

## HISTORICAL SCIENCE

### A. M. Plekhanov

«It seems that we grow younger generation “oblivious of gens”...»

Alexander Mikhailovich Plekhanov is a Ph.D in history, professor, full member of the International Informatization Academy, veteran of the KGB of the USSR, retired colonel, author of several monographs devoted to the biography of F. E. Dzerzhinsky, the history of Russian secret services, defense and protection of the state border and the history of Cossacks. He is a founder of the Society for the Study of the History of Russian Secret Services and a founder of the conference «Historical Readings at the Lubyanka». This interview was given by A. M. Plekhanov during his participation in the International research and practice conference «The Activities of Russian Secret Services in the Age of Social Cataclysms», which held in Omsk on November 23rd 2017 and edited in Moscow on January 2018. It is devoted to the current state and prospects of studying the history of Russia's secret services.

**Keywords:** Russian secret services, state security agencies, F. E. Dzerzhinsky.

### A. E. Goncharov, N. M. Karelin, D. M. Mednikov

What can Siberia export? The Northern Sea Route and concern of the cities and towns of Siberia: 1870–1890.

This paper discusses the attitude of certain Siberian capitalists to the development of commercial relations on the Northern Sea Route, which had been recorded in the proceedings of the city Dumas of Siberia. They compiled a list of goods for export though they failed to arrange it. Having no consistent approach the Siberian merchants' discussion described in the article was not able to influence the imperial policy of Northern Sea Route development.

**Keywords:** Northern (Kara) Sea Route, Siberian port-franco, exports of Siberian goods, city dumas, Siberian merchants.

### V. I. Teterin

Local self-government and land management of the Perm region under World War I

This study examines local self-government institutions of the Perm region carrying out land management under the Stolypin's reforms. The author studies the attitude of the Zemstvo members to the reforms, their educational activities concerning land management aimed at the peasants of the Perm region with the help of archives and periodical publications. Under World War I and especially 1917 revolution the Zemstvo members supposed to expand their participation in land management. However, the central authorities were fully satisfied with the achieved results, so the plans of the Zemstvo members were never realized.

**Keywords:** Zemstvo, land management, World War I, 1917 Russian Revolution.

**I. V. Petrov, A. S. Puchenkov**

Behind Soviet barbed wire: to the question of Soviet concentration camps for prisoners of war from the Axis countries in the ESSR in the post-war years. Rec. on the monograph: Khodyakov M. V. Foreign prisoners of the Great Patriotic War in the camps of the NKVD – the Ministry of Internal Affairs of Estonia. 1944–1949 gg. SPb.: Paper Books, 2016. 320 p.

In the article the analysis of the monograph of professor of St. Petersburg State University, M. V. Khodyakov, devoted to the situation of foreign prisoners of war in the camps on the territory of the Estonian SSR in 1944-1949. The scientific novelty of the research is emphasized, the main content of the monograph is critically analyzed, its merits and fully realized potential research opportunities are noted

**Keywords:** foreign prisoners of war, Estonian SSR, World War II, daily occurrence.

**M. S. Novikov**

Sakhalin coal mines as factor in development of Russian Far East. The second half of XIX c.

An important factor in the development and retention of the region is availability of energy resources on its territory. They facilitate the development and maintenance of military infrastructure, it enables the effective development of transport and industry. The article examines the experience of using coal mines of Sakhalin Island to supply the Siberian Flotilla and the creation of the Sakhalin Society, which was supposed to solve the energy, economic and demographic problems of the region. The author analyzes the reasons for the failure of the Russian administration's attempts to use Sakhalin's coal deposits as an alternative to buying coal in foreign countries.

**Keywords:** coal mines, steam shipping, the Sakhalin society, hard labor, the Siberian Flotilla.

**L. I. Ogorodnikova, A. M. Losunov**

Kornilov from the Kornilov's family (according to documents of Historical archives of Omsk region)

The article is a historical-genealogical study devoted to one of the main leaders of the White movement L. G. Kornilov. On the basis of the source complex, which is first to put into scientific circulation, found by the authors in the funds of the Historical archives of the Omsk region, the family history and the origin of the famous general are revealed. Also, the memorialization of L. G. Kornilov in the Omsk region has been comprehensively reviewed.

**Keywords:** Civil war, cossacks, white movement, generals, Omsk, cadet corps, genealogy.

**PHILOLOGICAL SCIENCE****O. P. Fesenko**

Precedent texts in modern educational discourse (in terms of speech of cadets of military institute)

The article analyzes the educational discourse of cadets of a military institute concerning the use of precedent texts. The goal of the research is to find out the sphere of precedent texts in the speech of cadets of military institutes and to define the specificity of functioning for precedent texts. The author reveals generalized expressions and determines the way of their introduction to the context. It points out primary and specificities educational discourse in the given aspect.

**Keywords:** precedent texts, generalized expressions, functions of the precedent texts, the educational discourse, the speech of cadets of a military institute.

**M. S. Shumaylova**

Emotional-expressive meaning component of German Computer Terms

The development of computer systems is associated with a fundamental change in society; it is characterized with a transition from the production of material goods to the production of knowledge based entirely on obtaining information. The study subject is the German computer terminology; the study object is the emotional-expressive meaning component of the terms. The article relevance is to specify the modern terminology semantic processes. Studying computer terminology is extremely important as a level of mutual understanding and cooperation depends on its systematization, unification and standardization in all spheres of the world community. The study scientific novelty is in revealing metaphorization problems as they are rather complex, spontaneous and subjective. The purpose of the article is to examine and describe the emotional-expressive component of terminological meaning in German computer terminology, therefore, the main research envelops in computer terminology have been studied, a sample of German computer terms has been analyzed, and semantic features of the terms have been determined. The findings can be used in the German language teaching, in the development of training aids and dictionaries, in the work of terminology systematization, unification and standardization.

**Keywords:** term, German terminology, emotional-expressive meaning component, term semantics.

## PHILOSOPHICAL SCIENCE

**L. I. Mosyenko, E. A. Tsvetukhina**

Parenthood in the context of time and temporariness of human existence

The article is devoted to the existential measurement of child shortage social norm and socio and cultural foundations of this modern phenomenon. Relying on ideas M. Foucault and J. Baudrillard, the authors come to conclusion that becoming of the child shortage social norm in Russian and Western societies is due to fundamental changes in the attitude of modern man to his own mortality. The essence of these changes is the oblivion of the human existence temporariness and the view on time as a resource that requires accumulation and effective investment. The modern parenting practices include «techniques of the self» which are directed on a cyborgization for human bodies. At the foundations for that changes are the global socio and cultural transformations typical of Eurocentric societies.

**Keywords:** time, temporariness, parenthood, death, birth.

## Pros and Cons

**R. L. Kochnev**

Nonauthenticity of comfort or courage to be untimely

This article is a commentary and an additional study to translate into Russian the article of the American philosopher Charles Guignon «Authenticity» published in this journal. In the article specific character of comfort in philosophy point of view is considered. There is described connection between phenomenons authenticity and comfort.

**Keywords:** comfort, authenticity, virtue, nazism.

### **C. Guignon**

Authenticity

This article discusses the ordinary, the existentialist, and the virtue-ethics senses of the word «authenticity». The term «authentic» in ordinary usage suggests the idea of being «original» or «faithful to an original», and its application implies being true to what someone (or something) truly is. It is important to see, however, that the philosopher who put this technical term on the map in existentialism, Martin Heidegger, used the word to refer to the human capacity to be fully human, not to being true to one's unique inner nature. Authenticity might also be thought of as a virtue, and interesting questions arise whether such a virtue should be regarded primarily as a personal or as a social virtue.

**Keywords:** authenticity, Heidegger, virtue ethics, modern society.

## **PEDAGOGICAL SCIENCE**

### **A. V. Sushko**

On issue of negative impact of modern organizational and pedagogical conditions on teaching of Russian history (reflections on the First All-Russian Congress of History Teachers in Russian Universities)

The article is devoted to the analysis of modern organizational and pedagogical conditions for teaching history in Russian universities. It is proved that in the absence of conceptual bases of state policy in the field of historical education, the existing conditions for organizing the educational process put a teacher in an uncertain situation when he objectively can not perform his work systematically and qualitatively. The author believes that the teaching of Russian history should be standardized. He offers the civilizational approach as a scientific basis for implementing the basic didactic principles of history teaching.

**Keywords:** organizational and pedagogical conditions, didactic principles, teaching methods of history, history of Russia.

### **M. I. Mashkarin**

From the experience of forming research competence in independent work of students in process of studying history of Russia

The article describes the analysis of the experience of organizing a written homework assignment on the topic «My relatives in the Great Patriotic War of 1941–1945» by the students of the first courses of OmSTU. The paper shows that the traditional approach, which exists in many universities, on writing essays on various topics on the history of Russia on the basis of the literature read has become obsolete under the prevalence of the Internet.

In these conditions, in order to form competencies for students in the study of the history of Russia, it is necessary to develop the skills to identify the historical problems necessary for studying, the ability to organize the collection of materials for the disclosure of the topic, to analyze the materials and structure it, and draw correct general conclusions.

**Keywords:** Great Patriotic War, Siberia, front, rear, labor, collective farms, state farms, village, factories, factories, students, essays, homework, family, veterans, archives, competences.

**A. V. Rychkov**

What kind of history to study at university

The article is devoted to the substantiation of the subject of history in the university and its objectives. According to the author, in the current conditions for the formation of a global peace, it is necessary to focus attention on teaching the discipline «History of Russia», which is an important factor in preserving the state sovereignty of the country. The content of the university's history course should contribute to the formation of the national-state ideology of Russia.

**Keywords:** history teaching in high school, history of Russia, globalization, national-state ideology.

**M. S. Novikov, S. V. Novikov**

Vista for educational and research activities in humanitarian and socio-economic disciplines in presence of non-profile faculty in university

From the organization of non-profile faculties in agricultural, technical and other universities, the Ministry of Science and Education of the Russian Federation has refused. Meanwhile, the experience of Humanities Faculty, Faculty of Economics, Faculty of Law need to be generalized and used. The authors of the article, who had the experience of teaching and working in the non-profile faculty, consider that the rejection of this practice had a negative impact on students and the level of teaching.

**Keywords:** humanitarian faculty, non-profile education, research activity, interdisciplinary communications, regional studies.

**ECONOMIC SCIENCES****N. V. Borovskikh**

Methods and tools of non-price competition in the market of public catering

In the article problems of the use in practice tools and methods of non-price competition are considered. The purpose of this study is to identify the characteristics of the regional market of public catering and to study trends in the use of methods and tools of non-price competition. The result of this study gives approaches to the analysis of competition, characteristics of price and non-price competition methods. There is considered the concept and content of competitive adaptive strategy. The paper presents the analysis of the current state of the regional market of public catering, the features of the functioning of this market and suggests the basic adaptive competitive strategy for enterprises of public catering, the basic elements of the marketing mix implemented in the framework of non-price competition.

**Keywords:** non-price competition, competitive strategy, competitive tools, market of public catering, complex of marketing.

**E. V. Yakovleva**

Management of intellectualization of innovative enterprises personnel of industry as direction of research: relevance, features, results

The relevance of management of intellectualization of personnel of the enterprises of the industry of innovative type at the present stage of economic and technological development is considered, its features are revealed causing specifics of management and also the received results of a research at

various levels reveals: theoretical, methodological, methodical and practical. The research objective assumes realization of the corresponding tasks is the solution of a scientific problem of formation of intellectual infrastructure of innovative activity in the industrial sector of national economy.

**Keywords:** personnel, management, intellectualization, innovative enterprises, industry, innovative development of economy.

**V. P. Chizhik, M. D. Kositskaya**

ERP system as a tool for improving economic efficiency of enterprises

Today, ERP system is one of the most popular enterprise management system. This article analyzes the currently available statistics on the use of ERP systems. The examples of Russian companies that have implemented ERP system are considered with economic effect of automation. The analysis of results of introduction of unified information system is done and conclusions about the effectiveness of this system are made.

**Keywords:** ERP system; integrated automation; business process management; enterprise.

**A. S. Zorin, N. A. Zorina, P. A. Safrygin**

The influence of entrepreneurial culture on enhancing efficiency of industrial entrepreneurship (case study of St. Petersburg Bakers' Association)

The article addresses the influence of entrepreneurial culture on enhancing the efficiency of industrial entrepreneurship. As business culture is getting more and more into modern economy, it becomes greatly important to develop a modern organization basing on the principles of entrepreneurial culture. It is particularly relevant for socially responsible industrial organizations including baking companies. The aim of the research is to define principles of entrepreneurial culture that serves as a backbone of entrepreneurship. The objectives of the research include the review of primary activities within the baking industry of St. Petersburg based on the principles of entrepreneurial culture. The article gives the differentiation between entrepreneurial and business culture with the reasoning on key features, as well as analyses the performance of St. Petersburg Bakers' Association, a non-profit organization, on the principles of entrepreneurial culture.

**Keywords:** entrepreneurship, entrepreneurial and business culture, Healing Power of Bread program.

**S. O. Snisarenko**

Social determinants of human capital development in modern organization

The article describes the social factors of the human capital formation and development in modern organizations. The content of the social policy of enterprises, the place of social protection of employees in the system of corporate social responsibility are analyzed. Modern principles and methods of social investment in human capital are proposed.

**Keywords:** social policy, employee social protection, corporate social responsibility and social partnership, investment in human capital, social programs for personnel.