of the Russian Federation. It discusses Russian regulatory framework and other measures in combating cyberterrorism.

Keywords: cyberterrorism, information technology, cyberspace, countering cybercrime.

**K. V. Trofimov**

**Legal responsibility for extremist activities**

The article presents an analysis of interdisciplinary concept of «extremism» as a socially dangerous phenomenon, its main features are highlighted. The main types of legal responsibility in the Russian Federation (civil, administrative and criminal) are presented and disclosed. In conclusion, the outcome is made about the need for deep scientific study and legislative consolidation of the concept under investigation.

Keywords: extremism, extremist activity, extremist crimes.

**Reviews**

**G. I. Malyshenko**

**East, it is our — Russian. Review of the book for reading «Russian Siberia and the Far East in the XVII—the end of XIX centuries». — Omsk: Maksheeva E. A. Publishing house, 2017. — 104 p. ISBN 978-5-904155-00-1.**

## Конкурс детских работ по истории края необходим взрослым



В ноябре — декабре 2017 г. на кафедре «Управление развитием образования» Омского государственного педагогического университета прошел традиционный V Конкурс работ по краеведению, посвященный памяти М. Е. Бударина. В заочном туре конкурса приняли участие 65 учеников средних школ города Омска и Омской области, студенты сузов и вузов г. Омска. 16 декабря в Центре краеведческой информации ОГОНБ им. А. С. Пушкина прошла конференция по результатам областного тура конкурса. Работе конкурса предшествовали следующие мероприятия:

— 2 декабря — защита исследовательских краеведческих проектов в Называевской гимназии. Всего — 12 участников; на областной тур отобрано 7 работ. Руководитель конкурса — заместитель директора Называевской гимназии, учитель истории С. Г. Вотинцев;

— 9 декабря — проведение III зонального тура конкурса в Черлакском районе на базе средней общеобразовательной школы № 2 и историко-краеведческого музея. Всего — 19 участников, на областной тур отобрано 8 работ. Организаторы: учитель средней школы Р. Г. Соболева и директор музея И. В. Слесарева.

В конференции в Омске приняло участие 22 конкурсанта. Содержание работ позволило выделить две секции:

- «Омское Прииртышье в истории и культуре России»;
- «Личность в истории Омского края».

По результатам конкурса все участники и их руководители получили сертификаты, а победители — дипломы. Всем участникам конференции были вручены подарки: краеведческая литература, наборы открыток по истории Омска (спонсоры: И. А. Кольц, А. П. Сорокин).

Почему ОмГПУ считает необходимым проводить и поддерживать конкурс?

Во-первых, в рамках данной работы ведется воспитательная и образовательная деятельность как среди учащихся, так и среди учителей.

Во-вторых, проведение подобной работы является вкладом конкурсантов в формирование базы опубликованных краеведческих материалов по истории Омского Прииртышья. В третьих, речь идет об одной из форм профориентационной деятельности среди учеников — будущих студентов педвуза.

В-четвертых, в историю Омской области возвращено имя журналиста, историка и просветителя М. Е. Бударина. Установлена памятная доска на корпусе ОмГПУ по адресу: ул. Партизанская, 4а, где он долгие годы работал; издана книга «Михаил Ефимович Бударин и его история Сибирского края».

**Наш Омский край:** четвертый конкурс исследовательских краеведческих работ, посвященный памяти Михаила Ефимовича Бударина / Под ред. С. В. Новикова, Л. В. Аплетевой. Омск: Изд-во ОмГПУ, 2017. 308 с.

**Михаил Ефимович Бударин и его история Сибирского края** / Сост. И. В. Меха, С. В. Новиков; под ред. И. В. Цыгановой, С. В. Новикова. Омск: Изд-во ОмГПУ, 2016. 186 с.