

## THE SYSTEM OF VOCATIONAL EDUCATION AS FACTOR IN DEVELOPMENT OF HUMAN POTENTIAL: REGIONAL ASPECT

The article describes the features of the functioning of the system of higher and vocational education in the Omsk region. It is determined that the vocational education system directly influences the state and prospects of the labor market development, identifies the main tasks of the functioning of the education system in relation to the processes of formation and development of the personnel potential of the region. The educational potential of the Omsk region, which is characterized by a multi-level vocational education system, is considered. The problems typical for the system of secondary vocational and higher education of the Omsk Region are identified. The necessity in the implementation by the regional authorities of the long-term planning of the needs of the region for human resources and its reproduction in accordance with the identified need is considered.

**Keywords:** education system, Omsk region, secondary vocational education, higher education, number of students, human resources.

### References

1. Lipkina E. D. Razvitiye konkurentnykh strategiy funktsionirovaniya vysshikh uchebnykh zavedeniy na sovremennom rynke obrazovatel'nykh uslug [Development of competitive strategies of functioning of higher educational institutions in the modern market of educational services]. Omsk: OmSPU Publ., 2009. 167 p. ISBN 978-5-8268-1336-2. (In Russ.).
2. Potudanskaya V. F., Borovskikh N. V., Kipervar E. A. Kadrovyy potentsial regiona: sushchnost', faktory, problemy formirovaniya [Personnel potential of the region: essence, factors, problems of formation] // *Ekonomika truda. Labor Economics*. 2018. Vol. 5, no. 3. P. 735–744. (In Russ.).
3. Borovskikh N. V., Kipervar E. A. Starsheye pokoleniye na rynke truda regiona: analiz demograficheskoy i ekonomicheskoy sostavlyayushchikh [Older generation in region's labor market: the analysis of demographic and economic components] // *Omskiy nauchnyy vestnik. Ser. Obshchestvo. Istoriya. Sovremennost'. Omsk Scientific Bulletin. Series Society. History. Modernity*. 2018. No. 4. P. 78–84. (In Russ.).
4. Savchenko V. V., Popova M. V. Osobennosti i strategii povedeniya molodezhi na sovremennom rynke truda (na primere Stavropol'skogo kraya) [Features and strategy of youth behavior on modern labor market (on an example of the Stavropol area)] // *Regional'naya ekonomika: teoriya i praktika. Regional Economics: Theory and Practice*. 2012. No. 29. P. 28–36. (In Russ.).
5. Geleta I. V. Vzaimosvyaz' rynka truda i rynka obrazovatel'nykh uslug [Interrelation of Job and Education Markets] // *Regional'naya ekonomika: teoriya i praktika. Regional Economics: Theory and Practice*. 2009. No. 2. P. 79–84. (In Russ.).
6. Il'in V. A. Formirovaniye kadrovogo potentsiala kak aspekt upravleniya sovremennym srednim professional'nyim obrazovaniyem [Human capacity development as an aspect of modern secondary vocational education management] // *Interaktivnaya nauka. Interactive Science*. 2017. No. 5 (15). P. 113–114. DOI: 10.21661/r-130366. (In Russ.).
7. Repitskaya S. I. Professional'noye obrazovaniye kak mekhanizm vosproizvodstva kadrovogo potentsiala munitsipal'noy sluzhby [Professional education as the reproduction mechanism of the municipal service personnel potential] // *Vestnik Komi respublikanskoy akademii gosudarstvennoy sluzhby i upravleniya. Seriya: Teoriya i praktika upravleniya. Bulletin of the Komi Republican Academy of State Service and Management. Series: Theory and Practice of management*. 2012. No. 10 (15). P. 21–25. (In Russ.).
8. Medvedev A. V., Shaytan B. I. Innovatsionnoye professional'noye obrazovaniye kak instrument effektivnogo ispol'zovaniya kadrovogo potentsiala sel'skikh territoriy [Innovative professional education as a tool for effective usage personnel potential of rural areas] // *Mezhdunarodnyy zhurnal eksperimental'nogo obrazovaniya. International Journal of Experimental Education*. 2018. No. 3. P. 17–21. (In Russ.).
9. Breyeva E. B. Sistema obrazovaniya kak faktor razvitiya innovatsionno-kadrovogo potentsiala strany [The education system as a factor of innovative development of personnel potential of the country] // *Sotsial'naya politika i sotsiologiya. Social Policy and Sociology*. 2011. No. 6 (72). P. 87–94. (In Russ.).
10. Protasova E. V. Funktsii sistemy obrazovaniya v protsesse formirovaniya kadrovogo potentsiala regiona [Functions of the education system in the process of formation of personnel

potential of the region] // Aktual'nyye voprosy ekonomicheskikh nauk. *Aktual'nyye Voprosy Ekonomicheskikh Nauk*. 2009. No. 8-1. P. 134–139. (In Russ.).

11. Bannikova V. V., Zheleznova M. S. Modernizatsiya sovremennoy sistemy obrazovaniya kak zalog kadrovogo potentsiala strany [Modernization of modern education system as a guarantee of country capacity] // Mezhdunarodnyy studentcheskiy nauchnyy vestnik. *International Student Scientific Journal*. 2015. No. 6. P. 118. (In Russ.).

---

**BOROVSKIKH Nina Vladimirovna**, Doctor of Economic Sciences, Associate Professor, Professor of Economics and Labour Management Department.

SPIN-code: 1176-9845

AuthorID (RSCI): 648188

Address for correspondence: ninabor\_omsk@mail.ru

**KIPERVAR Elena Anatolyevna**, Candidate of Economic Sciences, Associate Professor of the Economics and Labor Organization Department.

SPIN-code: 7548-7802

AuthorID (RSCI): 730743

Address for correspondence: kipervar@list.ru

**For citation**

Borovskikh N. V., Kipervar E. A. The system of vocational education as factor in development of human potential: regional aspect // Omsk Scientific Bulletin. Series Society. History. Modernity. 2019. Vol. 4, no. 1. P. 71–78. DOI: 10.25206/2542-0488-2019-4-1-71-78.

**Received 14 January 2019.**

© N. V. Borovskikh, E. A. Kipervar