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HUMANITARIAN SCIENCES

N. V. Vorobeva
«As you wrote a Book laid without witness»: to 365th anniversary of the Council Code 1649

Nikon's views on the relationship between the state and the church were set forth in a lengthy statement he wrote sometime after August 15, 1662, entitled «A Refutation or Demolishment by the Most Humble Nikon, Patriarch by the Grace of God, of the Questions Which the Boyar Simeon Streshnev Addressed to Paisius Ligarid, Metropolitan of Gaza, and Paisius's Answers», Nomokanon and Council Code. In spiritual matters which are of concern to all, the supreme bishop (the patriarch) is higher than the tsar, and all the Orthodox owe obedience to the bishop because he is our father in the Orthodox faith, and the Orthodox church is entrusted to him.

Keywords: Sobornoye Ulozheniye, Nomokanon, patriarch, tsar, theory of "Symphony of Powers".

S. V. Novikov
Liberal and orthodox discourse as an alternative to glasnost course during the USSR political system transformation: 1985–1991

During the period of perestroika proclaimed by the Communist Party of the Soviet Union much attention was paid to «Glasnost». In this historical situation the term meant the maximum openness of these or those socially significant procedures and processes and their broadcasting. Glasnost seemed to become one of the democratization mechanisms of the country political system. Political processes development is led to diversified criticism of not only the line of policy, but also the whole Soviet system.

Keywords: perestroika, glasnost, apocalypse, sexual revolution, liberalism, Old Believers.

N. M. Beloborodova
Orthodox and wedding songs of the Russian old residents of the Baikal area in the XIX century and the earliest years of the XX century

The wedding written material of the Russian residents, living the Baikal area, the author of the article considers from the point of view of the orthodox influence and compares it with the songs texts of the other Russian regions. This article is for historians, philologists, ethnographers, teachers of the secondary schools and managers of the folklore societies.

Keywords: orthodox, wedding songs, wedding customs, Russian old residents of the Baikal area.

A. G. Dianov
The role of rarrying out control functions by the Institution of Representatives of Siberian Workers-and-Peasants' Inspectorate at the beginning of the New Economic Policy (NEP) in 1922–1923

The article analyses the importance of the Institution of Representatives of Workers-and-Peasants' Inspectorate workers and peasants from the point of view of the Representatives' functional contribution to the Inspectorate activities. The author believes that the main reason why the Institution stopped to exist is its incompatibility with the principles of NEP.

Keywords: Siberia, New Economic Policy, Workers' and Peasants' Inspectorate, Delegation to the Workers' and Peasants' Inspectorate, Audit, Inspection.

V. A. Kutepov, C. V. Rybakov
What for strived hetman Khmelnytskyi?

In the presented article approaches of modern Ukrainian historiography to interpretation of a theme of reunion of Ukraine with Russia in XVII century are considered. It is shown, that in a significant part these approaches mismatch character of real attitudes of Ukraine-Smallrussia with the Moscow Empire.

Keywords: Bogdan Khmelnytskyi, Orthodoxy, Catholicism, national-religious oppression, reunion of Ukraine with Russia.

I. A. Silayeva
The basis of classification of documents in «Review of columns and books of the Siberian order (1592–1768)» by N. N. Ogloblin

The classification of an enormous document file of archive of the Siberian order by N. N. Ogloblin accepted in his multivolume

«Review of columns and books of the Siberian order (1592–1768)» was highly appreciated subsequently by researchers. The researcher divided «Review ...» into four parts devoted to documents of voyevod's management, the documents «on the intercourses of local management with the central», documents of the central management, at last, to documents of customs office respectively.

Keywords: N. N. Ogloblin, classification of documents, Siberian Department, records, history archives of Russia.

L. G. Zyryanova
Russian historians evaluation of N. R. Zakharyin-Yuriev political role

The paper looks into Russian historiography of Nikita Romanovich Zakharyin-Yuriev's political activities. The author shows that the scholars link the rise of N. R. Zakharyin-Yuriev to this would-be influential boyar's sister Anastasia marrying Ivan the Terrible. Considering N. R. Zakharyin-Yuriev to be a member of Ivan IV's immediate environment, historians concluded that N. R. Zakharyin-Yuriev became head of the Zemskaya Duma (The Parliament of the Land) under Ivan the Terrible to continue as regent of the subsequent monarch until falling terminally ill.

Keywords: N. R. Zakharyin-Yuriev, Ivan the Terrible, Fedor Ivanovich, the oprichnina, the zemshchina, regent.

M. S. Novikov
National-patriotic organizations in the political area before and during the election campaign of the State Duma deputies in 1995 (according to the materials of the Novosibirsk, Omsk and Tomsk regions)

By the beginning of 1995 various economic interest groups came to a tactical alliance. Its aim was to establish political situation in which not any party would have the majority in legislature. In this case B. N. Yeltsin would reserve presidential post. Different national organizations should collect the Communist Party votes. At the same time none of these organizations should receive the majority in the State Duma.

Keywords: election campaign, Russian Nationalists, Cossack organizations, the Duma majority, electoral preferences, Siberian newspapers.

N. A. Chikanova
The character of N. M. Yadrintsev in pre-revolutionary periodicals

The article is devoted to cultural memory of N. M. Yadrintsev on pages of pre-revolutionary periodicals. The special attention is paid to contexts and motives of the appeal to the name of Yadrintsev. On the basis of the analysis of characteristics and their comparison to the all-Russian and Siberian requirements of the pre-revolutionary period the conclusion about steady fixing of the character of Yadrintsev in cultural memory of Siberians on pages of pre-revolutionary periodicals is drawn.

Keywords: Yadrintsev, cultural memory, pre-revolutionary press.

G. G. Babalova, S. N. Shirobokov
Computer Slang

This article is devoted to computer slang. The publication focuses on the peculiarities of its functioning and formation in English and Russian.

Keywords: computer slang, professionalisms, vulgarisms, jargonisms, epistolary style, abbreviation.

I. P. Romashova
To the definition of the term "corporate discourse" in modern linguistics

The article analyzes different approaches to definition of terms "corporate" and "corporate discourse". The author focuses on differentiation of related notions: "formal discourse", "business-discourse", "organizational discourse" and others. The author gives her own definition of corporate discourse based on a sociodynamic approach to the institutional communication.

Keywords: corporate, corporate discourse.

I. V. Denisova
Synonymy of English terms in the field of cars and car maintenance

The article applies to some problems of synonymy in English terminology. Structural features of synonymous terms and multicomponent synonyms are analyzed in the article. The author gives differences in British and American English terms. All synonymous terms are taken from original scientific and technical texts published in Great Britain and the USA.

Keywords: term formation, multicomponent synonyms, structural features, different language systems, British English, American English.

I. K. Klyukha
The image of a thing as marker of Christmas chronotope in the story «The White Eagle» written by N. S. Leskov

The paper summarizes the works of scholars of chronotope. Based on them signs of time and space in a literary work are marked. It is found that the chronotope plays the important part because it determines the artistic unity of a literary work in its relation to reality. The results of the study of the chronotope and the material world as an example of Christmas story «The White Eagle» written by N. S. Leskov are presented. It is established that the story «The White Eagle» is a typical for the genre of Christmas story and its story takes place in two time dimensions.

Keywords: Christmas story, thing, the material world, the Christmas chronotope, images of time and space, signs of time and space.

G. V. Baranov
Structural levels of the nature

A hypothesis explaining the nature of the structural levels according to the criteria of methods and concepts of physical science; substantiates the option of ten levels of structural nature; levels of nature are characterized as the self-phase nature.

Keywords: matter, nature, structural levels of nature.

L. M. Dmitrieva, P. A. Balyuta
The design of the cultural landmarks

This paper describes the design as a means of creating cultural landmarks. It presents a number of examples that reveal the design not just as active in the design of any objects or images, but as an important element in the cultural life of the community, capable of directing the development of culture and convert existing space in the direction of improving the lives of people. In addition, we investigate the function of design as a symbolic expression level of cultural development, as evidenced by the increase in the visibility of the design as a way to demonstrate the culture at international events.

Keywords: design, cultural landmarks, space, Anish Kapoor, Thomas Heatherwick.

P. L. Zaitsev
«The letter to Stalin» as a form of confessional identity of Soviet intelligentsia

This article analyzes the treatment of Soviet intellectuals to the head of the Soviet state Stalin. Letters to Stalin have the general structure: people make sense of their careers, complain about the lack of forces complain about the inability to complete the case. The fact of the request – a small part of the letters. These letters are a special, confessional form of self-consciousness of the Soviet intelligentsia.

Keywords: cult, confession, repentance, canonization, self-consciousness, the intelligentsia.

L. K. Nefedova
The archetypal situation of rooting child in the Genesis

Rooting of a man in the Genesis involves an appeal to his childhood as the ultimate anthropological basis of its essential characteristics. Socialization and inculturation are defined archetypal situations of human maturation: adults desire to have a child, a parent waiting for it, the miraculous birth, child labor, and heroic deeds, gaining the child's experience, overcoming of obstacles, obedience-disobedience, preserving the core of childishness in the process of growing up, orphanhood, metaphysical death. Understanding situations rooting child being carried out on the material of myth, folklore, literature. Philosophical-anthropological sense archetypal existential situations consists in the actualization of the ultimate grounds of the essential characteristics of human and metaphysical points of socialization. The archetypal situation are the basis of typological, historical, individual situations, determine them, objectivity archetypal in the historical, social, psychological

empirical research, paying attention on the most significant points of the continuum of maturation.

Keywords: Genesis, child, archetypal situation of growing up, metaphysics socialization, the myth, literature.

B. A. Arkhipov
The pluralism of philosophical approaches to the analysis of society as a symptom of the problem method

The article analyzes the situation of pluralism of philosophical approaches to the analysis of society and concludes its permanent nature, on the one hand, and about the tendency to develop a single method, on the other hand. Actuality of this problem is in the transitional era, including in an era of transition from mechanical integrity of civilizations to their organized integrity within a single world civilization that is emerging as the deployment of the process of capitalist globalization.

Keywords: society, civilization, method.

O. B. Shustova, G. N. Sidorov
System aspects of rationality as the basis cognitive process

The article presents a chronological analysis of historical forms of rationality. It is shown that at each historical stage rationality is a system which is based on the human mind, with its reliance on certain Absolute, the role of which can carry God, philosophical system, the laws of nature. System and pluralistic approach to rationality is quite traditional and necessary condition of the cognitive process.

Keywords: rationality, consistency, pluralism, knowledge, reason.

S. Yu. Drofa
To the problem of classification of language functions

The article presents the basic classifications of the functions of language, given both by domestic and foreign authors. A comparative analysis of these classifications is given. An attempt to divide the functions of language into subgroups is done. Two main aspects of the functioning of language in culture are fixed.

Keywords: language, culture, functions of language, classification.

Current moral discourse
A roundtable discussion, July 1, 2015 The Department of Philosophy Omsk State Medical University

The nature of ethics is under dispute today, so it finds urgent more precise defining the moral frames. However, the defining is impossible without knowledge about concepts of the moral discourse. During the discussion the participants set out the conceptual and practical outlook of the researches.

Keywords: discourse, ethics, human, vitality, egoism, altruism.

N. M. Genova
Priorities of regional cultural policy in the light of the new Decree of the Russian President of 2015

In the article possible prospects of definition of priorities and purposes of regional cultural policy are considered. On the basis of strategic vectors of development of Russia the principles of formation of cultural policy in the region, creation of its multibrand cultural status are caused. From the point of view of ways of updating of society and search of innovative ways and models of development by the author is defined determinants of priorities and the principles of innovative cultural policy in the Omsk region.

Keywords: priorities of cultural development, vectors, models of regional cultural policy, multibrandovyy cultural status of the region, preservation of cultural and historical heritage, broadcast of cultural values.

A. S. Chernov
Marketing paradigm of socio-cultural activities development

The article is devoted to the modern paradigm of social and cultural activities. The author discusses the basics of a marketing development of modern social and cultural activities, which opens up promising opportunities for theoreticians, practitioners and institutions of socio-cultural activities. The article emphasizes the importance of extreme utility access marketing technologies in all spheres of social and cultural reality. According to the author, special attention deserves issues related to the marketing component in the effective implementation of the socio-cultural technologies and modern training specialist socio-cultural sphere, as well as the creation of the necessary organizational and pedagogical conditions.

Keywords: socio-cultural activities, marketing, paradigm of social and cultural activities, cultural and leisure activities, marketing technology, culture and art.

S. G. Kostikova
Rythm in pictorial composition

The article considers the peculiarities of pictorial composition and outstanding rhythm as the main organizing principle. It defines the side pictorial composition, which is applied rhythm.

Keywords: painting, composition, rhythm.

I. V. Shamov
The role of creativity and innovations in modern business culture

The article is devoted to the analysis of a role of phenomena of creativity and innovations in modern business culture. The innovative type of development made absolutely new demands to the personality. It affirms that today creativity becomes a necessary and integral condition of competitiveness of the personality, the enterprise and the country as a whole.

Keywords: creativity, innovation, creative potential, individual, business culture.

SOCIAL AND ECONOMICAL SCIENCES

S. M. Andryushechkin
Didactical peculiarities of basic Physics textbook

The present article considers didactical peculiarities of the basic Physics textbooks for the 10–11 classes prepared under the Educational system "School 2100".

Keywords: Federal State Educational Standard of secondary (full) education, developmental teaching system, basic textbook.

N. F. Khilko
Esthetic education of youth on images of city means of excursion activity

The purpose of the article is to submit visual and figurative characteristics of touristic sites of Omsk which form cultural heritage of the large Siberian city. A problem field of the article is coherently matched with questions of preservation and use of cultural potential of historical and cultural monuments. In the article typology issues as available in excursion practice, and innovative excursions are touched. Routes for children of younger and advanced school age, teenagers and youth, average and senior generation and, at last, simply different survey programs, informative and developing are analyzed for natural and ecological, historical and cultural, thematic, confessional. As scientific results visual and figurative characteristics of diverse images of perception of the natural, architectural and memorial objects appearing at tourists are shown.

Keywords: urban environment, visual and figurative characteristics of the city, historical and cultural monuments, cultural heritage of Siberia, typology of excursions, images of perception.

B. Yu. Kassal, D. B. Kassal
Training-educational work in Omsk Regional Naturalists Club «Bird Harbor»

Educational work in the Omsk regional naturalists club «Bird harbor» is a good result form the basis of scientific naturalistic activities with continued activity in Omsk universities and academies in the emerging schools of natural science is the basis for the formation of ecological outlook and a sense of belonging to the fate of the motherland.

Keywords: club naturalists, education, philosophy, Omsk region.

N. Kh. Knyazkina
The analysis of social ideals during growth of teenagers with boundary conditions

The analysis of substantial essence of a social ideal shows, that its implementation can be carried out in work with children having some frustration of mentality. The definition of a social ideal accepted by us shows presence of areas of its crossing with aesthetic ideals, ideals in art (art), moral, civil and ethnocultural ideals which can be the important making theatrically-pedagogical activity. The set of social ideals established by us in the field of their interrelations is the important filling of development of social ideals of teenagers by means of theatrical pedagogics.

Keywords: the social importance of teenagers, an ideal image of the person, aspiration to self-perfection, civil consciousness, the moral principles, the adequate attitude to anti-ideals.

B. K. Nevorotov, M. B. Moiseev
Modeling of information structures in organization of educational activity

The article discusses some aspects of the use of formal models in organization of teaching activities. The essence of the problem lies in the fact that acting as a visual representation of information structure, a formal model is a means of control cognitive activity only under certain conditions. The proposed material is conducted theoretical and methodological rationale for these conditions.

Keywords: educational knowledge, cognitive image, subsystem, didactic units, structural and logical formula, the gradual formation of mental actions.

S. G. Chukhin
Civil society and the state in socio-cultural system

The article analyzes the scientific approaches to understanding the nature of interaction between civil society and the state in the social and cultural systems of different historical periods. Interaction of civil society and the state are invited to consider the interdependence of community and through the structural relations within the socio-cultural system. The article presents the current understanding of the essence of the term «civil society».

Keywords: civil society, the state, the theory of the social contract, communitarian and structural relationships.

E. V. Chukhina
Methods of integration of psycho-pedagogical and methodological knowledge in the training of future teachers

The article defines the essence of the concept of «integration of knowledge» in training highlighted possible ways of integration of psycho-pedagogical and methodological knowledge in the training of the future teacher: content (based on the allocation of the leading concepts of interdisciplinary character) and organizational (changes in the organization of interaction of teachers).

Keywords: integration of knowledge, ways of integrating knowledge.

S. V. Boykova, A. V. Panov, M. A. Fedorova
The model of innovation processes effective implementation in educational organization

The article presents the theoretical basis of the developed model for the effective introduction and implementation of innovative processes in a modern educational organization.

Keywords: innovation, educational organization, model.

A. N. Kalimullina
The pedagogical problems of training specialists for tourism industry

This article focuses on topical issues of the bachelor training in tourism. The training of professionals representing the sphere of tourism services in the main sectors of the tourism industry.

Keywords: competence, professional competence, the problem of training, bachelor, motives, function.

A. V. Kamnev
Methods of effective motivation of personnel in the sphere of additional education of cultural workers

This article is devoted to a problem of motivation of the personnel in the sphere of additional education of cultural workers, in particular, of managers. Some indicators of an expenditure of money on educational activity of cultural workers from the federal budget are analyzed. Solutions of the put problem are defined. Possible solutions problems of motivation of the personnel from the point of view of the legislation of the Russian Federation are considered.

Keywords: motivation of educational activity, personnel, culture, legislation, forms of additional education, training of managers of culture.

I. I. Gontchar, M. V. Chushnyakova, S. N. Krokhin, N. A. Khmyrova
Physical parts of speech: physical quantities

In order to improve the understanding of general physics by undergraduate students, we propose a generalized plan of studying the physical quantities. This plan is suitable for the students of any level of starting knowledge. Examples of application of this plan are given.

Keywords: methods of teaching physics for undergraduate students, generalized plan of student's activity, physical quantities.

E. S. Lykova
The concepts of art education influence at current state of «Fine arts» subject

The article describes the essence and methods of different art education concepts historically formed in Russia. The article highlights the difference in approaches of different concepts in higher school. The article is dedicated to actual nowadays problem which is a choice of a textbook and eventually it is a chose of the conceptual children art education direction in school.

Keywords: concept, art education, fine art.

G. I. Sechkin
The components of pedagogical technology of synthesis of knowledge to explain topic «Limits of functions and continuity»

Concept, system, diagnostic goal formation, efficiency and manageability of pedagogical technology of synthesis of knowledge of the topic is demonstrated during the presentation «Limits of functions and continuity» in a technical university.

Keywords: educational technology of synthesis of knowledge, limits of functions and continuity.

G. I. Sechkin
Synthesis of knowledge as a method of achievement of the content of educational or scientific discipline

Attributes of pedagogical technology of synthesis of knowledge (fundamentals, versatility, consistency, integrity, adaptability and optimality) are methods for understanding of the content of educational and scientific disciplines and also they are different aspects of the meaning of concepts.

Keywords: understanding, meaning, pedagogical technology of synthesis of knowledge.

G. S. Lalakov, V. V. Kozin, V. A. Blinov
Rationale of physical loads regulating tactical and technical training in sports

The article shows the influence of physical loads on a functional condition of sportsmen at different stages of training. The necessity of relations and variance components of the load, which largely determine its scope, direction, and affordability is shown. On the basis the experimental material presented methodology to optimize training process and physical exertion in sportsmen at different stages of training.

Keywords: structure, exertion, training, planning, sport games.

V. A. Bobrovskiy, A. V. Bobrovskiy, E. G. Babushkin
Determination of indicators of patriotic education of athletes in martial arts

The article is devoted to patriotic education of athletes, that is an actual problem at the present stage of development of our society. The paper presents the components, which are determined by the level of patriotic education of wrestlers in the studies. A comparative analysis of self-esteem sportsmen and evaluation experts is done.

Keywords: patriotism, education, athletes, sports, patriotic education.

A. A. Geraskin, P. V. Cuchno, Yu. P. Denisenko, I. F. Andrushchishin
Correction of physical fitness in primary school children with speech disorders by means of basketball

In the article the questions of correction of physical development and physical readiness of students of junior school children with general underdevelopment of speech by means of basketball is considered. In the article the theoretical basis of the topics developed by the authors of the program of physical exercises, based primarily on the elements of basketball; the results of the testing of this program in terms of the pedagogical experiment is given.

It is established that the use in the process of physical education, correctional and health exercise program, based on elements of basketball, contributes to the leveling of differences in the motor area of students with general underdevelopment of speech (OHP). The proposed correctional health program physical education can increase the level of morphofunctional status and physical fitness of children with General underdevelopment.

Keywords: health, junior schoolchildren, limit possibilities, basketball.

A. S. Kazyzaeva, M. D. Baksheev, G. A. Tarasevich
The structure of perceptions in swimmers of different specialization

On the basis of research for the first time there is obtained data on the structure of specialized perceptions in swimmers aged 10–15 years old in various sports. While the research process the identified patterns can be used as a basic framework for planning the young swimmers technical training. The article contains 12 pages, 2 tables and 6 figures.

Keywords: specialized perception, young swimmers, specialized structure perceptions.

V. V. Kozin, A. V. Zykov
Sport motor situation as activity-based model of the game

The study is theoretically proved situational composition as a model and method in technical and tactical training of athletes playing sports. It is noted that in the simulation-based technical and tactical actions based on the following principle - in case of failure of the result, there is a situational substitution model with an active selection of new components, creates a new relationship between the purpose and objective of the condition, which, in turn, indicates the structure and systematic process. Situational elements and the composition of a complex system to which the technical and tactical activities is supported by the probabilistic (stochastic) model is presented.

Keywords: training, technique, tactics, modeling, situation.

T. A. Kravchuk, I. A. Zdanowich, D. I. Zdanowich, A. O. Masson
Methodology for recreational classes in rock climbing for teen-agers and youth taking into account potential customer opinions

The article presents theoretical and experimental results of personal research devoted to foundation of methodology for recreational classes in rock climbing for teen-agers and youth. Opinions of potential customers of recreational rock climbing are revealed. Principles and methodology for recreational classes in rock climbing are proved.

Keywords: sports and recreational rock climbing, recreational training, methodology for recreational classes in rock climbing.

D. Yu. Lomovtsev, A. I. Kravchuk
Modeling characteristics of physical readiness of rock-climbers

On the basis of the carried out research of physical readiness of rock-climbers of the senior categories in 2006–2008 modeling characteristics of physical readiness of rock-climbers of the senior categories have been determined. Scientific novelty of research is that: the level of physical readiness of rock-climbers of the senior categories specializing in climbing on difficulty is determined; in practice the connection of a level of physical readiness of rock-climbers with sports - technical result is established; the modeling characteristics are developed and approved in training process, allowing to estimate physical readiness of rock-climbers of the senior categories specializing in climbing on difficulty. The given development are introduced into training process of rock-climbers in the Siberian state university of physical training and sports, the Omsk children's youthful sports school № 35, the children's youthful sports school «Start» of Nizhni Tagil.

Keywords: the model characteristics, physical preparation, rock climbing, the training process.

O. A. Melnikova
The influence of physical training on psycho-physiological state of students

Peculiarities of the physiological status of students under the influence of physical training and sports are considered. We used the methodology of the study of mental processes. There is revealed a beneficial effect of physical training on perception, attention and thinking of students.

Keywords: sport, students, psychophysiology, test, memory, attention.

O. A. Melnikova, I. N. Sheveleva
Pedagogical formation control of health competencies among students in educational process of physical education

In connection with deterioration in health of students and the increasing demands for future professionals from society and the labour market a key role in the preservation and strengthening of health is given to the system of physical education in high school. This paper presents the results of pedagogical control formation of health competencies in the educational process in physical education of students of a technical College.

Keywords: students, physical education, educational process, health saving competence.

T. V. Sabantseva, K. I. Khmelevskaya
Choreography as means of rehabilitation of blind and visually impaired children

The importance of development of physical abilities of visually impaired children by means of choreographic exercises is revealed. The analysis of mental and emotional spheres of pupils, an assessment of health and mood after classes is carried out by choreography, and also testing of level of physical fitness of visually impaired children is made. This method can be used at lessons of physical culture for improvement of adaptation of children in world around.

Keywords: technique of adaptive choreography, physical development, testing and questioning, pedagogical experiment, interaction with world around.

P. A. Ganin
Sporting events — as the factor of regional tourist destinations (Bonus Sochi-2014)

Winter Olympic Games «Sochi-2014» became the most important for Russia and anticipated sporting event of the year. For many years training athletes, construction sites, volunteers and the entire city - Sochi, watched not only the citizens of our country, but also people around the world, regardless the age and social status. The interest in sporting events of this magnitude stirred patriotic sentiments in society and many are thinking about a great run a personal visit to the Olympic Games in Sochi, as fans of his country.

Keywords: Sochi, the volunteers, availability.

I. V. Polozkova
Adaptive capacity of students freed from practical exercises of physical culture

This article discusses the distribution of students of special medical groups for physical culture on the «A» and «B» are exempt from the practical exercises, their attitude to the discipline. The analysis of adaptive capacity confirms the necessity of search technology using an individually-oriented means of physical training to improve their functional status and better health.

Keywords: health, students, freed from the practical physical education, adaptive capacity.

R. E. Rybin, G. D. Babushkin, V. P. Bachin
Pre contest preparation of the swimmers of high qualification

In the article the idea of integration of psychological and physical preparation of sportsmen on material of navigation is examined. The necessity of integration on pre contest preparation stage of physical and psychological preparations of the swimmers to competition is proved. The contents integrated of preparation is shown. The results of competitive activity of the swimmers for the benefit of the technique, offered by the authors are resulted.

Keywords: pre contest preparation, swimmers, competition, results, psychological preparation.

K. M. Suleeva, G. D. Babushkin
Integration of physical and technical training of badminton players

The problem of integrating physical and technical readiness badminton at the stage of profound specialization is one of the most pressing at the present stage of training athletes. Its solution enables you to use the results in practice. Standing goal for the study is to determine the level of physical and technical readiness badminton and develop practical recommendations for optimizing these aspects of athletes. Our research revealed the influence we have developed a technique for the development of physical and technical readiness badminton at the stage of profound specialization.

Keywords: badminton, preparedness, indicators, level.

A. E. Miller, T. N. Bogoslavets, N. V. Miller
Taxation principles impact on tax culture forming

The article reveals theoretical and methodical bases of taxation principles impact on tax culture forming. The authors consider significance of general theories that are the basis of taxation principles and tax culture forming. The need to comply with general taxation principles is validated. The article presents the research of theoretical and methodical aspects of tax culture forming in Russia, modern taxation principles from the position on tax culture.

Keywords: principles of the taxation, tax culture, tax system, tax authorities, interaction functions.

O. Yu. Patlasov
Modernization of the economy of Turkmenistan, Kyrgyzstan and Russia: myths and reality

A comparative analysis of modernization of the economies of Turkmenistan, Kyrgyzstan and Russia is done. There is formulated the hypothesis in the theory of modernization; directions, priorities and perspectives of the system upgrade.

Keywords: innovation, modernization of the economy, sustainable development, modernization.

T. D. Sinyavets
Controlling as a function of self-management system

The increasing complexity of industrial, economic and management processes in the organization, the uncertainty and variability of the environment, crisis led to the formation of self-regulation as a function of controlling the management system of the organization. On the basis of the traditional functions of management — control — has formed a meaningful and full of expression, the function of controlling quality management system of the organization. The objectivity of this factor is disclosed in an article based on the analysis of market conditions and environment factors that determine the success of the functioning of the organizations, as well as contradictions in the system of management.

Keywords: organizational management, monitoring, controlling, conditions, factors.

V. P. Shpaltakov
Russian crisis and the need for structural reforms

The article describes the Russian crises, its causes and consequences. There is considered necessary structural reforms, including transformations, formation of the state, protection of private property rights, reforming the tax system, improving the investment climate and the mechanism of import substitution and economic diversification.

Keywords: economic crisis, the state strategy, investment climate, economic sanctions, structural reforms.

N. E. Alekseev, O. V. Demidenko
The contradictions of the theory of needs

The article reveals the dialectic contradiction theory of needs based on the need to address the needs of both the methodological basis for the formation of the various areas of economic science and as an object of management of these areas.

Keywords: global trends, the basic category needs.

N. P. Barynkina
Covenants as minimizers of banking risks of consumer crediting

In this article, the author examines the forms of consumer credit and related credit risks, reveals the nature and types of covenants. In this study, for the first time there are proposed complex financial instruments to be used in conjunction with various types of consumer loans.

Keywords: credit risk, consumer credit, covenants.

L. F. Berdnikova, E. B. Vokina, N. A. Doronina
The use of financial analysis on the stages of public accountant verification of leasing operations

The article considers significance of leasing and leasing operations of audit and defines their main objectives and stages. The article also substantiates the necessity of financial analysis at different stages of leasing operations audit.

Keywords: leasing audit, audit, audit risk, leasing, financial condition, financial analysis.

M. V. Borovitskaya, I. V. Usoltseva, N. I. Ponomareva
Problems of optimization and management by expenses on innovative activity

The article deals with optimization and expenses management problems at the enterprise. Goals and objectives of expenses management at operational and strategic levels are worked out. Objective necessity of reorganization of expenses management structure for innovation-based activity is highlighted.

Keywords: account and expenses control, expenses management, innovation-based economy, investment expenses.

T. I. Gordievich, P. V. Ruzanov
Advantages and disadvantages of the indicator value and changes in minimum food set as an indicator of inflation

The article takes into account indicators of value and change in minimum set of products, which is an alternative and addition to the Consumer Price Index (CPI), that has been a subject to critics in academic society.

Advantages of indicator of value and change in minimum set of products are considered in the article: methodological transparency in definitions, informative efficiency, more objective reflection of pricing processes, opportunity of comparison of incomes of different social groups. The problem remains actual issue of academic study in the field of inflation indicators.

Keywords: indicator of value and change in minimum set of products, Consumer Price Index (CPI).

M. Yu. Makovetskiy, V. A. Fedorova
The role of securities in the investment process in modern conditions

The article discusses the theoretical and practical aspects of the use of mechanism and tools of the securities market to attract investment resources, analyzing their characteristics, place and role in the investment process in the modern economy.

Keywords: securities market, investment, investment process, economic growth.

M. V. Malygina, S. V. Bazilevich, A. B. Akimenko
The role of PR events in the activities of cultural institutions in the city of Omsk on the example of Omsk State Music Theatre

The article is devoted to the use of PR events in the activities of the Omsk State Music Theatre. The research activities of the theatre with the help of questionnaire and SWOT analysis algorithm development PR events and epyrange of PR activities to improve the efficiency of Omsk State Music Theatre.

Keywords: PR-events, cultural sphere, public relations, image, brand, Internet technology.

V. B. Khitrintsev
Market principles of remuneration

Under market corridor wage refers to the fluctuation range of the wages of the workers from minimum to maximum. There is taken into account the market wage and the principle of differentiation. There is a direct relationship between the maximum wages, competence and work motivation, it takes into account economic interests of employees.

Keywords: productivity, subsistence minimum, maximum, and minimum wages, market corridor wages, competence, qualification group.

O. V. Shnayder, S. E. Chinakhova, N. M. Elyasina, V. V. Shnayder
Methodological support and tools for implementation of controlling system in the framework of the accounts receivables management

The article is devoted to the necessity of controlling system implementation and its role in accounts receivable management. Controlling system of financial and economic activity impacts management decision-making process. Such controlling system informs controlling subsystem of negative and positive changes in different businesses activities, which allows to currently respond to such changes and uses economic situation to its best advantage.

Keywords: businesses, controlling, accounts receivable, internal control system, controlled subsystem, controlling subsystem, management system.

E. V. Snigereva
Formation of industrial enterprise management tools

The article deals with the formation and development of dynamic capabilities industrial structures as one of the main directions to create sustainable competitive advantages. There are shown current trends management system caused by changes of the business environment that are important to consider when developing a strategy focused on the development of dynamic capabilities.

Keywords: dynamic capabilities, management system, external factors, trends, strategy development.

T. O. Khachaturova, T. V. Markelova
Integrated reporting as direction of accounting development

This article discusses a number of serious problems of financial statements and their possible solution proposed for compilation and provision of integrated reporting. The main disadvantages of the current accounting reporting and the main advantages of integrated reporting are considered in the article. The article deals with the history of integrated reporting development. The latest news in the sphere of corporate reporting is reflected.

Keywords: Integrated reporting, accounting development, reporting perspectives, corporate reporting.

E. S. Khoruzhenko, S. M. Mochalin
Planning of transport-warehouse costs at organization of delivery with car dispatches

The authors present the model of cargo delivery planning with car dispatches allowing optimization of transport-warehouse costs and modeling of delivery process with aim to determine more optimal variant from the majority of alternative.

Keywords: motor transport, delivery, transport-warehouse costs, management of reserves.

Конкурс на соискание Государственной премии РФ в области науки и технологий за 2015 год

Совет при Президенте Российской Федерации по науке и образованию начинает прием документов на соискание Государственной премии Российской Федерации в области науки и технологий за 2015 год.

Государственная премия Российской Федерации в области науки и технологий является высшим признанием заслуг деятелей науки перед обществом и государством.

Ежегодно присуждаются четыре Государственные премии Российской Федерации в области науки и технологий.

Государственная премия Российской Федерации в области науки и технологий присуждается гражданам Российской Федерации за выдающиеся работы, открытия и достижения, результаты которых существенно обогатили отечественную и мировую науку и оказали значительное влияние на развитие научно-технического прогресса.

Государственная премия Российской Федерации в области науки и технологий присуждается Президентом Российской Федерации.

Предложения о присуждении Государственной премии Российской Федерации в области науки и технологий представляются Советом при Президенте Российской Федерации по науке и образованию.

Государственная премия носит персональный характер и присуждается, как правило, одному соискателю. Если решающая роль в достижении принадлежит нескольким лицам, Государственная премия может быть присуждена коллективу соискателей, состоящему не более чем из трех человек. В этом случае денежное вознаграждение делится поровну между лауреатами Государственной премии, а диплом, почетный знак и удостоверение к нему, а также фразный знак вручаются каждому из лауреатов.

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Регистрация электронных версий представлений и материалов, не содержащих информацию ограниченного доступа, на сайте Российского научного фонда является обязательным требованием и при этом не отменяет необходимость направлять почтой оригиналы документов в адрес Совета.

Срок приема документов: 15 сентября – 15 декабря 2015 года.

Требования к оформлению документов и материалов, представляемых на соискание Государственной премии Российской Федерации в области науки и технологий, изложены на сайте <http://snto.ru/>

Текст Указа Президента Российской Федерации и положения о Государственной премии Российской Федерации в области науки и технологий, а также дополнительные материалы по оформлению документов на соискание премии размещены на сайте <http://grant.rscf.ru/awards> и www.snto.ru в разделе «Госпремия».