

OLDER GENERATION IN REGION'S LABOR MARKET: THE ANALYSIS OF DEMOGRAPHIC AND ECONOMIC COMPONENTS

The article discusses the demographic and economic aspects of the labor market of the Omsk region associated with the use of labor of older people. The paper analyzes the demographic and economic situation on the labor market that has developed on the regional labor market, assesses the natural movement of the population, reveals a tendency of demographic aging of the population, which is manifested in the growth of the population of older ages against the background of a relatively low birth rate. The paper concluded that the high economic activity of people in the older age groups is mainly due to the causes of socio-economic nature. The socio-economic factors that determine the growth of employment in the older population group are determined, the dominant ones are: lack of funds for current consumption, desire to be involved in the society, desire to create savings for the future. The importance of the older generation in the social development of the region is noted and the role of participation of this group in labor activity is determined, which necessitates the creation of favorable conditions for the realization of its resource potential, which should involve the development and implementation of appropriate health-saving programs, as well as a change in the socio-cultural paradigm of «old age» that creates representation of the elderly as an unproductive part of society.

Keywords: Omsk region, labor market, employment, senior generation, retirees, economic, demographic features.

References

1. Gimpel'son V. E., Kapelyushnikov R. I. Rossiyskaya model' rynka truda: ispytaniye krizisom [The Russian Labour Market Model Trial by Recession] // Zhurnal Novoy ekonomicheskoy assotsiatsii. *Journal of the New Economic Association*. 2015. No. 2 (26). P. 249–253. (In Russ.).
2. Panov A. M. Starsheye pokoleniye na rynke truda regiona (na primere Vologodskoy oblasti) [The older generation in the labor market of the region (case study of the Vologda oblast)] // Problemy razvitiya territorii. *Problems of Territory's Development*. 2016. No. 1 (81). P. 160–174. (In Russ.).
3. Demograficheskiy ezhegodnik Omskoy oblasti [Demographic Yearbook of the Omsk Region]. Omsk, 2017. 95 p. (In Russ.).
4. Istomina O. B., Anshukova T. B. Starsheye pokoleniye: regional'nyye osobennosti sotsial'nogo polozheniya [The Older Generation: Regional Peculiarities of Social Status] // Upravleniye ekonomicheskimi sistemami: elektronnyy nauchnyy zhurnal. *Management of Economic Systems: Scientific Electronic Journal*. 2016. No. 11 (93). URL: <http://uecs.ru/uecs-93-932016/item/4142-2016-11-14-06-30-12> (accessed: 09.08.2018). (In Russ.).
5. Tsentral'naya baza statisticheskikh dannykh: interaktivnaya vitrina [Central Statistical Database: Interactive Showcase] // Federal'naya sluzhba gosudarstvennoy statistiki [Federal State Statistics Service]. URL: <http://cbsd.gks.ru> (accessed: 09.08.2018). (In Russ.).
6. Krasnova O. V., Kozlova T. Z. Starsheye pokoleniye: gendernyy aspekt [The Older Generation: Gender Aspect]. Moscow: ISRAS Publ., 2007. 220 p. (In Russ.).
7. Trud i zanyatost' v Omskoy oblasti v 2016 godu [Labor and employment in Omsk region in 2016]. Omsk, 2017. 65 p. (In Russ.).
8. Uroven' zhizni naseleniya Omskoy oblasti [The standard of living of the population of Omsk region]. Omsk, 2017. 124 p. (In Russ.).
9. Shestakova N. N., Skvortsova M. B., Chistyakova N. E. Chelovecheskiy kapital starshikh pokoleniy v sovremennom rossiyskom obshchestve [Human Capital of the Older Generations in Modern Russian Society]. Saint-Petersburg: UNECON Publ., 2018. 302 p. ISBN 978-5-7310-4104-1. (In Russ.).
10. Shabunova A. A., Barsukov V. N., Rossoshanskiy A. I. Starsheye pokoleniye v strukture srednego klassa: opyt regional'nogo issledovaniya [The Older Generation in the Structure of the Middle Class: an Experience of Regional Research] // Problemy razvitiya territorii. *Problems of Territory's Development*. 2017. No. 2 (88). P. 92–105. (In Russ.).

BOROVSKIKH Nina Vladimirovna, Doctor of Economic Sciences, Associate Professor, Professor of Economics and Labour Management Department.

SPIN-code: 1176-9845
AuthorID (RSCI): 648188
Address for correspondence: ninabor_omsk@mail.ru
KIPERVAR Elena Anatolievna, Candidate of Economic Sciences, Associate Professor of the Economics and Labor Organization Department.
SPIN-code: 7548-7802
AuthorID (RSCI): 730743
Address for correspondence: kipervar@list.ru

For citation

Borovskikh N. V., Kipervar E. A. Older generation in region's labor market: the analysis of demographic and economic components // Omsk Scientific Bulletin. Series Society. History. Modernity. 2018. No. 4. P. 78 – 86. DOI: 10.25206/2542-0488-2018-4-78-86.

Received 19 October 2018.

© N. V. Borovskikh, E. A. Kipervar