

HISTORY

V. V Germizeeva

Reflecting problems of administrative management of Steppe region in newspaper «Omskiy Vestnik» (1909–1917)

The article analyzes the content of publications in the newspaper «Omskiy Vestnik» devoted to activities of administrative institutions of the Steppe region. They contain information on personnel movements, information on the activities of various meetings and commissions, on the interaction of the regional administration and city government bodies. Mandatory decisions, orders and orders of the Governor-General of the Steppe region and local governors were often published on the pages of the publication. Periodic printing is an important historical source, allowing to analyze the peculiarities of local government, to trace the problems that the administration of the region has been solving in certain years.

Keywords: Steppe region, administration, management, Governor, periodic printing.

D. S. Orlov

The development of grain growing in Omsk region in second half of 1960th and first half of the 1980th: trends, stages, results

The reconstruction of the main stages of development of the grain industry in the Omsk region in 1960–1980s is carried out. It is established that the increase in the production of grain products at the time in question in the province alternated with periods of its fall. The dynamics of the grain industry was influenced by changes in the economic mechanism, the buildup of material and technical base, agrotechnology, and shifts in the structure of sown areas. At the same time, the main factor in the development of the industry remained weather and climate conditions, which had a decisive influence on fluctuations in the yield of grain crops.

Keywords: agriculture, agrarian policy, grain production, state farms, collective farms, Omsk Region.

D. I. Petin

«No news on it and haven't written...»: the sources of personal origin about the fate of the immigrant Nikolay N. Artamonov, Jr.

The work is an attempt to reconstruct the tragic life of an immigrant. N. N. Artamonov, Jr. – representative of the famous Russian military. This publication is a continuation of scientific research on this family. The example of individual personalities reveals the ambiguous position of the Russian emigration in the U.S.A. in the first half of the 1920s, The article allows to estimate the information potential sources of personal origin in relation to the preparation of historical and biographical studies of the Russian emigration. The author comes to the conclusion about the value of this type of documents in the study of culture, social life and everyday life of Russian emigration and Soviet society in the this period.

Keywords: Civil war, white movement, emigration, genealogy, Saint Petersburg, Omsk, United States of America, New York.

A. E. Wolf

The search for minerals and creation of first production and territorial complexes in Yamalo-Nenets National District (1932–1937)

The article considers the reasons that stimulated the search for minerals in Yamalo-Nenets Autonomous District in 1933–1937 years and the creation of production and territorial complexes in the mining industry. During this period the district was transferred from one territorial unit to another three times. Yamal was a part of the Ural region (the central city – Sverdlovsk) until 1933, in 1934 – in the Ob-Irtysh region (the central city – Tyumen), in 1935 it was included in the Omsk region (the central city – Omsk). Initially the search of minerals on the territory of Western Siberia was carried out in respect that the Ural-Kuznetsk combine's needs, which was built in 1929–1932 years. Resources of adjacent territories (North-Eastern Kazakhstan, Ural, Bashkiria, Western Siberia) were used for maintenance of the complex. At that time exploration work was conducted on the whole territory of the Ural region with the exception of the Yamalo-Nenets Autonomous District.

After formation of the regional local lore organization in the Ob-Irtysh region (June-August, 1934) and creation of its structural division in the Yamalo-Nenets National District (September-December, 1934), there were data on availability in the district of minerals in mass media. The government has decided that if there are minerals then there should be its own production. In 1935–1936, Yamalo-Nenets District Committee applied to the Omsk regional Executive Committee for the allocation of funds for the district for the construction of mining industry – brick and limestone industry.

Keywords: production and territorial complex, the value of the field, the mining industry, Salekhard, Aksarka, Ob-Irtysh society for the study of region, Yamalo-Nenets National District, Ural region, Ob-Irtysh region, Omsk region.

Round Table

S. V. Novikov

Sources of local modern history as component of history of country – conservation problems and possibility of using

The ratio of historical science and local history is not an object of scientific polemics. In the Russian scientific tradition, they exist as different branches of knowledge. Under the circumstances, local lore materials are valued when mentioning a particular local event in the context of the History of Russia and its concept. Local history materials serve as illustrations of the concepts of the concept. Meanwhile, the materials of local history can not only supplement and illustrate, but also make adjustments to the content of the historical narrative. This circumstance has special significance in relation to modern history, as it is closely intertwined with the socioeconomic and socio-political life of recent decades.

Keywords: local history, raion press, oral history, Historical archive of the Omsk district.

I. A. Makhnanova

District measurement of Omsk regional studies: to the issue of studying the heritage of V. S. Anoshin, N. F. Chernokov, I. S. Korovkin

The article presents information from archival sources supplementing known biobibliographic information about local lore specialists of the Omsk Region – V. S. Anoshin, N. F. Chernokov, I. S. Korovkin. The thesis about the need to study information about local historians is being argued – I. F. Kiryakin, P. T. Sigutov, M. A. Bizyakina, A. A. Varushina, N. A. Svirkin, M. I. Rakitina.

Keywords: regional studies, local history, district press, oral history, Historical archive of the Omsk region.

I. A. Kostyuk

Socio-cultural development of Omsk region districts as one of indicators of social sphere of modern Russia

The success of the reforms in the society affecting all spheres depends on the ongoing changes in the social sphere, because the transformation is carried out by people who are able to consciously accept and implement them, and therefore to remain committed to tradition, accepting innovation as significant real values. It is in this aspect of socio-cultural activity generates social and cultural space, with the activity of the subject as a carrier and Creator of cultural values who can compete with cultural activities when all participants were predetermined by the passive role of spectator and participant in the best case, not a collective of the Creator of what is happening. The article deals with specific activities carried out in the municipalities of the Omsk region, implemented within the framework of the five directions of the state and regional policy in the socio-cultural sphere, as well as the traditions of individual municipalities that have incorporated the initiative and implemented the aspirations and talents of the villagers themselves.

Keywords: cultural space, socio-cultural activities, socio-cultural space, cultural activities, social services

O. A. Kiryas

Political life of Tevrizsky district of Omsk region: 1996–2012

The article presents the reconstruction of the political events of 1992–2012: the elections of the President and the state Duma of the Russian Federation reflected in the district periodic press. The author reveals the features and role of the district press in shaping the political choice of citizens of the district. Based on the materials of the district press, the author presents a political picture of the time, its gradual change and transformation.

Keywords: Tevrizsky district, the election of the President, the State Duma, the regional press, political life.

M. S. Novikov

Parliamentary and nomenclature in political life of district. Referendum, election of members of the Federation Council and deputies of the State Duma in Bolsheukovsky district of Omsk region. 1993–2011s

Important components of Russia's political life in this period were the referendum on the Constitution and the election of deputies of the country's legislative bodies. In Bolsheukovsky district, federal and regional mass media influence the regional, social and political organizations acting on the ground to express their will. There is identified the degree of the influence of all types that may occur, if this occurs. The study makes it possible to raise the question of the forms of influence of power structures on the views of voters, changes in relations depending on the adjustment of the socioeconomic course and political rhetoric.

Keywords: Bolsheukovsky district, newspaper «Ray», CPRF, APR, «OHR – Our house Russia», «United Russia Party», referendum, election of deputies.

LINGUISTICS

M. R. Arpentieva

Problems of poetic translation

This work is devoted to the problems of translation as a process and result of understanding, dialogue with the text and its author in the translation process. Translation is an understanding activity requiring trans-ordinate knowledge of both own and translated language. Difficulties in translation are well illustrated by translations of poems. The teaching of a foreign language in the context of the translation of poetic works is one of the most productive technologies for developing an understanding of language as an integral, sociocultural phenomenon. Poetry accounts for a tiny proportion of world translation output. Case studies and examples taken from poetry, however, have dominated theory-building in translation studies at the expense of more frequently translated genres. Poetry translation may be defined as relaying poetry into another language. Apart from transforming text, poetry translation also involves cognition, discourse, and action by and between human and textual actors in a physical and social setting. Poetry translation is typically overt. Poetry translators are concerned to interpret a source poem's layers of meaning, to relay this interpretation reliably, and/or to 'create a poem in the target language which is readable and enjoyable as an independent, literary text. Poetry translation involves challenges and these are highlighted in this article.

Keywords: translation, understanding, dialogue, language, poem.

A. G. Golodov

Antroponymic contamination as political time marker (on a material of German language)

Contamination as a kind of language game is a verbal response to present-day events, crisis situations and exciting episodes in political and social life. All of them based on the name Trump (German variant of the English Trump) are of negative connotation in the German language. It gives rise to negative perception of antroponymic contaminants on the bases of the name of the American president by a «German ear». A strong extra-linguistic factor is added i.e. negative perception of Trump firstly as a candidate and later of his personality as a president, a politician not corresponding to «transatlantic picture of the world» of the German political leaders and mass media serving its interests. The use of antroponymic contaminants based on the name of Trump is not very numerous. But they shoot the target like a gun. That is why they are considered to be significant linguistic marks of the political period.

Keywords: information war, language of German mass media, antroponymic contamination, president Trump.

O. A. Guryanova

Synonymy in English terminology on television

The article is devoted to the study of synonymy in English terminology on television. Different approaches to the problem of synonymy in scientific terminology are considered. The author analyzes different categories of terms-synonyms. In this paper, synonymous rows are analyzed in accordance with the length of the row. A distinctive feature of the English terminology of television is the predominance of synonymous rows with two terms in their composition. The revealed regularities of the studied terminology should be taken into account by specialists of this subject area, linguists-translators and terminographers providing the collection and processing of professionally-oriented material.

Keywords: English terminology of television, synonymous rows, synonymous expressions, dominant, semantic hue, intersectoral synonyms.

PHILOSOPHY

E. V. Pastukhova, E. A. Tsvetukhina

On question of secondary linguistic person: communicator, interpreter, or author?

In the Postmodern culture, the text gets the status of a "subject", and the linguistic person becomes a means of implementing narrative in some given discourse and, as such, he breaks down into three types: a communicator, an interpreter, a creator. As a result, the authors come to the conclusion that the authentic linguistic person, who takes a role the active subject of communication, is the person and creator realizing his self in creativity.

Keywords: narrative, discourse, communicator, interpreter, creator.

Critics and Remarks

R. L. Kochnev

About romance without love and love without romance

In this article understanding phenomena of love is analyzed. There is described historical analysis of conception of love, which is reducing to two possible versions based on authenticity of feeling and the necessity of comfortable live. The evaluation of authenticity is based on the existential theory of truth, proposed by S. Kierkegaard.

Keywords: love, romanticism, authenticity, truth, existentialism.

A. V. Nekhaev

The pathanatomy of love. Or what can be useful in knowledge that «you know that you in love»?

A naive account of love considers all the existential experiences associated with this phenomenon as examples of the manifestation of romantic feelings. However, a more orderly analysis of the lover's verbal behavior makes a question the authenticity of romantic experiences. There is only one standard of true love based on high sensitivity and sexually colored passion.

Keywords: romantic love, eternal love, passionate love, sexual desire, loving zombie.

In Memoria Classica

A. V. Nekhaev

Rudolf Carnap and the «babylon towers» of world logic

The article contains a brief review of the main ideas for such two early Rudolf Carnap's works as «The Logical Structure of the World and Pseudoproblems in Philosophy» and «The Logical Syntax of Language». It pays an attention to relations between themes and content of these two works, as well as the influence exerted on development of the antimetaphysical investigation of facts program accepted by logical empiricism.

Keywords: Rudolf Carnap, logical empiricism, external world, syntax, metaphysics.

PEDAGOGY

O. P. Kazakova

Learning tasks as assessment tool of competencies in organization of pedagogical practice

Implementation of the competence approach in education requires the development of a new learning system focused on the formation of competencies by means of each course. The study object is the organization of the pedagogical practice for bachelors, the study subject – learning tasks that allow building the content of the practice according to the target competencies. The article relevance is to develop the evaluation mechanism for assessment of competencies, to include the personal aspect in the evaluation procedure. Scientific novelty of the article is in the development of algorithm of learning tasks design in the organization of the pedagogical practice in correlation with the aimed competences. The purpose of the article is to describe the proposed algorithm on the example of specific competencies, demonstrating the potential of the task approach in assessing the level of competencies with the inclusion of self-reflection. The obtained results can be used both in the process of preparing students of pedagogical universities for pedagogical practice, and in the development of mechanisms for assessing the formation of competencies in any educational institutions.

Keywords: learning task, pedagogical practice, competency-based approach, assessment of competence.

E. M. Batenko

Interaction of instructor and students in classroom of physical education

Physical education is a part of the whole pedagogical process, in particular, its educational component. The goal of physical education is to form a physical culture of personality. In the article questions and ways of the decision of interaction of the teacher and the student on employment of physical training are considered.

Keywords: physical education, pedagogical interaction, types of relationship between teacher and student, sport, pedagogical skills, communication effectiveness between the teacher and students.

ECONOMY

N. V. Borovskikh, E. A. Kipervar

Human security as element of economic security in region

The article presents an analysis of the essence of the personnel security of the region as an element of economic security of the subject of the Russian Federation. The types of personnel security threats are described and characterized, the comparative characteristic of the level of personnel security of various socio-economic systems, including the country, region and enterprise, is given. The indicators describing the demographic and socio-economic threats to human resources in the Omsk region are proposed and analyzed. The basic tendencies of demographic and social and economic development of the region are singled out, actions on decrease of threats of personnel safety are offered.

Keywords: personnel security, economic security, personnel security threats, demographic security, social and economic security, Omsk region.

Pros and Cons

I. V. Tsygankova

Virtual employment – the form of future employment

In his article « The future of work – flexibility and efficiency of virtual work» A. Ezer introduces the reader to virtual employment – one of the new forms that have emerged in the labor market due to digital technologies. Many of its conclusions, unfamiliar to a Russian reader, can be agreed, some require additional research and arguments. This article analyzes the main provisions made by A. Ezer, but presents the author's point of view on the phenomena and processes in the labor market, which influenced the digitalization of the economy.

Keywords: non-standard employment, virtual employment, remote work.

A. Eser

The future of work – flexibility and efficiency of virtual work

The article considers virtual employment as a new phenomenon in the labor market. The author formulates its characteristics and peculiarities, reveals advantages and disadvantages of virtual employment, obstacles to its development. The characteristic of the main software products allowing to organize effectively work in virtual space is given, their comparative analysis is carried out.

Keywords: non-standard employment, virtual employment, remote work.